

TRIATHLON WESTERN AUSTRALIA ANNUAL REPORT 2012-2013 SEASON



















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VISION

To grow the sport of Triathlon throughout WA by providing participation opportunities in a healthy lifestyle sport and achievement of participant goals

MISSION

To ensure the existence of quality participation opportunities, servicing of members, and pathways within the sport of Triathlon

CORE VALUES

Health • Enjoyment • Belonging • Achievement • Respect

STRATEGIC OBJECTIVES

Participation:

"To grow participation in the sport of triathlon by providing leadership and increased opportunity"

Membership:

"To grow membership by increasing the number of new members supporting existing members and providing quality support systems to clubs"

Organisational excellence:

"To build a sustainable and prosperous organisation by enabling innovation, collaboration and excellence in the development of its assets"

Education and Pathways:

"Opportunity for all members to achieve their potential through appropriate and supported pathways in technical, coaching and competition"

High Performance:

"Sustained international success through the provision of an effective and efficient athlete & coach pathway"

Events:

"To ensure that opportunities exist at all levels to compete in events of the highest quality through leadership and collaboration"

Brand:

"To develop the Brand of Triathlon so as to increase external investment in the sport"

Ironman 70.3 Busselton:

"To provide the highest quality international triathlon event through effective planning, promotion and delivery"

TWA BOARD MEMBERS



Peter Rash

Peter Rash has a Bachelor of Engineering (Civil/Structural) and is a subsea Project Manager. Previously also a Professional diver (Offshore Construction & Inspection), Peter's first triathlon was the Coogee Power Station Tri in 2003. He is also a Level 1 Triathlon Technical Official.

Peter has been a member of the TWA Board since 2006 and prior to this, he held the position of Fremantle Tri Club President for two years. Peter has lead the sport for the past 7 years.



Annie Brinkworth

VICE PRESIDENT (SPORT DEVELOPMENT)

Annie Brinkworth is a registered nurse and has a Post Grad Certificate in Critical Care. Annie is also an advanced Life Support Instructor. She is currently employed at SCGH as a Medical Emergency Team Coordinator. Annie has been involved with triathlons for about 15 years.



Paul MacKay
TREASURER (FINANCE AND REPORTING)

Paul Mackay will be using his qualifications as a Chartered Accountant in his role as Treasurer on the TWA Board. Paul has been competing in Triathlons for 19 years and will be using this experience to coach some of our younger 'open' competitors in the 2012-2013 season. Paul was the 2011-2012 Triathlon WA Triathlete of the Year.



Frank Stapleton
GENERAL MEMBER (POLICY AND PLANNING)

Frank is a Life Member of Triathlon WA and brings to the board a wealth of knowledge of the sport as an international technical specialist and understanding of elite racing. In addtion Frank has a background in Engineering offering a high level of knowledge in project management, financial management and planning.



Chris O'Brien
GENERAL MEMBER (CLUB REPRESENTATIVE)

Chris is a Mining Engineer who works for a Western Australian Mining company called Iron Ore Holdings which is based in West Perth. Chris has broad experience, with a speciality in leading teams to deliver projects, operational outcomes and improvements in-line with schedules and budgets. A particularly adversarial work situation caused Chris to again become interested in sporting activity as an outlet so he cancelled FIFO as an employment option and commenced his Triathlon career ten years ago.



Mark Batten
GENERAL MEMBER (MEMBERSHIP)

Mark Batten has been involved with Triathlon, in various capacities, since 1985. Mark is a past President of TWA and has served on the Board of TWA for a total 15 years. As well as his continued efforts behind the scenes, Mark is a fierce Age Group competitor. He placed 2nd in the hotly contested 50-54 age category in the 2009-2010 Triathlete of the Year Awards. In recgontion of his commitment to the sport, Mark has been inducted as a Life Member of Triathlon WA.



Clive Bingwa
GENERAL MEMBER (COMMERCIAL
OPPORTUNITIES)

Clive Bingwa holds a B.Com Marketing & Management and is currently completing his MBA. He is the National Media Director for the 303 Group. He has been involved with triathlons for six years. Clive joined the TA board for the 2010/2011 season and will bring with him his expertise to assist with commercial opportunities.



