

season 2013-14

TRIATHLON WESTERN AUSTRALIA ANNUAL REPORT 2013-2014 SEASON



BIKE BUNIST SIN EVERYONE



Department of **Sport and Recreation**













CONTENTS

VISION, MISSION, VALUES, OBJECTIVES
TWA BOARD MEMBERS3
STAFF AND ORGANISATION STRUCTURE4
PRESIDENT'S REPORT
EXECUTIVE OFFICER'S REPORT8
SUNSMART BUSSELTON FESTIVAL OF TRIATHLON
SUNSMART BUSSELTON FESTIVAL OF TRIATHLON EVENT STATISTICS24
SPONSOR THANK YOU26
MEMBERSHIP AND PARTICIPATION REPORT
SPONSOR THANK YOU
SUNSMART KIDS TRIATHLON SERIES - 2013/2014
P31. TRYSTARS PROGRAM P33. TRIATHLON EXCELLENCE P12. SUNSMART BUSSELTON FESTIVAL OF TRIATHLON P34. TRYSTARS PROGRAM REPORT
SUNSMART KIDS TRIATHLON EVENTS OVERVIEW
TRIATHLON EXCELLENCE PROGRAM
TRIATHLON EXCELLENCE PROGRAM RESULTS
TRIATHLON WA TECHNICAL REPORT
STATE DUATHLON CHAMPIONSHIPS
STATE SPRINT CHAMPIONSHIPS
STATE OLYMPIC DISTANCE CHAMPIONSHIPS40
STATE LONG COURSE CHAMPIONSHIPS40
TRIATHLON WA ANNUAL AWARDS PRESENTED BY SCODY41
TRIATHLON WA SPORT AWARDS42
TRIATHLON WA ANNUAL AWARDS PHOTOS43
FINANCIAL REPORTS44

VISION

To grow the sport of Triathlon throughout WA by providing participation opportunities in a healthy lifestyle sport and achievement of participant goals

MISSION

To ensure the existence of quality participation opportunities, servicing of members, and pathways within the sport of Triathlon

CORE VALUES

Health • Enjoyment • Belonging • Achievement • Respect

STRATEGIC OBJECTIVES

Participation:

"To grow participation in the sport of triathlon by providing leadership and increased opportunity"

Membership:

"To grow membership by increasing the number of new members supporting existing members and providing quality support systems to clubs"

Organisational excellence:

"To build a sustainable and prosperous organisation by enabling innovation, collaboration and excellence in the development of its assets"

Education and Pathways:

"Opportunity for all members to achieve their potential through appropriate and supported pathways in technical, coaching and competition"

High Performance:

"Sustained international success through the provision of an effective and efficient athlete & coach pathway"

Events:

"To ensure that opportunities exist at all levels to compete in events of the highest quality through leadership and collaboration"

Brand:

"To develop the Brand of Triathlon so as to increase external investment in the sport"

Ironman 70.3 Busselton:

"To provide the highest quality international triathlon event through effective planning, promotion and delivery"

TWA BOARD MEMBERS



Peter Rash

Peter Rash has a Bachelor of Engineering (Civil/Structural) and is a subsea Project Manager. Previously also a Professional diver (Offshore Construction & Inspection), Peter's first triathlon was the Coogee Power Station Tri in 2003.

Peter has been a member of the TWA Board since 2006 and prior to this, held the position of Fremantle Tri Club President for two years. Peter has lead the sport for the past 8 years.



Annie Brinkworth
VICE PRESIDENT (SPORT DEVELOPMENT)

Annie Brinkworth is a registered nurse and has a Post Grad Certificate in Critical Care. Annie is also an advanced Life Support Instructor. She is currently employed at SCGH as a Medical Emergency Team Coordinator. Annie has been involved with triathlons for about 15 years and is also an active Level 1 Triathlon Technical Official.



Frank Stapleton
GENERAL MEMBER (POLICY AND PLANNING)

Frank is a Life Member of Triathlon WA and brings to the board a wealth of knowledge of the sport as an international technical specialist and understanding of elite racing. In addition Frank has a background in Engineering offering a high level of knowledge in project management, financial management and planning.



Chris O'Brien
GENERAL MEMBER (CLUB REPRESENTATIVE)

Chris is a Mining Engineer who works for a Western Australian Mining company. Chris has broad experience, with a speciality in leading teams to deliver projects, operational outcomes and improvements in-line with schedules and budgets. Chris took up triathlon as an outlet ten years ago after a particularly adversarial work situation.



Mark Batten
GENERAL MEMBER (MEMBERSHIP)

Mark Batten has been involved with Triathlon, in various capacities, since 1985. Mark is a past President of TWA and has served on the Board of TWA for a total 15 years. As well as his continued efforts behind the scenes, Mark is a fierce Age Group competitor. He placed 2nd in the hotly contested 50-54 age category in the 2009-2010 Triathlete of the Year Awards. In recgontion of his commitment to the sport, Mark has been inducted as a Life Member of Triathlon WA.



Clive Bingwa
GENERAL MEMBER (COMMERCIAL
OPPORTUNITIES)

Clive Bingwa holds a B.Com Marketing & Management and is currently completing his MBA. He is the National Media Director for the 303 Group. He has been involved with triathlons for six years. Clive joined the TA board for the 2010/2011 season and will bring with him his expertise to assist with commercial opportunities.



Elliott Combes
GENERAL MEMBER

Elliott's background in grass roots triathlon with the Mandurah Triathlon Club has helped him to identify and improve the everyday struggles that a club committee battles through. His involvement with The Entourage – Entrepreneur Development Centre has allowed him to enhance his skillset and enable him to improve the way he identifies opportunities. Elliott continues to deliver to Triathlon an innovative and entrepreneurial approach as a Board Member of TWA.



Rose Richards
TREASURER

Rose is an Accountant & Assistant Company Secretary at Jupiter Energy Ltd. Rose has been a keen participant in Triathlon for about 5 years now. She has loved the social side of the sport (that is, the group training sessions, the post-ride coffees and catching up with friends over a long Sunday morning run), but she equally loves the healthy lifestyle it brings and the personal challenge it presents.



TWA STAFF AND ORGANISATIONAL STRUCTURE

Hayley Lethlean

EXECUTIVE DIRECTOR

- Manage the strategic development goals for Triathlon WA
- Manage the operations of Triathlon WA in conjunction with the Board and in line with agreed policies and directions of Triathlon WA

Ashleigh Davis

EVENT MANAGER IRONMAN 70.3 BUSSELTON

- Manage Ironman 70.3 Busselton in alignment with the strategic outcomes for this event
- Coordinate all activities for the event to achieve participation and

Andrew McBean

MEMBERSHIP & PARTICIPATION MANAGER

- Identifying club initiatives and overseeing, planning and implementing club development within the strategic plan
- Coordinating, delivering and promoting relevant activities, seminars and workshops for club development

- Development of relationships with key stakeholders and the management of resources
- Financial management and reporting of Triathlon WA
- Management and coordination of Triathlon WA staff
- Maintain and enhance current sponsorship arrangements
- Develop annual Media Campaign
- Oversee Race Director and Volunteer Manager roles

Develop the Triathlon WA TRYstars Program within WA in consultation with leading knowledgeable consultants

• Develop, manage and monitor the annual Club & Program budgets

Kevin Penny

- Coordinate all Coach Education Programs
- Support and provide advice to all Triathlon WA Clubs and their club
- Provide support and advice for the development of the Coach Education Programs
- Enable the up-skilling of coaches in WA
- Coordinate the Triathlon Excellence Program (TEP) and Junior Development Programs within WA in consultation with the TA High Performance Unit & National Talent Coach

Serena Johnson

- · Manage the administration of the office on a day to day basis.
- First point of contact for TWA members, clubs, customers, and community enquiries
- Maintain the TWA website and Ironman 70.3 Busselton website and update as necessary
- · Maintain monthly Club Membership payments and register
- Maintaining monthly Technical Officials payments
- Assist all staff with administration requirements on a day to day basis

Grant Landers

- Coaching and coordinating the TEP athletesManaging the strategic HP development goals for Triathlon WA
- Delivering medal winning TEP athlete performances
- Provide support and advice for the development of the TEP athletes individual coaches
- Ensure TEP Shadow program is maintained and athletes flow through to TEP squads

Cathy Hoare

- Provide TWA and TWATC with support services to ensure all events submitted for sanctioning with TWA are sanctioned on a timely basis
- Maintaining the day to day Technical registers and keeping Technical Officials informed & updated
- Assist with all enquiries pertaining to the sanctioning of triathlon events within Western Australia
- Gathering information relating to races from Race Directors and Officials for the benefit of improving the quality, safety and technical
- Follow up on all paperwork and documentation pertaining to sanctioning.

Scott Pontague

- Provide TWA and TWATC with support services to ensure all events submitted for sanctioning with TWA are sanctioned on a timely basis
- Maintaining the day to day Technical registers and keeping Technical Officials informed & updated
- Assist with all enquiries pertaining to the sanctioning of triathlon events within Western Australia
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- Follow up on all paperwork and documentation pertaining to sanctioning.

LIFE MEMBERS

Rob Pickard Mark Batten Stuart Fuller

Toni O'Donnell Peter Hall Warren Milward

Frank Stapleton Steve Barrie Judi Clemie

Peter Rash Sam Prince

TRIATHLON WA TECHNICAL COMMITTEE

Shane Burnett (Chair)

John Janssen

Linda Stenning

Maren Scriven

Cathy Hoare

AFFILIATED CLUBS

- Albany Triathlon Club
- Boddington Triathlon Club
- Bunbury Triathlon Club
- Busselton Triathlon Club
- City Triathlon Club
- Esperance Triathlon Club
- Exceed Triathlon Club
- Fremantle Triathlon Club

- Kalgoorlie Triathlon Club
- Mandurah Triathlon Club
- North Coast Triathlon Club
- Rockingham Triathlon Club
- Stadium Triathlon Club
- Team XTR Triathlon Club
- University of WA Triathlon Club





PRESIDENT'S REPORT

Peter Rash

Hello everyone,

Stating the obvious, triathlon is a very challenging sport - like no other.