LIFE MEMBERS

Rob Pickard
Toni O'Donnell
Frank Stapleton
Peter Rash

Mark Batten
Peter Hall
Steve Barrie
Sam Prince

Stuart Fuller Warren Milward Judi Clemie

TRIATHLON WA TECHNICAL COMMITTEE

Frank Stapleton (Chair)

Linda Stenning

Shane Burnett

Cathy Hoare

Tim Highfield (Secretary)

John Janssen

Maren Scriven

AFFILIATED CLUBS

Metro Clubs

- City Triathlon Club
- Exceed Triathlon Club
- Fremantle Triathlon Club
- North Coast Triathlon Club
- Rockingham Triathlon Club
- Stadium Triathlon Club
- Team XTR Triathlon Club
- UWA Triathlon Club

Regional Clubs

- Albany Triathlon Club
- Boddington Triathlon Club
- Bunbury Triathlon Club
- Busselton Triathlon Club
- Esperance Triathlon Club
- Kalgoorlie Triathlon Club
- Mandurah Triathlon Club

TWA STAFF AND ORGANISATIONAL STRUCTURE

Hayley Lethlean

EXECUTIVE OFFICER

- Manage the strategic development goals for Triathlon WA
- · Manage the operations of Triathlon WA in conjunction with the Board and in line with agreed policies and directions of Triathlon WA
- Development of relationships with key stakeholders and the management of resources
- Financial management and reporting of Triathlon WA
- Management, development and coordination of the Busselton Festival of Triathlon
- Oversee the progress and development of all project and programs within Triathlon WA

Ashleigh Davis

EVENT MANAGER IRONMAN 70.3 BUSSELTON

- Manage Ironman 70.3 Busselton in alignment with the strategic outcomes for this event
- · Coordinate all activities for the event to achieve participation and budget targets
- · Maintain and enhance current sponsorship arrangements
- · Effective management of people and activities in accordance with budget

Andrew McBean

MEMBERSHIP & PARTICIPATION MANAGER

- · Identifying club initiatives and overseeing, planning and implementing club development within the strategic plan
- · Coordinating, delivering and promoting relevant activities, seminars and workshops for club development
- · Develop the Triathlon WA TRYStars Program within WA in consultation with leading knowledgeable consultants
- Develop, manage and monitor the annual Club & Program budgets
- Raising public awareness of the sport of triathlon and key values of health and fitness while promoting participation in the sport of triathlon

Kevin Penny

TRAINING AND EDUCATION MANAGER

- Coordinate all Coach & Technical Official Education Programs within Triathlon WA
- Utilize Triathlon Australia to develop all programs to an exceptional professional level
- Identify recruitment strategies for Coaches, and develop programs that attract new participants
- Establish an effective junior development program promoting Triathlon WA throughout metropolitan and regional of WA
- Coordinate the Triathlon Excellence Program (TEP) and Junior Development Programs within WA in consultation with the TA High Performance Unit & National Talent Coach

Serena Johnson

ADMINISTRATION OFFICER

- Manage the administration of the office on a day to day basis.
- First point of contact for TWA members, clubs, customers, and community enquiries
- Maintain the TWA website and Ironman 70.3 Busselton website and update as necessary
- · Maintain monthly Club Membership payments and register
- Assist all staff with administration requirements on a day to day basis

Grant Landers

HIGH PERFORMANCE COACH

- Coaching and coordinating the TEP athletes
- Managing the strategic HP development goals for Triathlon WA
- Delivering medal winning TEP athlete performances
- Provide support and advice for the development of the TEP athletes individual coaches
- Ensure TEP Shadow program is maintained and athletes flow through to TEP squads

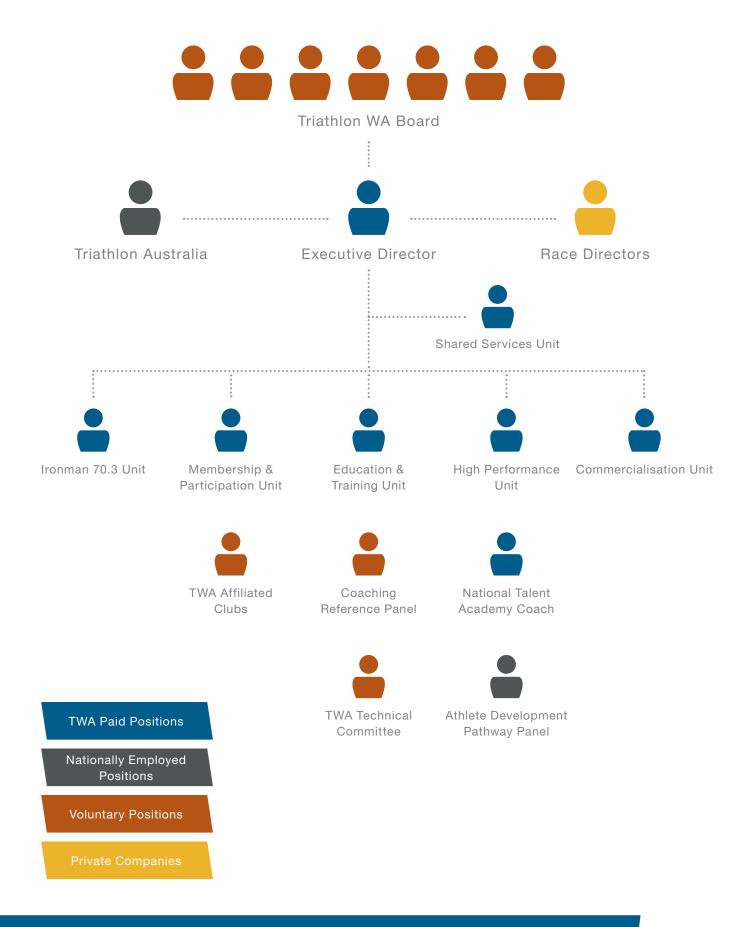
Cathy Hoare

SANCTIONING OFFICER

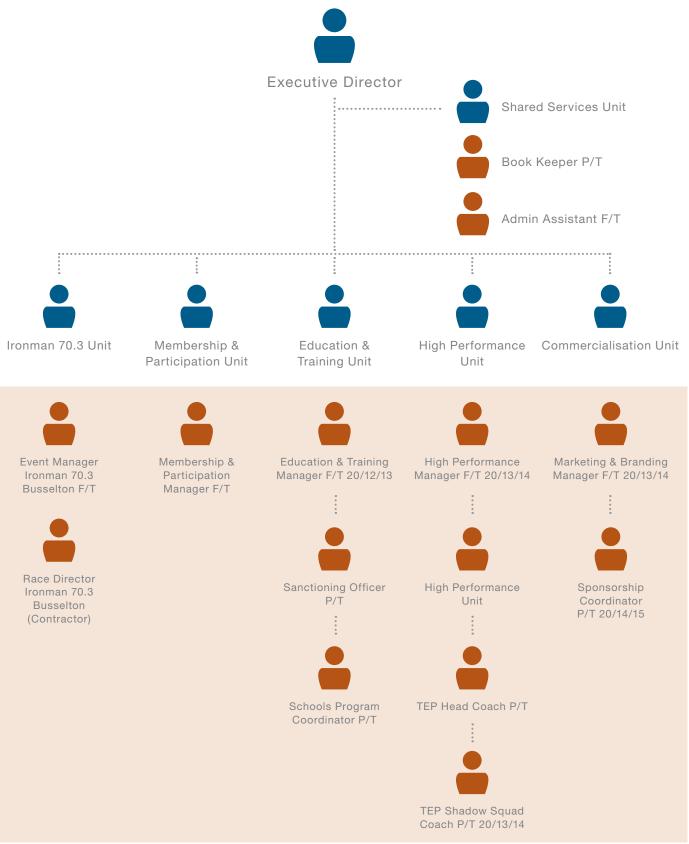
- Provide TWA and TWATC with support services to ensure all events submitted for sanctioning with TWA are sanctioned on a timely basis.
- Maintaining the day to day Technical registers and keeping Technical Officials informed & updated
- Gathering information relating to races from Race Directors and Officials for the benefit of improving the quality, safety and technical service at events.
- Assist with all enquiries pertaining to the sanctioning of triathlon events within Western Australia
- Follow up on all paperwork and documentation pertaining to sanctioning.



TWA ORGANISATIONAL STRUCTURE



TWA STAFFING STRUCTURE 2011-2015



PRESIDENT'S REPORT

Peter Rash



For a change, I would like to start my report describing an event which marks the end of the Triathlon WA calendar - the Triathlon of the Year Awards (TOTY). I felt it was the highlight of the year because it neatly encapsulated all the core values of our sport and gave well deserved recognition to all our stakeholders.

This year we held it as a breakfast (for the first time) at Fraser's Restaurant in Kings Park. Perhaps because it was morning (and triathletes are naturally up and active early), but everyone there was "bright eyed and bushy tailed" and a reflection of our healthy sport. The beaming smiles on the faces of all the award winners that reflected the pride of family and friends in their achievements was uplifting.

It gave you a strong sense of belonging to an extraordinary community of like minded people. It made me proud to be associated with our triathlon 'family'.