It challenges the mind and body not just in one discipline, but three. Just to compete and participate we get a strong sense of achievement in meeting this challenge. Along the way we become healthier, as we train together with friends from training groups and clubs. We share the ups and downs of the journey to our personal and collective goals and gain a strong sense of belonging in the triathlon community. That's why we enjoy it so much. From this participation we gain respect of others and even become role models - for our children, friends and family - but most importantly we gain self-respect. The sport becomes a lifestyle and we all live these core values every day without realising it.

This year Triathlon WA implemented and achieved many of the goals and objectives from our strategic plan. Financially, the sport remains very healthy with an annual turnover of approximately \$1,7M and event



Triathlon WA worked extremely hard to ensure all negotiations acknowledged and respected the importance of our member-owned iconic race (also known as the WA State Long Distance Championship). Securing a five year license agreement ensures Busselton Ironman 70.3 continues into 2018. This agreement reflects our continuing good relationship with Ironman Asia Pacific and is a mutually beneficial arrangement for the sport of triathlon in WA and the APAC region.

and cool overcast conditions for the run. Record numbers of participants, supporters and kids all had a great weekend at the premier regional triathlon city of Busselton.

The Board have also been focusing on setting direction for improved safety, fairness and honesty within our sport. The TWA staff, the TWA Technical Committee (led by Shane Burnett) and Technical officials were dedicated to continually improving these aspects at events and also worked with our clubs to ensure this occurred within training environments. We wish to acknowledge and thank the Race Directors who have shown commitment to you as members and seek to ensure your experience at any triathlon event is one where safety, fairness, integrity and enjoyment remain the key focus.

Over many years we have developed excellent relationships with WA Department of Sport & Recreation and Healthway and these have continued to strengthen. On a national level, continued cooperation and alignment between all the other state associations and Triathlon Australia has increased benefits to the sport and all its participants.

The current TWA Board comprising

...If I've helped to enable just one of you achieve your goals in the smallest way, I am content...

participation increased by 6% and membership is up by 7.1%.

One of our main focus areas has been collaborating with Ironman Asia Pacific aligned to the extension of the Ironman 70.3 license for our iconic "Busso-Half'. The Board and Management of

Once again, our triathlon 'grand final' in May - the SunSmart Busselton Festival of Triathlon (incorporating Ironman 70.3 Busselton) was an outstanding event. We were blessed with perfect conditions for the race - calm waters for the swim, light winds for the bike

Annie Brinkworth, Clive Bingwa, Mark Batten, Frank Stapleton, Chris O'Brien, Rose Richards and Elliot Combes have again worked through many and varied issues together in a very effective manner and always for the benefit of our members.

The whole sport has been professionally managed by Hayley Lethlean, Ashleigh Davis and the TWA team with courtesy and respect, and they all deserve praise for their tremendous effort and commitment.

Thank you to all the volunteer committee members who run the triathlon clubs, organise events and functions throughout the year and underpin our sport by giving up so much or their time.

Special thanks to our Patron, Dr. Fiona
Wood and all our Life Members who
continue to give support and advice.
Similarly thanks to everyone involved – all
Race Directors, Club members, Technical
Officials, Sponsors, Volunteers, Coaches, Supporters and of
course, their families and friends.

Heartfelt thanks to my family – my beautiful wife Yvonne, and equally beautiful daughters Caitlin and Salina – for their continued patience and support over a long period.

When I was elected by the board as President in 2006, it was not even a remote a consideration that I would still be here 8 years later.

It has been a very rewarding journey, with many twists and turns along the way, meeting so many wonderful, uplifting and inspirational people. Many I now consider as friends. It would take too long to thank you all here and that is for another forum. To all past board members whom I served alongside, and understand how challenging the sport is to govern, thank you.

However, I would like to especially thank Hayley Lethlean for her extraordinary contribution and effort since she joined as Executive Officer in 2008. Hayley has been the most significant reason why TWA is considered with such respect and envy by other sports. A remarkable, generous and seemingly tireless person.



As a volunteer, one can only hope to leave an association in a better position than when joining*, but that's for others to ponder!

Finally, I thank you all for allowing me to serve on your board and if I've helped to enable just one of you achieve your goals in the smallest way, I am content and consider it an honour and privilege.

I look forward to seeing you all out there next season and remember to stay true to the TWA values - so get out there have fun, be safe, and respect yourself, your health and all those who are part of the triathlon family.

Most importantly, remember to smile - 'it's fun to have fun but you have to know how!'**

Cheers for now

Peter Rash

President Triathlon WA

* (in 2006 we had 1634 members, annual revenue was \$441,000, and Busso-Half had 1223 participants)

** (quote by Dr. Seuss)



EXECUTIVE DIRECTOR'S REPORT

Hayley Lethlean

As the 13/14 season has come to an end and we are in a position to reflect on the year that passed, I acknowledge that even though we had some challenges this past year, we have continued to focus our strategic direction on delivering the KPIs defined at the start of the financial year. From both a WA and a national perspective, growth has continued steadily at both membership and participation levels and this demonstrates that as a sport we still have significant opportunities to explore.

The brand of Triathlon is becoming a much more common household name and the sport is fast becoming recognised as a lifestyle for many people. This emanates from our sport values of HEALTH, BELONGING, ENJOYMENT, RESPECT and ACHIEVEMENT. Triathlon provides the opportunity for each person to achieve personal bests, both from a physical, social and emotional perspective. Everyone seeks to have a happy and healthy life and whether you seek to be highly competitive or just participate to have fun, triathlon can help you achieve your goals.

delivery of support services to our Membership.

This includes amongst many others focus areas:

- Club development and support,
- delivery of comprehensive Coaching Courses and coach accreditation,
- comprehensive Technical Courses and Technical Official upskilling,
- a School Engagement Program,
- a successful Triathlon Excellence Program and support services to Elite Triathletes
- the delivery of a successful Busselton Festival of Triathlon.
- a comprehensive communication strategy,
- organisational excellence and financial sustainability,
- enhancement of the membership benefits,
- an effective and ever improving sanctioning process and system
- an annual risk review and policy updates

however acknowledge the staff's hard work and it is extremely rewarding to see what we have been able to achieve over the year. I remain indebted to the attitude of the staff as they are continually challenged to improve and do more and I personally thank them all. Ash Davis, Serena Johnson, Cathy Hoare, Andrew McBean, Kevin Penny, Grant Landers and Scott Pontague thank you all for working together as a team and for committing so much to the sport.

Junior membership growth of the sport was 12% this year and once again the SunSmart TRYStars events delivered by our Affiliated Clubs and The Sunday Times Chillout Tadpoles races delivered by TriEvents have been critical in ensuring that children in WA have numerous participation opportunities in triathlon. I also wish to acknowledge the hard work and dedication of our Affiliated Clubs who deliver the national first touch TRYStars program and various Junior Development programs for all children who want to enjoy triathlon. I am confident that this is an area of significant opportunity and I look forward to when triathlon is part of all school's curriculum and delivered during Physical Education and after school sport across schools in WA.

While the financial position for Triathlon WA remains strong, this year has proven to be one of many challenges and certain limitations thus resulting in a net deficit for the sport for this 13/14 financial year. There were both government funding cuts and conservative investment from the commercial sector, which together created limitations. While our focus for the sport remains to generate at least ones year's annual operating surplus, we continue to keep our members best interests as a number one priority and as such we have tried to limit the impact the financial constraint have had directly on the membership this year. The Board and Staff will continue



Being relevant to our members and the community is essential and from an operational perspective, we have enhanced our focus on improving our

I will not go into greater detail in regards to the above as I encourage you all to read these reports submitted by the staff later in the Annual Report. I do to work in future years on regaining the losses ensuring the sport's capacity continues to grow.

Once again we appreciate, acknowledge and thank the Race Directors - both private commercial Race Directors and Clubs, who deliver the event opportunities to the members and wider community. Your delivery of quality events is what ensures our membership and the community participate and we all know that the challenges and excitement of racing is one of key reasons why people love triathlon.

Working together with our Technical Team of Officials, events are sanctioned to provide a framework of safety and fairness for all who participate. Our

expectations and I want to congratulate Ash Davis as the Event Manager and TriEvents as the logistics contractors who once again delivered a fantastic event. The whole team of staff work very hard to deliver this great event to the membership and this year I am tempted to say that the weather played its part and it was so absolutely perfect, I don't think Busselton has ever put on a show like that before. Thank you to all those who participate in this event. Without you, it would not be what it is and Triathlon WA would not be in a position to provide our membership such sustainable programs and opportunities.

Within the not for profit sector, we could not flourish as we do without the support and funding from

Busselton Festival of Triathlon and I hope that together we can assist in fostering and nurturing a community of support for the children, young people, adults and families whose lives are affected by neuromuscular disorders.

On a National Level the sport saw unprecedented growth of 45%. This was largely due to the transition to a whole of sport club membership model



partnered with Triathlon WA for more than 12 years and their continued investment in our programs and events has ensured the sport has progressed. Our other partners including SRG Corporate, Swish Design, XManHosting, Scody, and NutritionWorsk have supported Triathlon WA for many years and together with new partners Telstra we are in a position to keep improving the service delivery to our clubs and members. I also acknowledge our

long term partnership with Muscular

Dystrophy WA who for the first time

this year was our official Charity at the

Technical teams are all volunteers and our government and commercial we acknowledge and thank them for partners. The Department of Sport their commitment to making our sport and Recreation and Healthway have possible. It is under the guidance of the TWA Technical Committee that the Technical Program is managed and I thank them all for their contributions. This was a the first year at the helm for our new TWATC chair Shane Burnett, and I wish to acknowledge his commitment and positive attitude to ensure education and improvement to the whole technical program.

household name and the sport is

Talking about events it would be remiss of me not to highlight our flagship event The Busselton Festival of Triathlon. This year once again delivered beyond

Structure. From an administration and operational perspective we work very closely with Triathlon Australia and our other State and Territory Associations

the WA and NT Club Members

around the country and together we ensure efficiencies by utilising new technologies, improved accounting and IT systems, sharing of resources and information and working together more collaboratively. I am very pleased to report that nationally we are positioned very strongly as a sport given the willingness to collaborate and work together for the greater good of the membership.