Everyone thoroughly enjoyed the awards and the feedback was overwhelming for a "same time and place next year". But most important of all was the palpable sense of mutual respect for each other – from all award winners and competitors in each category, the volunteer technical officials, club committee members, life members, sponsors, race directors and clubs who

work hard to provide safe and enjoyable events, TWA staff, the proud family friends and supporters.

All who attended rightly basked in the reflected glory of the award winners because they know they are, in some way, responsible for those achievements. All recognising that they each have a valuable contribution to make triathlon the great sport and lifestyle it is.

means there are many opportunities for the sport in the coming years. The sport keeps growing at an encouraging rate (event participation increase of 33% and membership up by 16%).

Next season, we will see several new events on the already busy calendar, catering for growing number of participants and giving more choices and types of events, in different locations and regions. This past season saw all our race directors provide events that were safe and well managed - so congratulations and thanks for their important contribution.

The sport is in financially "healthy", especially for NFP organisation and more detail can be seen in the accompanying treasurer's report.

The iconic SunSmart Busselton Festival of Triathlon including the SunSmart Busselton Ironman 70.3 in May was again an outstanding success, despite extreme weather challenges prior to the event (ably overcome by the professionalism of the team from TriEvents and Event Manager Ashleigh Davis). It was again widely acknowledged by all, pro athletes included,



Triathlon continues to be recognised as a leading sport in WA and this is evidenced by the ongoing partnerships and relationships we have – in particular with WA Department of Sport & Recreation and Healthway.

We are constantly being approached by potential new sponsors and partners, which

as a fantastic event and location. There were some extraordinary performances on the day, especially by some of the age group athletes. This all means that the future of the event is assured and we are in the process of growing our partnership with WTC in the coming years.

The day after the SunSmart Ironman 70.3 in Busselton, for the first time, we hosted all the other state/territory Triathlon associations and Triathlon Australia in meetings about the future of the sport and all its aspects.

There is now unprecedented cooperation and alignment between all the parties and the increased benefits to the sport and all its participants continues. These initiatives across Australia include shared funding, monthly State Director meetings, sharing human resources across states, cooperative operations planning, standard measurements of success, policy alignment, general commitment across the country, regular Presidents meetings and interaction with TA board, and adoption of compulsory memberships in the larger states

During that Busselton meeting, TWA proposed that Respect be adopted and included as the main value for all of triathlon in Australia. Triathlon Australia board officially adopted it recently as the first of the core brand values for our sport nationally - Respect, Health, Enjoyment, Belonging, Achievement. We also proposed that the awareness of these values should be raised to all participants of the sport, so in coming season you will all be invited to actively participate in these values. So far there has been very positive feedback from this WA initiative - both internally and externally (from our sports' sponsors and governing bodies).

Throughout the year the TWA team, led by Hayley Lethlean, have professionally managed the whole sport with great enthusiasm, respect, and courtesy and we implemented and achieved many of the goals and objectives from our strategic plan.

We were again fortunate to have a stable TWA Board comprising Annie Brinkworth, Paul Mackay, Clive Bingwa, Mark Batten, Frank Stapleton and Chris O'Brien. There many issues throughout the year and all were considered and effectively dealt with by the very experienced the board.

All of the TWA Staff and Board members deserve recognition and praise for their tremendous effort and commitment. Hayley in particular works tirelessly and is highly regarded throughout the sports' fraternity – I must say a special thank you for her efforts and collaboration.

All the triathlon clubs underpin our sport and the volunteer committee members who run those clubs, organise events and functions are the unsung heroes who give up much of their time – so thank you for successfully managing all clubs throughout the year.



Thank you again to our Patron, Dr. Fiona Wood and all our Life Members who continue to support and advise voluntarily (in particular Warren Milward).

Similarly thanks again to everyone else involved – all Race Directors, Club members, Technical Officials, Sponsors, Volunteers, Coaches, Supporters and of course, their families and friends.

Finally, thanks to my family - wife Yvonne, and daughters Caitlin and Salina for their continued patience and support (they can't believe that next year, will be my 8th and final year as President).

I look forward to seeing you all out there next season and we can continue to make triathlon the safest and most rewarding sport in WA. Always appreciate your health and involvement in this sport, respect yourselves and others, and remember to smile, it is fun after all.

Peter Rash

Triathlon Western Australia President



EXECUTIVE OFFICER'S REPORT

Hayley Lethlean

It amazes me how quickly each year seems to pass by and as I sit and reflect on our great sport, I am excited! Excited at results from the past few years hard work, which has led to significant progress and development at both State, National and International level!

want to have a go at the shorter distances and participate in a non-threatening, safe and fair environment, our sport caters for everyone.