The Board have continued to lead the strategic direction of the Sport and I wish to thank and acknowledge them for their hard work and commitment over the past year to remain outcomes focus and to challenge me to ensure continuous improvement. In particular I wish to thank President Peter Rash who after nine years as President steps down from the role after the AGM. Peter has given so much of himself to the sport over the years and has lead the Board with integrity, respect and honesty. I am privileged to have worked beside him for the past 6 years and thank him for his leadership and support.

It is with a fair bit of emotion that I write the final words of my Executive Directors report as I know this will be



my last. I will be stepping down as Executive Director of TWA at the end of October and so after six years of leading our team, I want to thank you all for your support and respect. I have met so many wonderful people during my career at Triathlon WA and I feel so privileged to have lead this great sport over the past few years. Triathlon is such an inspirational sport with such a sense of community, belonging and unity and I feel honoured to have been a part of the sport.

I am extremely confident that Triathlon WA has such a great future and so much opportunity awaits and I wish you all the very best. Be true to yourselves and live the values of the sport daily.

Hayley Lethlean

Executive Director





The higher the UV, the greater your chances of getting sunburnt and skin cancer.

Make the most of your day by using the UV Index.





SUNSMART BUSSELTON FESTIVAL OF TRIATHLON

Ashleigh Davis

In lead up to the SunSmart Festival, various Professional athletes visited both **metropolitan and regional schools** on their way to Busselton. This is a great opportunity to showcase the sport of triathlon and engage the school community about the wonderful benefits of the sport and the importance of being healthy & physically active from a young age.





On Thursday evening, Busselton local community and SunSmart Ironman 70.3 athletes were treated to a fantastic informal **Chat with the Pros** at The Ship Inn. This was a great opportunity to interact with professional athletes gaining an insight into the highs and lows of being a pro. Athletes from all abilities attended to find out the tips and tricks from Kate Bevilaqua, Guy Crawford, Josh Rix, Bec Hoschke, Sam Appleton, Casey Munro, Belinda Granger and Justin Granger

Friday morning was host to the **Charity Breakfast**. This year the event partnered with Muscular Dystrophy WA and raised more than \$40,000 for the charity. Triathlon WA has since signed an additional three year partnership with MDWA.



At Barnard Park on Friday morning, the **Retail Expo** opened its doors at 9am and throughout the day saw over 3100 participants and their entourage trundle through the various outlets sampling and purchasing gismos and gadgets of the sporting world.



The **Pro Press Conference** took place at The Goose Café with the top of the pro field gathering before the media to talk about their lead up to the event and predictions for the following day's event.



100 athletes tackled the inaugural **Open Water Swim** as part of the SunSmart Busselton Festival of triathlon. The athletes were greeted by near perfect conditions at lunch time on Friday 2nd May. Ex-Olympic athlete Travis Nedepelt took out the 1km swim.

In the early morning of Saturday 3rd May, 1700 individual athletes and 500 teams took to the start line to take part in the SunSmart Ironman 70.3 Busselton. These athletes were ready to take on the waters of Geographe Bay for a 1.9km swim after which they completed a flat, fast paced 90.1km bike race through the Tuart Forests. The last leg of the triathlon, a 21.1km run took place along the beachfront of Barnard Park and Busselton Foreshore.

Perfect weather conditions for the 2014 SunSmart Ironman 70.3 event saw a record breaking time and West Aussie success. With the strongest pro field seen in WA for number of years, the race was bound to expose the 17,000 spectators to something special.

2011 SunSmart Ironman 70.3 Busselton Champion, Tim Van Berkel was up the front of the field all day. Van Berkel pulled away in the run to be crowned champion once again in a time of 3 hours 43 minutes and six seconds, claiming a new course record. Also in the lead pack for the day was 2nd place Alex Reithmeir, finishing 24 seconds down on Berkel. Sam Appleton who was placed 4th in last year's event in a sprint finish was 10 seconds back and rounded out the podium.

Kate Bevilaqua who has placed second for the last two years at this event has finally come away with the win. The WA local who is a crowd favourite was second out of the water but moved into first after Annabel Luxford pulled out after 45km on the bike. Bevilaqua held strong on the run to finish in a time of 4:19:05 ahead of a fast finishing Rebecca Hoschke 4:21:10. First time Professional athlete and WA local Katy Duffield was overwhelmed with her third place result and time of 4:24:11.

The event continued on Saturday evening with the Athlete Function and Award Ceremony where near on 3000 people attended.

The Sunday morning saw the annual **SunSmart Kids Triathlon**, which forms part of the triathlon calendar for many of the local and visiting children. This event is a "must do" for any budding young triathletes and offers them the opportunity to compete on part of the SunSmart Ironman 70.3 Busselton course. The kids were greeted by friendly and inspiring professional athletes who were willing them across the line and ready to hand over their participation medals. Over 250 kids took on the cold morning to swim, bike and run their way on the course. All participants finished the event with smiles on the faces and eagerly asking parents when their next event would be!





"THE BUSSELTON SWIM IS PERFECT" "FANTASTIC SWIM COURSE" IT'S HOWNES







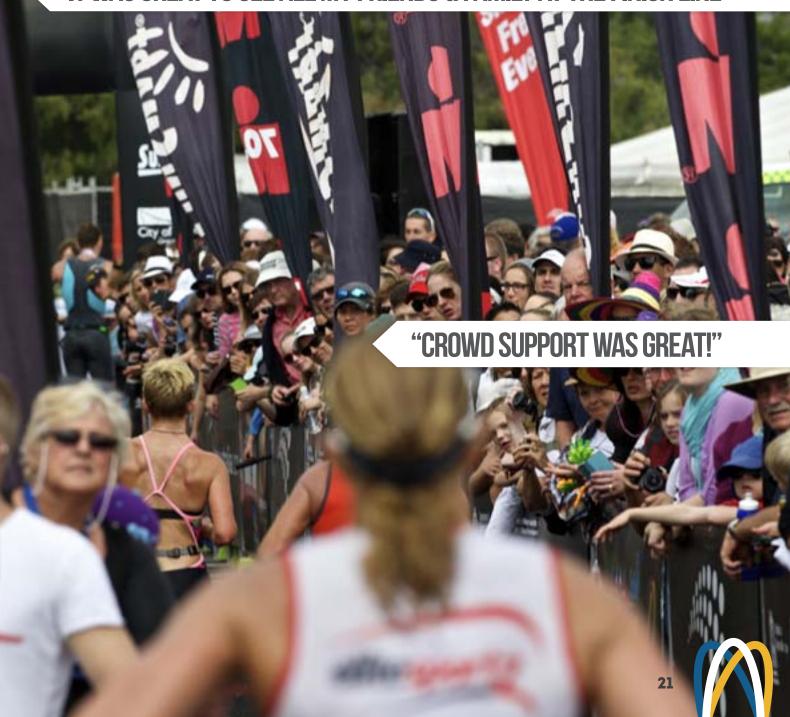


"I LOVED PARTICIPATING AND FEELING PART OF SOMETHING SPECIAL"









MALE ELITE AND AGE GROUP WINNERS

	MALE PRO ATHLETE RESULTS	
ATHLETE NAME	AGE GROUP	TIME
Tim Van Berkel	Pro	3:43:06 (course record)
Alex Reithmeier	Pro	3:43:28
Sam Appleton	Pro	3:43:38
Sam Betten	Pro	3:48:23
Casey Munro	Pro	3:49:50

	MALE AGE GROUP WINNERS	
ATHLETE NAME	AGE GROUP	TIME
Lachlan Mcdougall	18-24	4:15:37
Dylan Hill	25-29	4:02:18
Lars Hansen	30-34	4:08:10
Hayden Armstrong	35-39	4:02:10
Gavin Stuart	40-44	4:06:25
Alistair Press	45-49	4:10:35
Tim Howley	50-54	4:27:20
Murray Bridgland	55-59	4:37:23
Robert Pickard	60-64	4:49:07
Graham Crocker	65-69	4:57:25
Ronald Richards	70-74	5:45:46



FEMALE ELITE AND AGE GROUP WINNERS

	FEMALE PRO ATHLETE RESULTS	
ATHLETE NAME	AGE GROUP	TIME
Kate Bevilaqua	Pro	4:21:05
Rebecca Hoschke	Pro	4:21:10
Katy Duffield	Pro	4:24:11
Belinda Granger	Pro	4:26:13
Polly Mosley	Pro	4:27:03

	FEMALE AGE GROUP WINNERS	
ATHLETE NAME	AGE GROUP	TIME
Anthea Stacey	18-24	4:33:37
Katey Gibb	25-29	4:23:37
Kate Pedley	30-34	4:21:40
Caroline Ashby	35-39	4:40:22
Victoria Hill	40-44	4:59:55
Katherine Ryan	45-49	4:49:37
June Ward	50-54	4:40:55
Robyn Scott	55-59	5:21:58
Karen Smith	60-64	8:19:53



BUSSELTON EVENT STATISTICS









HOW MANY UNIQUE PEOPLE DID WE ENGAGE?

4,969 PEOPLE TALKING

HOW MANY PEOPLE SAW A STORY FROM OR ABOUT US?

107,108 TOTAL REACH

HOW MANY TIMES WERE THESE STORIES SEEN?

439,309 TOTAL IMPRESSIONS

245% ENGAGEMENT DURING RACE WEEK

OVER 28,000 VIEWS OF OUR POST RACE PRODUCTION



241 SHARES ON FACEBOOK

160 LIKES ON FACEBOOK

BUSSELTON EVENT PARTICIPATION NUMBERS



A VERY BIG THANK YOU

TO ALL OUR SPONSORS

WITHOUT YOUR SUPPORT THE SUNSMART IRONMAN 70.3 BUSSELTON COULDN'T HAPPEN!



























Harvey Norman BUSSELTON









































MEMBERSHIP AND PARTICIPATION REPORT

Andrew McBean

I would like to take this opportunity to thank all those committee members of our 15 affiliated triathlon clubs for their commitment, time and effort in delivering a fantastic platform from which members, programs, volunteers and events occur. The relationship and open communication we have built this season has allowed us to see the growth in the sport and begin to assemble quality triathlon clubs for the future.

Affiliated Clubs 2013/14

CLUB	PRESIDENT
Albany Triathlon Club	Meeghan Clay
Boddington Triathlon Club	Andy Bowerman
Bunbury Triathlon Club	Donna Donovan
Busselton Triathlon Club	Mick Bray
City Triathlon Club	Erica Morrissey
Esperance Triathlon Club	Owen Critchley
Exceed Triathlon Club	Ross Pedlow
Fremantle Triathlon Club	Andy Tyack
Kalgoorlie Triathlon Club	Dean O'Brien
Mandurah Triathlon Club	lan Crane
North Coast Triathlon Club	Craig Wright
Rockingham Triathlon Club	Sandy de la Mare
Stadium Triathlon Club	Justine Bolton
Team XTR Triathlon Club	Geoff Large
UWA Triathlon Club	Brenden Koh

A huge thank you must go to our outgoing Presidents in Donna Donovan (Bunbury Tri Club), Erica Morrissey (City Tri Club) and Andy Tyack (Fremantle Tri Club) for their leadership, contribution and passion for the sport of Triathlon. I have appreciated their commitment and support and leave their clubs in great position heading into the future. We will miss you but no doubt see you all at Triathlon events.

Congratulations to Andy Bowerman from the Boddington Triathlon Club who won the 2013/14 Presidents Trophy at this year's annual awards breakfast. An outstanding effort to bring Boddington Triathlon Club back with over 60 members, TRYstars program, leading a inspired committee of 10 new members and organizing 3 club events through the year, but most impressively coaching, competing and negotiating over \$15,000 of income into the club through sponsorship. Well done!

Congratulations also must go to North Coast Triathlon Club who won the Champion Club award at the annual awards breakfast, with President Craig Wright in attendance to accept the trophy after another big year. North Coast has over 530 members and continues to provide an outstanding club for juniors, seniors and families alike. Well done on winning the trophy for another year.

Junior Pathways continue to become an important focus with club committee's as TWA looks to have all clubs deliver a junior program that caters for their members. It all begins with the National TRYstars program for first touch participates aged between 7-12 yrs, this is an 8 week program that looks after the fundamental skills of sport which is followed by a junior program that targets the fine skills of triathlon also for participants aged between 7-12 yrs old. The final piece of the pathway is the youth development program where TWA have a framework and session plans aimed at having certain skills to participate/compete in events to allow maximum fun and achievement. This program looks after those participants between 13-19 yrs old.

Below is a summary of where each clubs sits in the pathway journey:

CLUBS	TRYSTARS	JUNIORS	YOUTH
Albany		✓	
Boddington	✓		
Bunbury		✓	
Busselton	✓		
City	✓	✓	✓
Esperance		✓	
Exceed	✓		✓
Fremantle	✓	✓	✓
Kalgoorlie	✓	✓	
Mandurah	✓	✓	✓
North Coast		✓	✓
Rockingham		✓	✓
Stadium			✓
Team XTR	✓		
UWA			✓
TOTAL	9	8	8

What exciting times ahead for the sport when clubs are focusing on the process and pathway for kids to enjoy, participate in a safe & fun environment. We look forward to seeing this table completely ticked off with clubs providing the complete package.

A lot of our work this year has been assisting the clubs with the governance components of the organisation. We are talking about club plans, committee succession plans, committee structures & portfolios and pathways along with those policies and procedures. Clubs have completed the ASC Healthy Club checklist which is assisting clubs identify areas of focus and need. The clubs have been fantastic and members will benefit in the long run, as well as the sport.

Triathlon Australia has developed with Active a new membership system that will provide a more streamlined experience for all.

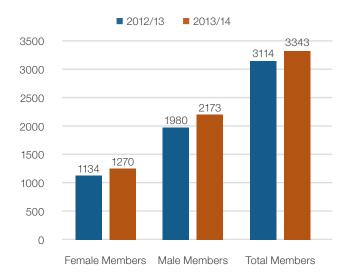
Every year Triathlon WA invites affiliated club committee members to attend a club forum. This is an opportunity for the committee to meet with TWA staff and Board members. The open forum allows the clubs to discuss a variety of matters with Triathlon WA and other affiliated clubs. The forum is held around September every year and has been a success forum with external speaking attending, clubs best practice initiatives and an open forum for committee's to bring questions to the table. Again we look forward to seeing every club attending the forum in September 2014.

Our member benefits seminars were well attended and for the first year we delivered 3 seminars in regional areas. Kalgoorlie – nutrition seminar, Bunbury – bike skills seminar & Mandurah – open water swimming seminar. I would like to thank all those guest speakers identifying new skills of the sport for the members.

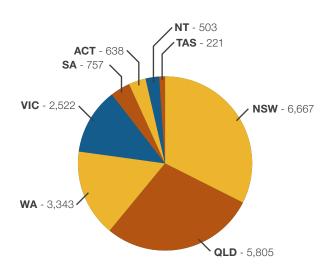
I would like to specially thank Healthway & Department of Sport & Recreation for their continued support and assistance for the sport and our clubs, programs, especially our endeavours to meet and greet with all our committees & members throughout the state

TWA MEMBERSHIP STATISTICS - 2013/2014

TWA Membership Comparison 2012/13 to 2013/14



2013/14 National Membership Total 20,456



TWA Club Membership Summary

CLUB / YEAR	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	OVERALL % INCREASE
ALBANY	36	20	70	50	64	61	63	59	61%
BODDINGTON	0	0	0	0	0	2	2	35	350%
BUNBURY	39	35	104	130	134	134	183	237	608%
BUSSELTON	5	6	53	63	70	122	115	90	1800%
CITY	14	18	87	95	149	177	153	187	1335%
ESPERANCE	29	18	29	33	31	30	21	13	-54%
EXCEED	0	0	0	0	57	80	98	143	1430%
FREMANTLE	28	26	149	165	204	247	308	337	1203%
KALGOORLIE	51	44	82	96	94	94	113	113	221%
MANDURAH	12	16	82	67	113	164	199	236	1966%
NORTH COAST	87	62	332	375	460	488	533	523	601%
ROCKINGHAM	22	16	51	78	129	160	217	230	1150%
STADIUM	23	20	266	340	433	518	583	595	2586%
TEAM XTR	0	0	0	0	35	74	87	121	1210%
UWA	30	25	70	89	86	84	132	118	393%
NON MEMBERS	133	102	114	122	230	330	307	306	230%
TOTAL	586	439	1519	1739	2299	2765	3114	3343	570%

TRIATHLON WA SUNSMART KIDS TRIATHLON EVENTS - 2013/2014 SERIES



The SunSmart Kids Triathlon Series is an event where Triathlon WA and Healthway join forces for the purpose of message promotion and increasing participation in the sport, ensuring children lead an active and healthy lifestyle.

As a triathlon club hosting a SunSmart event,



all participants at the events take part in a fun, safe, friendly and enjoyable environment. Club events clearly seek to increase participation in Healthway priority target groups. (ie; children & youth, indigenous people and rural and remote communities). Club events raise awareness and increase positive attitudes towards the SunSmart message and healthy participation. Club events promote and maintain smoke free environment – both training and event participation.

The 2014 SunSmart Kids Triathlon series hosted 12 events taking place across Western Australia – from north as Mullaloo to south as Esperance and east as Kalgoorlie. The figures show the support and relationship between Healthway & Triathlon WA builds a fantastic community atmosphere and an introduction into the sport. Triathlon Clubs see the importance of introducing the sport to the younger generation and the reward is seeing huge smiles on the kids' faces when they run across the line.





There have been great examples of increased participation as clubs work within the community to promote awareness of the Healthway message, increase the sport as a fun, safe and alternative way of life and the engagement of family members to become involved.

We thank the support of Healthway, the affiliated triathlon clubs and all those who participated & spectated throughout the 12 successful events in Western Australia. Our schools engagement programs reinforce the opportunities for these kids to experience a triathlon event and entice them to join with their friends and family a triathlon club and the programs that they can now participate in – TRYstars.



SUNSMART KIDS EVENTS OVERVIEW

Below are the SunSmart Kids numbers for each event held throughout Western Australia.