As a relatively young sport, we have managed to evolve with our members

more than 16% this past financial year. Our junior membership is also on an upward spiral with more than 18% increase on previous years. This in itself is exciting given in the 12/13 season we only just cracked the surface of schools engagement and we are super excited at what the next few years



Exited at the partnerships that continue to grow to make Triathlon the dynamic, modern and thrilling sport that it has become!

Moreover, and most importantly, I am excited at the opportunities that lie ahead!

Participation in triathlon means many things to many people. For me it is about being a part of a training community who seek to be happy, healthy and enjoy getting fit with friends. For others it is about striving to achieve your very best performances, both in training and in racing environments. While for others, it is about small personal gains, enjoyment, community and happiness.

And this is one of the reasons why triathlon is so exciting!

We have the capacity as a sport to mean many things to many people, thus becoming a part of so many people's lives. From the dedicated, long course Ironman competitors who compete as Professional or Age Group athletes, and the ITU Olympic and sprint distance triathletes, to those who just

needs and we continue to do so under the very strong guidance of a very effective and strategically driven Board. Success always starts with great leadership and I enjoy working closely with our Board to deliver on the objectives of our strategic plan. Unlike many sports, we have good governance and strong leadership and both at state and national level, giving our whole

sport a fundamental advantage having the capacity to deliver success. On a national level, membership over the past two years has grown by an astounding 45%, a clear indicator that this strong leadership is achieving outcomes.

The sport in WA echoes this national growth with participation up by 33%, and membership up by holds when it comes to kids participating in triathlon! The SunSmart TRYStars events delivered by our Affiliated Clubs and The Sunday Times Chillout Tadpoles races delivered by TriEvents have been critical in ensuring that children in WA now have over 20 participation opportunities in triathlon annually.



We acknowledge and thank all the Race Directors and Affiliated Clubs who facilitate the racing and participation opportunities for our members and the wider community. Working together with our Technical Team of Officials, each event is sanctioned and supported to provide a framework of safety and fairness for all who participate. Our Technical teams are all volunteers and we acknowledge and thank them for their commitment to making our sport possible.

The administration support to our technical team is undertaken by the Sanctioning Officer, Cathy Hoare. I thank Cathy for the hard work put in during paid office hours and the many, many hours of unpaid volunteer work that Cathy puts into the technical program both on the field of play and to ensure we always work towards continually improving our technical program.

ff As a relatively young

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with many sports and brought with him much knowledge and experience in sports management. Kevin has worked together with Grant Landers the TEP Head Coach to make significant progress and improvements with our TEP Elite athlete program and the Coach Education program.

The TEP Athletes travelled to six international events this past year supported in varying capacity through the program. It would be remiss of me not to mention the astounding performances of one of our athletes, Jaz Hedgeland. Amongst other performances, Jaz won the Australian Youth Olympics title, the National Junior Championships, placed second at the Oceania OTU Championships and was named the SCODY Junior Series Champion. We look forward to watching and supporting Jaz as she represents Australia in the U19 team at the World Championships in London in September.

off impeccably, always keeping in touch with our membership needs and making sure, all those who needs support get that support.

The Team at the TWA office work in alignment with the Strategic direction for the sport, keeping a focus on our key areas of organisational excellence, membership, participation, pathways, brand, education and our key event The Busselton festival of Triathlon. Andrew McBean has worked



As the sport continues to grow, so too did our staffing and with that our move from Sports Lotteries House at Challenge Stadium to our new office in Osborne Park. Triathlon WA was one of the founding sports to be located in Sports House, being a tenant there for over 18 years. We wish to thank WASF for the many years of support as we slowly grew, eventually bursting out of the small 30m² walls.

Our new office has the ability to cater for growth over the next few years and in line with this growth and our Organisational Structure, in October last year we welcomed Kevin Penny to the team as Education & Training Manager. Kevin worked in Canada

In line with the national high performance directive, the National Talent Academy (NTA) position was implemented in October 2011 and saw Chris Lang in the position for just over a year. Chris left WA in December and in April we welcomed Dan Atkins. Dan has been hard at work meeting with coaches and athletes over the past few months and we are excited at the support he will offer coaches, athletes and the pathway progression to a future WAIS program.

Earlier this year we said goodbye to Shay Kennare and welcomed Serena Johnson as our new Administration Officer. Serena has been instrumental in making sure the day-to-day administration duties are covered



cohesively with our Affiliated Clubs to support their needs while Kevin supports our Club and Squad Coaches to ensure all participants have training programs and opportunities at grass roots and elite levels.