Event name	Event Date	Event Organisers	Participant Numbers Estimate	Participant Numbers Actual	Spectator & Volunteer numbers estimate	Spectator Numbers Actual
Kalgoorlie SunSmart Kids Triathlon	Sunday 27th Oct 2013	Kalgoorlie Tri Club	40	54	60	125
Mandurah SunSmart Kids Triathlon	Saturday 16th Nov 2013	Mandurah Tri Club	90	130	135	150
North Coast SunSmart Kids Triathlon	Sunday 17th Nov 2013	North Coast Tri Club	125	175	190	220
Albany Half SunSmart Kids Triathlon	Friday 3rd Jan 2014	Albany Half	100	155	150	300
Albany SunSmart Kids Triathlon	Saturday 15th Feb 2014	Albany Tri Club	30	68	45	80
Boddington SunSmart Kids Triathlon	Saturday 15th Mar 2014	Boddington Tri Club	50	77	75	130
Rockingham SunSmart Kids Triathlon	Sunday 16th Mar 2014	Rockingham Tri Club	80	97	120	150
Team XTR SunSmart Kids Triathlon	Saturday 22nd Mar 2014	Team XTR	50	82	75	160
Karri Valley SunSmart Kids Triathlon - cancelled	Saturday 29th Mar 2014	Stadium Tri Club	30	42	45	200
Albany School SunSmart Kids Triathlon	Wednesday 9th April 2014	Albany Tri Club	250	270	375	180
Esperance SunSmart Kids Triathlon	Sunday 13th April 2014	Esperance Tri Club	20	25	30	50
SunSmart Busselton Kids Triathlon	Sunday 4th May 2014	Triathlon WA	500	300	3000	1750
			1365	1475	4300	3495

TRIATHLON EXCELLENCE PROGRAM

Grant Landers and Kevin Penny



Triathlon Excellence Program, which is more commonly referred to as TEP. is an athlete development program for athletes between the ages of 13 and 19. The focus of TEP is to develop good overall athleticism, sport specific technique (swim, bike, run) and triathlon specific skills. This is so that a solid platform can be created upon which a training program can be built when and if an athlete decides to make triathlon their sport of choice – to specialize in

The TEP is delivered by the TEP Coaching Group consisting of Head Coach Grant Landers and coaches Stuart Denton, Stuart Durham, Paul

on nutrition, performance testing, physical screening, bike racing skills, bike packing and assembly, and regular physical metric assessments.

The Triathlon Excellence Program athletes have shown year-over-year improvement nationally. In the 2012-13 seasons Triathlon WA had seven athletes compete at the national level and this past season in 2013-14 that increased to 12. We anticipate 13 athletes to compete nationally in the 2014-15 season which is a good indicator that our development of young athletes is progressing well and credit for that goes to our TEP Coaching

TEP Athlete of the Year and was named in the Triathlon Australia's World Junior Team for the 2014 ITU World Junior Championships in Edmonton Canada. Also having a great season were Kira Hedgeland and Mikala Falconer, both of whom were also selected to Triathlon Australia's 2014 ITU World Junior Team.

Tegan Scott in her first year in the TEP program had a great outing at Runway Bay with a 12th place finish in a field of 38. Alex Boehm also tested the waters for the first time in Penrith and Devonport finishing in the top half of the field each time.

On the men's side we saw many first year junior athletes have great outings; Cambell Smith, Brandon Swift, Kurt Wesley as well a second year junior Leighton Cook with a fantastic 6th place finish in Devonport. Last year junior Sam Lade was consistently a top 10 finisher and Gab Cipriano and Michael Cousins both had a good season.

On the down side National Talent Academy Coach Dan Atkins left WA in May to take up the new head coaching position at Triathlon Australia's Gold Coast National Performance Centre good luck Dan.

Thank you to everyone involved in the program; the coaches who spend countless hours coaching athletes and talking to parents; the parents who buy the gear and spend heaps on fuel going from practice to practice; and to the athletes who give their time and energy to being the best.



The Triathlon Excellence Program athletes have shown year-over-year improvement nationally



Mackay, Steve Gleeson, Jim Hedderwick and NTA Coach Dan Atkins. This year we delivered three TEP Camps and three TEP Time Trial specific opportunities for any athlete who wished to attend. Our TEP Camps also offered sessions

Jaz Hedgeland had another fantastic year. She started the year with fourth place at the ITU World Championships in London and followed that by winning the National Junior Series Championships, Oceania Triathlon Junior Championships.

TRIATHLON EXCELLENCE PROGRAM RESULTS

The chart below lists the results the TEP athletes achieved this year in the SCODY National Junior Series

ATULETE	RUNAV	VAY BAY	PEN	IRITH	BRIG	HTON	DEVO	NPORT
ATHLETE	PLACE	FIELD SIZE						
Jaz Hedgeland	1	38	3	44	1	17	1	18
Kira Hedgeland	5	38	10	44	2	17	2	18
Mikala Falconer	7	38	6	44	3	17	7	18
Tegan Scott	12	38						
Alex Boehm			18	44			14	18
Sam Lade	8	85	55	70	9	40	10	44
Brandon Swift	14	85	19	70				
Cambell Smith	23	85	28	70				
Kurt Wesley	20	85			22	40	20	44
Gab Cipriano	15	85	50	70			35	44
Michael Cousins			44	70			26	44
Leighton Cook					11	40	6	44

Below is a list of the TEP athletes for the 2013-14 year. Sadly absent for the picture was Michael Cousins.

ATHLETE	CLUB	COACH
Jaz Hedgeland	Fremantle	Dan Atkins
Kira Hedgeland	Fremantle	Dan Atkins
Mikala Falconer	Rockingham	Paul Mackay
Tegan Scott	North Coast	Stuart Denton
Alex Boehm	UWA	Grant Landers
Sam Lade	UWA	Paul Mackay
Brandon Swift	North Coast	Steve Gleeson
Cambell Smith	North Coast	Stuart Denton
Kurt Wesley	North Coast	Stuart Durham
Gab Cipriano	UWA	Grant Landers
Michael Cousins	Bunbury	Jim Hedderwick/Kylie English
Leighton Cook	North Coast	Dan Atkins

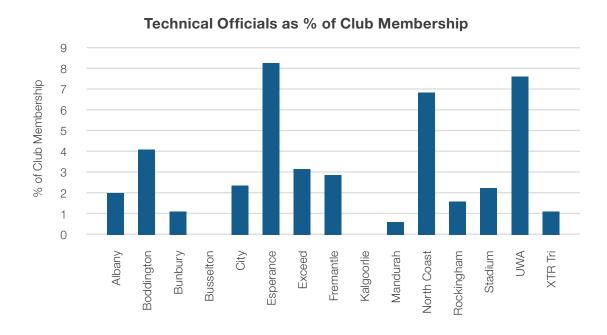


TWA TECHNICAL REPORT 2013/14

Shane Burnett

Behind the scenes, the 13/14 season has been an interesting learning season. There have been a lot of things that have happened this season that have stretched our knowledge base of the Race Competition Rules and processes. We have also had the reminder not to be complacent at events that have been run for many years as conditions can change very quickly. This reinforces our need for continued education and risk management assessment. Below is a snapshot of our season 13/14

- The resignation of Troy Watson from Triathlon Australia and also the employment of Michael Haarsma who was previously EO of Triathlon South Australia. Michael is a very experienced Technical Official and will be very good for our program. He will run all things Technical at a National Level.
- TWA has run a long awaited level one ITU Course. This was attended by 5 officials, 4 from Perth and one from South Australia. The same course was also run in Queensland. With the ITU Duathlon Championships being held in Adelaide in 2015 it gives more opportunity for Officials to be able to gain experience at this level of our sport. The course was run by Murray Hilder from NSW and assisted by Frank Stapleton WA.
- Triathlon WA has run 2 level 1 courses over the season, one in October and also March. We added another 23 officials to
 our list of accredited officials. We also ran a level 2 course and refresher. Gaye McKean was the facilitator for the Level 2
 course assisted by Frank Stapleton. We have also done a breakdown of Officials to clubs, this is based on the total number
 of adult club members to Technical Officials' who are members of the clubs



- As at the end of the financial year we have 18 level 2 and above officials and 62 level one officials. We need to work hard to promote our program to more level ones to potentially move them to level 2 as we are still in need of more level 2 officials to take on STC roles at events.
- We had 32 sanctioned events, we supplied 241 Technical Officials, plus another 61 Technical Delegates and Race Referees, which is over 300 officials required over a single season in WA. This made for a very busy season. And we thank everyone who gave up their time to contribute to our sport.
- We have also seen a rise in events with paddle component. Which we sanction under the multi-sport umbrella. This has added another element to our rules and responsibilities. It will be work in progress over the season as we incorporate the new Rules.



TWA TECHNICAL REPORT 2013/14

- Frank Stapleton attended the Glasgow Commonwealth games along with two other Australian officials. He has been awarded the role of Chief Run. It is very hard to be selected at that level. We congratulate Frank on his selection and being the only official from WA.
- Triathlon Australia runs a development program for Level 2
 Officials to assist them in obtaining Interstate experience.
 As a result we had 4 official's selected to travel to the following destinations:
 - ▶ Sam Prince Mooloolaba Triathlon Festival
 - ▶ Linda Stenning Ironman Asia Pacific Melbourne
 - ▶ Cathy Hoare Ironman and 70.3 Cairns
 - ▶ Shane Burnett- Ironman and 70.3 Cairns



With the increase of events across Western Australia, an enormous amount of pressure was placed on the Technical program. The TWATC through regular meetings and sound planning absorbed the pressure to deliver a great year of Triathlon racing.

A post-race evaluation form for officials was implemented to get feedback from Race Directors. This feedback is of utmost importance to the success of the Technical program and relationship between TWA and the various Race Directors.

With TWATC showing an ongoing commitment to up-skilling their officials, Triathlon Australia has afforded TWATC 3 development flights for the season. All active and participating TWA Officials will be allegeable to apply through the TWATC who in turn will consult with the TA National Technical Manager.

Shane Burnett,

TWATC







STATE DUATHLON CHAMPIONSHIPS

AF	RMADALE DUATHLON 6TH OCTOBER 2	0012		
CATEGORY	MALE WINNER	WINNER		
Junior 12-13	Ethan Foggin	Sophie Foxcroft		
Junior 14-15		Carly Scott		
Junior 16-19	Kieran Duff			
ITU Junior 13-15	Luke Bate	Jessica Claxton		
ITU Junior 16-19	Brandon Swift	Mikala Falconer		
20-24	Lachlan Mcdougall	Kate Vernon		
25-29	Balinga Pasco	Marie Sorrell		
30-34	Cameron Storm	Lee-Anne Hellberg		
35-39	James Dunphy	Caroline Ashby		
40-44	Sean Jeremy	Gina Grayson-Cassey		
45-49	Jamie Muir	Jacinta O'connor		
50-54	Guillermo Chutrau	Janet Ferguson		
55-59	Steve Ware	Deb Kempe		
60-64	John Fisher			
65-69	Robert Scott			
70-74	Chris Limb			
75-79	Steve Barrie			
Open	Mikala Falconer	Jesse Thyer		

STATE SPRINT CHAMPIONSHIPS

CITY OF JOONDALUP #1 15TH DECEMBER 2013			
CATEGORY	MALE WINNER	WINNER	
Junior 12-13	Zak Williams	Tara Corriganv	
Junior 14-15	Joshua Roberts	Carly Scott	
Junior 16-19	Kieran Duff	Rachael Wales	
20-24	Christopher Elmslie	Stacey Rogers	
25-29	Allister Caird	Marie Sorrell	
30-34	Cameron Storm	Alise Farrelly	
35-39	Julian Le Plastrier	Janine Barrow	
40-44	Arron Robertson	Katherine Ryan	
45-49	Alistair Press	Kylie English	
50-54	Steven Mitchell	Janet Ferguson	
55-59	Jim Hedderwick	Barb Wood	
60-64	John Fisher		
65-69	Robert Scott	Ann Blatchford	
70-74	Chris Limb		
75-79	Steve Barrie		
Open	Jesse Thyer	Renee Baker	

STATE OLYMPIC DISTANCE CHAMPIONSHIP

MANDURAH TRIATHLON 2ND FEBRUARY 2014				
CATEGORY	MALE WINNER	WINNER		
Junior 12-13	Zak Williams	Taylor Kroyer		
Junior 14-15	Lorne Glover	Carly Scott		
Junior 16-19	Ruan Van Rooyen	Tiffany Illingworth		
ITU Junior 13-15	Luke Bate	Lili Rogers		
ITU Junior 16-19	Kurt Wesley			
20-24	Christopher Elmslie	Kate Vernon		
25-29	Allister Caird	Marie Sorrell		
30-34	Cameron Storm	Alise Farrelly		
35-39	Phillip Smith	Janine Barrow		
40-44	Chris Van Dorssen	Katherine Ryan		
45-49	Alistair Press	Carrie Anderson		
50-54	Guillermo Chutrau	Janet Ferguson		
55-59	Steve Ware	Merredith Douglas		
60-64	Graham Crocker			
65-69	Robert Scott			
70-74	Ken Mclean			
Open	Matt Burton	Katey Gibb		

STATE LONG COURSE CHAMPIONSHIPS

SUNSMART IRONMAN 70.3 BUSSELTON 3RD MAY 2014				
CATEGORY	MALE WINNER	WINNER		
Junior 18-19	Andreas Broehmer	Tiffany Illingworth		
20-24	Amos Gollach	Jacqueline Artus		
25-29	Lars Hansen	Kira Flanagan		
30-34	Derek Cross	Jo Kocik		
35-39	Michael Musk	Caroline Ashby		
40-44	Andrew Walker	Katherine Ryan		
45-49	Alistair Press	Carrie Anderson		
50-54	Tim Howley	June Ward		
55-59	Murray Bridgland	Judith Whelan		
60-64	Paul Robinson	Karen Smith		
65-70	Robert Scott			
70-74	Chris Limb			
Open	Matt Burton	Kate Bevilaqua		

TRIATHLON WA ANNUAL AWARDS PRESENTED BY SCODY

Triathlon Western Australia hosted the TWA Annual Awards on Sunday 29th June 2014 at Subiaco Sports Lounge. The event honors the best Triathletes within Western Australia during the 2013/2014 triathlon season along with acknowledging outstanding services to the sport by volunteers, coaches and officials.

Triathlon WA crowned two champions for the Triathlete of the Year Awards in a very strong field of top end athletes. Katey Gibb defended her 2013 title and Jesse Thyer took out the female and male Triathletes of the Year awards. Thyer had an outstanding year winning the State Duathlon, Olympic and Sprint Championships along with wins at two other state series events. Thyer was a standout amongst a very experienced field which saw a number of professional athletes take part during the year.



Gibb, who defended her title also showed consistency with first and seconds during the year. The women's' field was hotly contested and came down to the last race (SunSmart Ironman 70.3 Busselton) which saw Gibb take the win over professional athlete Renee Baker. Baker was disqualified at the last event which meant she did not receive any points in the ranking system leaving the win wide open for Gibb.

Junior Athlete of the Year went to Jaz Hedgeland (from Willetton). Hedgeland had truly outstanding results which included; 1st Oceania Sprint Championships, 1st Australian Junior Series, 13th Mooloolaba World Cup, 3 times Australian Junior Champion and 4th ITU World Triathlon Grand Final during the past 12 months. Hedgeland was absent from the awards ceremony, currently training on the east coast in lead up to the Junior World Championships in Canada later this year.

At the annual ceremony, Triathlon WA acknowledged all the Age Group athletes who participated in many of the ten nominated State Series Races and the winners of the State Long Course Championships. A special mentioned to our 75+ age group athlete Steve Barrie. Barrie is also a technical official providing over 15 years' service to the sport of triathlon.

CATEGORY	MALE WINNER	WINNER
Junior 12-13	Zak Williams	Tara Corrigan
Junior 14-15	Lorne Glover	Carly Scott
Junior 16-19	Ruan Van Rooney	Rachael Wales
ITU Junior 13-15	Luke Bate	Jessica Claxton & Lili Rogers
ITU Junior 16-19	Kurt Wesley	Mikala Falconer
20-24	Michael Snart	Kate Vernon
25-29	Blake Kappler	Marie Sorrell
30-34	Cameron Storm	Alise Farrelly
35-39	Julian Le Plastrier	Eve O'hare
40-44	Chris Van Dorssen	Alana Holben
45-49	Alistair Press	Carrie Anderson
50-54	Guillermo Chutrau	Janet Ferguson
55-59	Jim Hedderwick	Merredith Douglas
60-64	John Fisher	Karen Smith
65-69	Robert Scott	Ann Blatchford
70-74	Ken Mclean	Pauline Wiltshire
75-79	Steve Barrie	
Open	Jesse Thyer	Katey Gibb

TRIATHLON WA SPORT AWARDS



STEVE BARRIE OFFICIAL OF THE YEAR: LINDA STENNING

Awarded to the Technical Official of the Year on the recommendation of the Triathlon WA Technical Committee (TWATC). In recognition to their valuable contribution to the technical program.

- Linda has officiated in 10 Sanctioned events this season. This consisted of 9 races as the Technical Director and one race as the Race Referee.
- Linda was selected as part of the Triathlon Australia Level 2 development plan and officiated at Ironman Asia Pacific Championships in Melbourne.
- Linda is also involved in the sport helping co-ordinate Registration at Ironman and also Ironman 70.3 Busselton for as number of years

CHAMPION CLUB: NORTH COAST TRIATHLON CLUB

Awarded annually to the club whose members accumulate the most points in the Triathlon WA Series events (both State and Junior Series').

During the 13/14 Season, North Coast Triathlon Club had 86 adults, 37 juniors and 14 ITU juniors who placed in the top 10 of their age category at one or more state series events during the year. This resulted in the club finishing up with a combined total of all TOTY points of 7374.





CHRIS HEWITT AWARD: ANDY BOWERMAN, BODDINGTON TRI CLUB

Awarded by the President of Triathlon WA to the person deemed to have made the most outstanding contribution the sport of triathlon through the past season. The President may consult the Board for due consideration of awarding this trophy.

- Assisted with increasing club membership from 2 members in 2012/13 to 60 members in 2013/14.
- Created a viable club committee went from 2 members to 10 committee members
- Hosted first ever TA National TRYstars program with in the club with 30 plus kids.
- Linked in with the SunSmart regional kids events and grew the event to have over 70 participants
- Hosted two local triathlon events and raised \$13,000 from local businesses to support the races
- Raised a significant amount of money for the Muscular Dystrophy Tri for those who can't program at the 2014 SunSmart Busselton Festival of Triathlon.
- Was a driver of Boddington Tri Club winning the TWA Challenge fund raising for MD at Busselton
- · Active coach for adults and juniors at the club
- Attends many club activities hosted by TWA, DSR etc. show commitment and dedication to the sport.

OFFICIATING SERVICE TO SPORT AWARD (15 YEARS SERVICE)

With acknowledgement and thanks for those Technical Officials who have acted within an Officiating role for the past 15 years.

- Eddy Girvan
- Robyn Scott
- Steve Barrie



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TRIATHLON WA ANNUAL AWARDS PHOTOS

















LETTER OF AUTHORISATION



To the Members,

TRIATHLON WESTERN AUSTRALIAN ASSOCIATION INC.

Scope

We have audited the attached financial statements of Triathlon WA Association Inc. as set out on the following pages for the year ended 30 June 2014. The Committee is responsible for the financial report and has determined that the accounting policies used are consistent with the financial reporting requirements of the Triathlon WA Association Inc. constitution and the requirements of the Associations Incorporation Act (WA). They are also appropriate to meet the needs of the members of Triathlon WA Association Inc. We have conducted an independent audit of the financial report in order to express an opinion to the members of Triathlon WA Association Inc. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the members.

The financial report has been prepared for distribution to the members for the purpose of fulfilling the committee's financial reporting requirements under Triathlon WA Association Inc. constitution and the reporting requirements of the Associations Incorporation Act (WA). We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates, to any person other than the members of Triathlon WA Association Inc., or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures include examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements, and the evaluation of significant accounting estimates. These procedures were undertaken to form an opinion as to whether in all material respects the financial report is presented fairly in accordance with the requirements of Accounting Standards, Urgent Issues Group Consensus Views and other professional reporting requirements in Australia. These policies do not require the application of all Accounting Standards, Urgent Issues Group Consensus Views and other professional reporting requirements in Australia.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In our opinion the financial report of Triathion WA Association Inc. presents fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements, the Associations Incorporation Act and the Association's Constitution the financial position as at 30 June 2014, and the results of its operations and cash flows for the year then ended.