I wish to acknowledge and thank Ash Davis for her unrelenting hard work and dedication to making the SunSmart Busselton Festival



of Triathlon including the SunSmart Ironman 70.3 Busselton the resounding success it was this year. Having an Event Manager in the full time position for the past 18 months has provided our great event the deserved support it has needed to flourish. With participants over 3000 and spectators of nearly 15,000, Ash has worked with key delivery partners including World Triathlon Corporation, The City of Busselton, Healthway, DSR and TriEvents to deliver a fantastically successful and enjoyable "Busso Half".

Our sport is built on our values and over the past year at TWA Administration and Board level, and nationally with our State and Territory Associations, we have all worked tirelessly to deliver on those values. In line with our key partners Department of Sport and Recreation I am proud to say that our sport of triathlon does build stronger, happier, healthier and safer communities and in line with our key partner Healthway, triathlon does promote and support healthy lifestyles to reduce the burden of preventable disease in Western Australia. I thank both DSR and

To my staff I thank you all for your dedication and hard work in supporting me to deliver on our sports objectives. To my family, thank you for understanding my passion for this great sport and for staying involved in triathlon with me

To all our sport partners, thank you for joining with Triathlon WA to be a part of the triathlon family and for contributing to this great sport we all love to much.



Another very exciting opportunity for our sport is the strong relationship we have with our fellow State and Territory Associations and Triathlon Australia. As many would know, the State and Territory Presidents and State Directors have been working over the past two years to ensure a higher level of service delivery across the country, working under a national operating model. It gives me great pleasure working with all the State Directors knowing we are achieving our goals, respecting our members' needs and achieving our best to progressing programs and initiatives that will offer members across the country greater value for money.

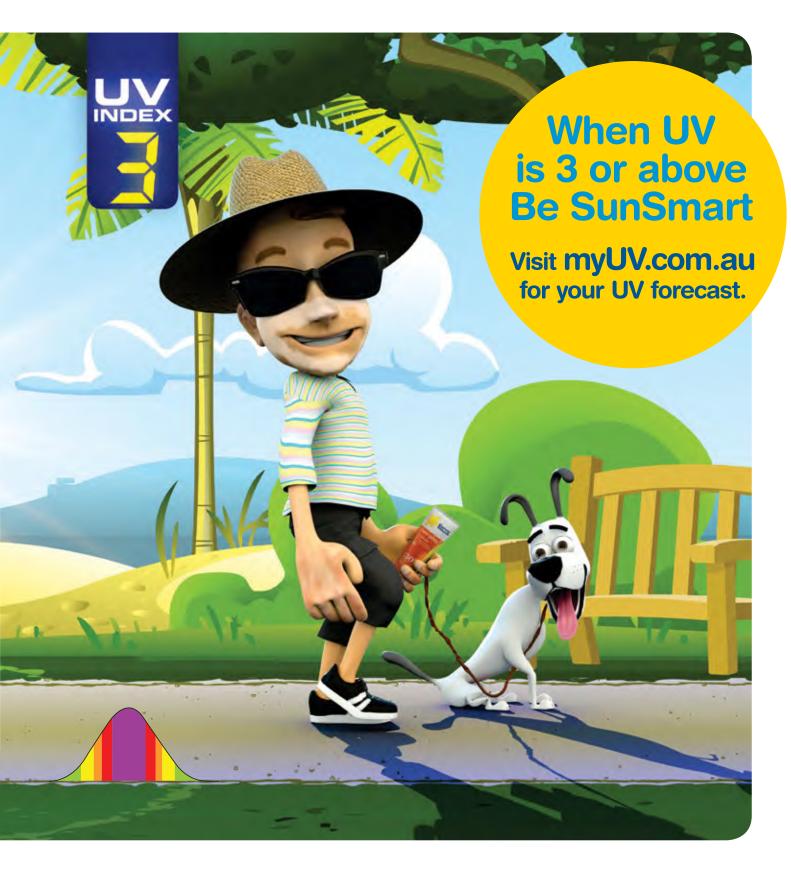
Healthway for their long-term partnership with Triathlon and again am excited at what we can do together to continue to strengthen health, fitness and wellbeing in our WA community.

To the TWA Board, Life Members and Members of our great Sport, I thank you all for the opportunity to continue to work in this great sport. Under the excellent leadership of President Peter Rash, I thank the TWA Board for their commitment to making Triathlon WA better at how we deliver services and programs to our members.