Mark Trovato Chartered Accountants

Mark Trovato CA

28 August 2014

TREASURER'S REPORT

Rose Richards

The Triathlon WA Board reports a net deficit for the financial year ending 30 June 2014 of \$28,426.

While Triathlon WA has not produced a net surplus for year, the Association still remains in a strong financial position at 30 June 2014. Despite initial limitations imposed by significant cuts to government funding, the association has managed to reduce the expected deficit by decreasing certain costs throughout the year.

The key reasons for the annual deficit include:

- A \$45,000 reduction in anticipated government funding
- Annual leave provisions for the year of \$5,797
- Additional depreciation of plant and sports equipment of \$6,297

The balance Sheet as at 30 June 2014 reflects total equity in the organisation of \$276,939.

Due to the following factors, the Association has been able to continue to invest resources in projects and programs that have benefitted our members and stakeholders over the past season:

- An increase in the number of financial members from 3114 to 3443 (7.1%)
- Sell-out of individual entries in the Busselton Ironman 70.3 within less than 48 hours
- Improved financial management of the Busselton Ironman 70.3 event

The annual profit and loss statement and balance sheet are tabled in the audited accounts within this Annual Report for the information of our Members.

On behalf of the board I would like to thank Hayley Lethlean and the Triathlon WA staff for their excellent efforts and continued hard work over the past twelve months.

Good luck for the season ahead.

Rose Richards

Triathlon WA Treasurer



Compilation Report - Triathlon Western Australia For the year ended 30 June 2014

We have compiled the accompanying special purpose financial statements of Triathlon Western Australia, which comprise the balance sheet as at 30 June 2014, the profit and loss for the year then ended, a summary of significant accounting policies and other explanatory notes. The specific purpose for which the special purpose financial statements have been prepared is set out in Note 1.

1. Triathlon WA Board Member's Responsibility:

The Board Members of Triathlon Western Australia are solely responsible for the information contained in the special purpose financial statements and have determined that the significant accounting policies adopted as set out in Note 1 to the financial statements are appropriate to meet their needs and for the purpose that the financial statements were prepared.

2. Our Responsibility:

On the basis of information provided by the Board Members of Triathlon Western Australia, we have compiled the accompanying special purpose financial statements in accordance with the significant accounting policies adopted as set out in Note 1 to the financial statements and APES 315: Compilation of Financial Information.

Our procedures use accounting expertise to collect, classify and summarise the financial information, which the directors provided, in compiling the financial statements. Our procedures do not include verification or validation procedures. No audit or review has been performed and accordingly no assurance is expressed.

The special purpose financial statements were compiled exclusively for the benefit of the directors of Triathlon Western Australia. We do not accept responsibility to any other person for the contents of the special purpose financial statements.

Name of Firm:

Barnettes Bookkeeping Pty Ltd PO Box 1 Duncraig East, WA, 6023

Signed: Jane Scott

TWA Board Members' Declaration Triathlon Western Australia For the year ended 30 June 2014

The Board Members have determined that Triathlon WA is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

"The Board Members of Triathlon WA declare that"

- 1. The financial statements and notes, as set out herein present fairly Triathlon WA's financial position as at 30 June 2014 and its performance for the year ended on that date in accordance with the accounting policies described in Note 1 to the financial statements; and
- 2. In the Board Member's' opinion there are reasonable grounds to believe that Triathlon WA will be able to pay its debts as and when they become due and payable.

"This declaration is made in accordance with a resolution of the Board of Triathlon WA"

President: Peter Rash

Treasurer: Rose Richards

Dated this first day of September 2014

Board Of Triathlon WA

The names of each person holding the position of Member of the Board of Triathlon WA at the financial year ended 30 June 2014 were:

Peter Rash (President)

Anne Brinkworth (Vice President)

Rose Richards (Treasurer)

Frank Stapleton (Elected)

Clive Bingwa (Elected)

Chris O'Brien (Elected)

Elliott Combes (Elected)

Mark Batten (Appointed)

Profit & Loss Triathlon Western Australia For the 12 months ended 30 June 2014

	30 Jun 2014	30 Jun 201
Income		
Annual Membership Fees Revenue	\$39,247	\$274,325
Annual Membership Rebate, Cost Recovery / Investment Payments	\$266,805	\$0
Athlete Contributions Revenue	\$25,452	\$13,693
Club Affiliation Fees Revenue	\$8,780	\$10,191
Competitor Event Entry Fees Revenue	\$833,914	\$797,704
Course Fees Revenue	\$7,127	\$11,309
Grants Revenue - Other Government	\$245,316	\$284,600
Grants Revenue - Other Organisations	\$20,000	\$41,800
Grants Revenue - Triathlon Australia/STTA's	\$42,152	\$35,000
Merchandising Sales Revenue	\$37,933	\$57,129
Other Contributions	\$4,341	\$9,013
Other Sundry Income	\$39,447	\$66,721
Sanctioning Fees Revenue	\$818	\$0
Sponsorship Revenue	\$84,455	\$86,377
Technical Service Fees Revenue	\$25,072	\$32,479
TOTAL INCOME	\$1,680,858	\$1,720,34
GROSS PROFIT	\$1,680,858	\$1,720,34
Plus Other Income		
Interest Received	\$10,634	\$16,412
TOTAL OTHER INCOME	\$10,634	\$16,412
Less Operating Expenses		
Accommodation - Domestic	\$64,324	\$44,847
Accounting & Bookkeeping Contractors	\$1,096	\$1,378
Administration Recharge Account	\$0	\$3,811
Advertising	\$3,189	\$19,133
Airfares - Domestic	\$40,079	\$41,600
Audit Fees	\$3,300	\$3,200
Awards, Trophies	\$6,342	\$7,497
Bad & Doubtful Debts	\$1,410	\$3,926
Bank Fees	\$3,645	\$3,044
Brand Development/Sponsorship servicing	\$990	\$0
Catering	\$85,812	\$101,573
Cleaning	\$3,333	\$3,033
Coaching Incentive Payments	\$739	\$0
Coaching Services Payments	\$1,085	\$5,523
Consultants	\$4,160	\$0
Depreciation of Office Plant & Equipment	\$8,387	\$16,715
Depreciation of Sporting Equipment	\$3,945	\$2,815
Digital Media	\$48,915	\$8,653
Donations	\$2,072	\$0
Education programs/services	\$4,871	\$21,970
	\$2,449	\$3,700
Entertainment - Non Staff	+=,	
Entertainment - Non Staff Equipment Hire Expense	\$196.050	あといわ.い1と
Equipment Hire Expense	\$196,050 \$91,927	\$265,012 \$177,756
	\$196,050 \$91,927 \$68,452	\$177,756 \$25,750

Profit & Loss Triathlon Western Australia For the 12 months ended 30 June 2014

	30 Jun 2014	30 Jun 201
ess Operating Expenses	ф.о.д. 105	A 004.45
External Contractors Costs/Fees	\$101,129	\$231,139
Fines and Penalties	\$340	\$0
Grants Paid - Triathlon Australia/STTA's	\$4,727	\$0
Ground Transport	\$10,074	\$0
Insurance Premiums	\$4,364	\$8,754
Interest Paid Expense	\$71	\$0
IT development	\$6,027	\$2,450
IT Services & Support	\$13,721	\$9,846
Leave Provisions	\$5,797	\$0
Massage	\$2,000	\$0
Media Management/Public Relations	\$7,262	\$2,974
Medical	\$7,702	\$6,930
Membership & Other Processing Fees	\$7,125	\$0
Other General Expenses	\$3,568	\$0
Other Travel	\$949	\$2,715
Photocopying & Printing	\$7,997	\$0
Postage, Freight & Couriers	\$7,367	\$24,517
Printing	\$15,418	\$5,873
Prize Money	\$43,477	\$11,987
Promotional Material & Merchandise	\$93.341	\$113,757
Rent	\$30,627	\$18,708
Repairs & Maintenance	\$509	\$0
Salaries & Wages	\$440,128	\$285,424
Security	\$365	\$483
Signage	\$20,036	\$20,211
Sports Development Grants	\$4,371	\$13,677
Sports Science	\$1,000	\$0
Staff Amenities	\$667	\$0
Staff Training and Development	\$1,748	\$15,939
Stationery & Office Supplies	\$2,826	\$4,503
	\$4,086	\$3,824
Subscriptions		
Superannuation	\$39,706	\$24,653
Sustenance	\$351	\$0
Technical Service Payments Telecommunications	\$33,203	\$40,175
	\$10,881	\$7,754
Teleconferences	\$8	\$0
Uniforms	\$14,352	\$0
Utilities	\$3,185	\$913
Venue Hire	\$6,383	\$0
Website Maintenance and Development	\$13,627	\$17,677
Workers Compensation	\$6,136	\$7,299
OTAL OPERATING EXPENSES	\$1,719,918	\$1,735,349
	-\$28,426	\$1,402

NOTES: This statement is to be read in conjunction with the Notes to the Financial Statements and the accompanying Compilation Report.

Movements in Equity Triathlon Western Australia As at 30 June 2014

	30 Jun 2014	30 Jun 2013
Equity		
Opening Balance	\$305,365	\$0
Current Year Earnings	-\$28,426	\$1,402
Retained Earnings	\$0	\$303,963
TOTAL EQUITY	\$276,939	\$305,365

NOTES: This statement is to be read in conjunction with the Notes to the Financial Statements and the accompanying Compilation Report.

Balance Sheet Triathlon Western Australia As at 30 June 2014

	30 Jun 2014	30 Jun 2013
Assets		
Bank CPA High Interest Account #100	¢104.909	\$100.069
CBA High Interest Account #120	\$104,803 \$97,829	\$192,968 \$136,790
CBA Trading Account #440 Petty Cash	\$201	\$130,790
TOTAL BANK	\$202,832	\$329,863
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Current Assets		
Accounts Receivable	\$60,922	\$57,935
Inventory	\$12,955	\$14,440
Prepayments - general	\$11,690	\$7,786
Security Deposits/Bonds	\$5,000	\$5,000
TOTAL CURRENT ASSETS	\$90,567	\$85,161
Fixed Assets		
Accumulated depreciation (P&E)	-\$19,292	-\$10,905
Accumulated depreciation (S/E)	-\$17,571	-\$13,626
Plant and equipment	\$33,267	\$30,570
Sporting Equipment	\$21,516	\$21,516
TOTAL FIXED ASSETS	\$17,920	\$27,554
Liabilities		
Current Liabilities		
Accounts Payable	\$23,803	\$10,666
ATO - GST/BAS Liability	\$887	-\$48,500
CEO Credit Card	\$813	\$329
Grant Revenue Received in Advance/Unearned	\$0	\$24,321
GST	-\$24,166	\$0
Historical Adjustment	-\$3,316	-\$3,316
Payables - Other	-\$420	\$110,201
PAYG Withholding payable	\$8,274	\$7,165
Provision for annual leave	\$30,994	\$25,197
Rounding	-\$1	\$0
State + Club Transfers Clearing	-\$2,490	\$0
Superannuation payable	-\$0	\$11,150
TOTAL CURRENT LIABILITIES	\$34,380	\$137,213
TOTAL MADIUTIES	***	
TOTAL LIABILITIES	\$34,380	\$137,213
NET ASSETS	\$276,939	\$305,365
Equity		
Current Year Earnings	-\$28,426	\$1,402
Retained Earnings	\$305,365	\$303,963
TOTAL EQUITY	\$276,939	\$305,365

Notes to the Financial Statements Triathlon Western Australia For the year ended 30 June 2014

1. STATEMENT OF SIGNIFICANT POLICIES:

The Board Members' have prepared the financial statements on the basis that Triathlon WA is a non-reporting entity because there are no users dependent on general purpose financial reports. This financial report is therefore a special purpose financial report that has been prepared in order to meet the needs of members.

The financial report has been prepared in accordance with the significant accounting policies disclosed below which the Board Members have determined are appropriate to meet the needs of members. Such accounting policies are consistent with the previous period unless stated otherwise.

The financial statements have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes. The accounting policies that have been adopted in the preparation of this report are as follows:"

1.(a) Income Tax:

Triathlon WA is exempt from income tax.

1.(b) Inventories:

Inventories are measured at the lower of cost and net realisable value. Costs are assigned on a first-in, first-out basis and include direct materials, direct labour and an appropriate proportion of variable and fixed overhead expenses.

1.(c) Property, Plant and Equipment:

"Property, plant and equipment are carried at cost, independent or directors' valuation. All assets, excluding freehold land and buildings, are depreciated over their useful lives to the company.

Increases in the carrying amount arising on revaluation of land and buildings are credited to a revaluation reserve in shareholders' equity. Decreases that offset previous increases of the same asset are charged against fair value reserves directly in equity; all other decreases are charged to the profit and loss. Each year the difference between depreciation based on the revalued carrying amount of the asset charged to the profit and loss and depreciation based on the asset's original cost is transferred from the revaluation reserve to retained earnings.

The carrying amount of plant and equipment is reviewed annually by The Board of Triathlon WA to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the asset's employment and subsequent disposal. The expected net cash flows have not been discounted in determining recoverable amounts."

1.(d) Intangibles:

"Goodwill is recorded at the amount by which the purchase price for a business combination exceeds the fair value attributed to the interest in the net fair value of identifiable assets, liabilities and contingent liabilities acquired at date of acquisition.

Gains and losses on the disposal of a business include the carrying amount of goodwill relating to the business sold."

1.(e) Employee Benefits:

Provision is made for Triathlon WA's liability for employee benefits arising from services rendered by employees to balance date. Employee benefits have been measured at the amounts expected to be paid when the liability is settled, plus related on-costs.



1.(f) Provisions:

"Provisions are recognised when Triathlon WA has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions recognised represent the best estimate of the amounts required to settle the obligation at reporting date."

1.(g) Cash and Cash Equivalents:

Cash and cash equivalents includes cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

1.(h) Trade Receivables and Other Receivables:

Trade receivables and other receivables, including distributions receivable, are recognised at the nominal transaction value without taking into account the time value of money. If required a provision for doubtful has been created.

1.(i) Trade Creditors and Other Payables:

Trade creditors and other payables, including bank borrowings and distributions payable, are recognised at the nominal transaction value without taking into account the time value of money.

1.(j) Revenue and Other Income:

"Revenue is measured at the value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets, is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Revenue recognition relating to the provision of services is determined with reference to the stage of completion of the transaction at reporting date and where outcome of the contract can be estimated reliably. Stage of completion is determined with reference to the services performed to date as a percentage of total anticipated services to be performed. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent that related expenditure is recoverable.

All revenue is stated net of the amount of goods and services tax (GST

1.(k) Goods and Services Tax:

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the balance sheet are shown inclusive of GST.

1.(I) Finance Leases:

Leases are classified as finance leases wherever the terms of the lease transfer substantially all the risks and rewards of ownership to the leasee. All other leases are classified as operating leases.

1 (m) Grants and subsidies:

Grants of a capital nature are brought to account in the period in which the terms of the grant are satisfied. Grant monies received for which the terms of the grant have not been satisfied in the current period, are shown as liabilities in the balance sheet. Grants and subsidies of a revenue nature are recognised as income on an accrual basis.

3. CAPITAL ASSETS:

Triathlon WA's capital assets can be defined within the following categories:

3.1 Current Assets including:

- 3.1.(a) Accounts receivable which comprises money owed by customers in exchange for goods or services that have been delivered or used, but not yet paid for.
- 3.1.(b) Inventory Busselton Stock at hand this comprised the surplus merchandise stock from the Ironman 70.3 Busselton 2014
- 3.1.(c) Prepayments general Monies paid within 13/14 financial year for 14/15 financial year accounts
- 3.1.(d) Security/Bonds Monies held in guarantees account for business premises rented at 12A/55 Howe Street, Osborne Park, WA, 6017

3.2 Fixed Assets including:

- 3.2 (a). Plant and Equipment Triathlon WA Office equipment at Cost
- 3.2 (b) Triathlon Sporting Equipment equipment and signage used in the delivery of Triathlon events

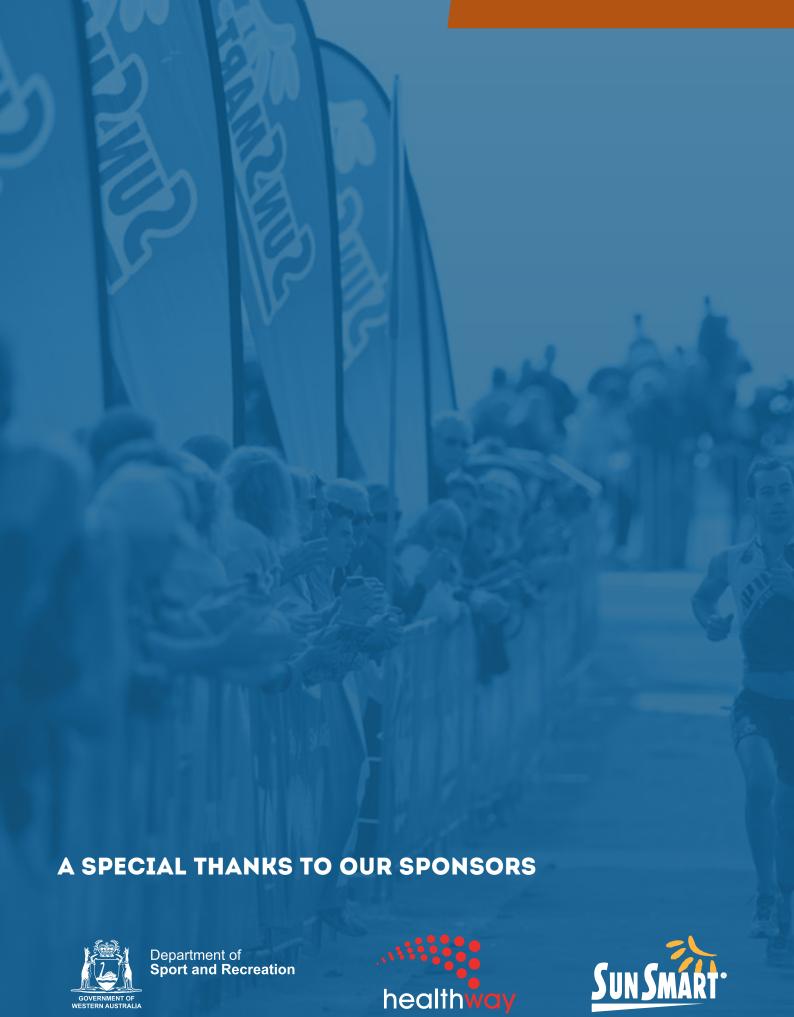
	30 Jun 2014	30 Jun 2013
Fixed Assets		
ACCUMULATED DEPRECIATION (P&E)	-\$19,292	-\$10,905
ACCUMULATED DEPRECIATION (S/E)	-\$17,571	-\$13,626
PLANT AND EQUIPMENT	\$33,267	\$30,570
SPORTING EQUIPMENT	\$21,516	\$21,516
TOTAL FIXED ASSETS	\$17,920	\$52,086

4. Additional Clarification to account presentation for 2014 Accounts:

As at 1st July 2013 Triathlon WA moved from MYOB to Xero for accounting purposes in line with the National Association and all other State and Territory Triathlon Associations. All states now operate with the same chart of accounts and therefore amendments had to be made to our classification.

As a result a new chart of accounts is being used and may differ in presentation to the Accounts formatting as presented at the AGM in August 2013.









season 2013-14