And finally to our members who belong to this great triathlon community, enjoy our sport, respect yourself, your health and your fellow competitors and strive to achieve your best!!!!!

Hayley Lethlean

Triathlon Western Australia Executive Officer



The higher the UV, the greater your chances of getting sunburnt and skin cancer.

Make the most of your day by using the UV Index.







SUNSMART BUSSELTON FESTIVAL OF TRIATHLON

Thursday 9th May 2013 - Chat with the Pros

Busselton local community and SunSmart Ironman 70.3 athletes were treated to a fantastic informal **Chat with the Pros** at the Fat Duck Cycles and Espresso. This was a great opportunity to interact with professional athletes gaining an insight into the highs and lows of being a pro. Athletes from all abilities attended to find out the tips and tricks from professional athletes; Guy Crawford, Matty White, Kate Bevilaqua, Jimmy Johnson, Lisa Marangon, James Hodge and Timmy Reed.



Friday 10th May 2013 - Charity Breakfast

Every year Triathlon WA selects a charity to assist as part of the festival, and this year we are proud to be associated with The Centre for Cerebral Palsy.

Guests of honour were General Manager of the Centre Catherine Greenway, three-time Paralympian Priya Cooper, and fundraiser Marc Simpkins. Marc spoke about the Coast 2 Coast run in which he would run from Albany to Cottesloe in May to raise money – a total of 442km in just four days!

Over 80 participants attended the breakfast which raised over \$2600 to go towards The Centre for Cerebral Palsy

Pro Press Conference

The **Pro Press Conference** took place at the Goose Café with the top of the pro field gathering before the local and interstate media to talk about their lead up to the event and predictions for the followings day event. Tim Reed, Lisa Marangon, Matty White, James Hodge, Kate Bevilaqua and Jimmy Johnson provided insight into their pre-race lead up and their season to date.





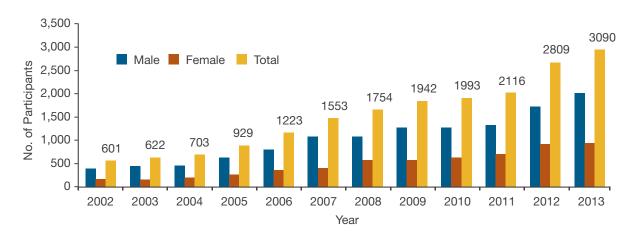
SunSmart Kids Triathlon

The afternoon saw the annual **SunSmart Kids Triathlon**, which forms part of the triathlon calendar for many of the local and visiting children. This event is a "must do" for any budding young triathletes and offers them the opportunity to compete on part of the SunSmart Ironman 70.3 Busselton course. The kids were greeted by friendly and inspiring professional athletes who were willing them across the line and ready to hand over their participation medals. Over 250 kids took on the cold afternoon weather to bike and run their way on the course. All participants finished the event with smiles on the faces and eagerly asking parents when their next event would be.



SUNSMART BUSSELTON FESTIVAL OF TRIATHLON EVENT STATISTICS

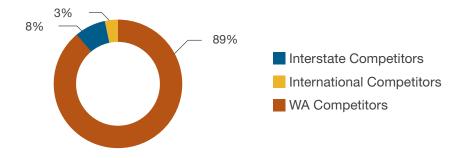
Total participants at Sunsmart Busselton Festival of Triathlon



2013 Competitor Age Category

AGE	MALE	FEMALE	TOTAL
18-24	126	73	199
25-29	135	163	298
30-34	395	178	573
35-39	360	144	504
40-44	415	180	595
45-49	288	129	417
50-54	225	79	304
55-59	73	23	96
60-64	36	6	42
65-69	10	2	12
70-74	3	1	4
PROS	34	12	46
TOTAL	2100	990	3090

2013 Competitor Place of Residence



SUNSMART BUSSELTON FESTIVAL OF TRIATHLON MEDIA EXPOSURE

MEDIA OUTLET	STORY	ESTIMATED \$ VALUE
COMMUNITY NEWSPAPERS	VARIOUS ARTICLES IN LEAD UP TO THE EVENT	\$15,000
BUSSELTON DUNSBOROUGH TIMES	VARIOUS ADVERTISEMENTS/ COMPETITIONS	\$80,000
THE SUNDAY TIMES	VARIOUS ADVERTISEMENTS/ COMPETITIONS	\$60,000
TRIATHLON MULTISPORT MAGAZINE	LEAD UP TO BUSSELTON	\$3,000
AUSTRALIAN TRIATHLETE MAGAZINE	PRE EVENT ADVERTS AND POST RACE COVERAGE	\$10,000
ONE HD TELEVISED BROADCAST	EVENT OVERVIEW (1 HOUR PRODUCTION)	\$76,000
FOX SPORTS BROADCAST	EVENT OVERVIEW (1 HOUR PRODUCTION)	\$20,000
WIN AND CHANNEL 9 COVERAGE	PRE AND POST EVENT COVERAGE	\$100,000
HOT FM	PRE EVENT ADVERTS	\$40,000
	TOTAL MEDIA SPEND	\$402,000

Media monitoring was conducted in the lead up to and over the SunSmart Busselton Festival of Triathlon event.

There was most likely additional coverage achieved from media statements distributed however the media may not have been in direct contact regarding the use of these media statements. Additionally, the releases sent out may have been more widely distributed and picked up by additional outlets.

The estimated dollar value for each publicity 'hit' is taken from rate cards for each individual outlet. If anything, the dollar figures are less than the real amount required for advertising.



MEDIA EXPOSURE EXAMPLES

















MEMBERSHIP AND PARTICIPATION REPORT

TWA membership continues to grow breaking the 3000 membership barrier. This year sees a total increase of 435 members and represents a percentage growth in membership of 16.2%

Club members comprise 90% of our total membership base with only 10% non-club/independent membership registration for season 2012/2013. All our metropolitan and regional clubs provide great value and opportunities to the sport of Triathlon and keep members motivated each season.

Total members by gender for 2012/2013

YEAR	FEMALES	MALES	TOTAL	% INCREASE
2008/2009	704	1007	1711	9.89%
2009/2010	832	1084	1916	11.98%
2010/2011	910	1415	2325	21.35%
2011/2012	1007	1672	2679	15.23%
2012/2013	1134	1980	3114	16.24%

Member Benefits Scheme

SESSION	CONDUCTED BY	ATTENDANCE	MONTH
Nutrition Seminar	Nutrition Works	49	October 2012
Running and Injury Management Seminar	Running Centre	85	November 2012
Bike Skills	Stuart Denton / Ross Pedlow	100	January 2013
Bike Maintenance	TBE Nedlands	10	February 2013
Open Water Swimming Skills	Shelley Taylor - Smith	49	March 2013
Ironman 70.3 Seminar - nutrition, hydration, recovery	Nutrtion Works & 32GI	25	April 2013
Injury Management & Nutrition - Bunbury	Kira Flanagan – Physio Fiona Collins – Dietitian	23	April 2013
Podiatry	Darryn Sargant – Peak Podiatry Subiaco	15	April 2013

Triathlon WA provided 8 complementary information seminars over the course of this season. All seminars were well received with over 350 members taking part in the seminars. The member benefit program will continue in the 2013/14 with exciting new seminars for members to take part in.

A big thank you to all presenters and members for attending these seminars and stay tuned for new seminars on TWA website in season 2013/2014.

TRYSTARS PROGRAM



TRYStars is an introduction into the sport of triathlon which has a focus on fun & enjoyment, while encouraging kids to be with friends and make new friends. It enables kids to develop skills, ability and fitness in a non-competitive environment. TRYStars is a national program which is managed on a state by state basis to encourage healthy and active participation in the sport. It plays an integral role as the first step of the participation pathway for all juniors.

With the National TRYStars program nearly ready to be launched for the coming season, Triathlon WA had 3 clubs in Fremantle, North Coast & City TRYStars programs pilot the national program with great success and positive feedback. Triathlon WA supported 6 TRYStars programs at club level and look to have 12 clubs conducting a junior participation TRYStars program in season 2013/2014.









SUNSMART KIDS TRIATHLON SERIES

The **SunSmart Kids Triathlon** series, which forms part of the triathlon calendar for many of the local and visiting children is a "must do" for any budding young triathletes and offers them the opportunity to compete on a variety courses throughout the state. The kids were greeted by friendly volunteers who were willing them across the line and ready to hand over their participation medals, fruit and water. Over 1100 kids took on the series to swim, bike and run their way on the course. All participants finished the event with smiles on the faces and eagerly asking parents when their next event would be! Below is the SunSmart Kids Triathlon series for season 2012/2013 and photos of some events.

The main objective of these events is to promote participation within regional WA, to grow Triathlon and to provide everyone the opportunity to experience a healthy lifestyle sport.

Well done to all clubs and volunteers and a special thanks to Healthway through their SunSmart message.

DATE	EVENT	LOCATION	PARTICIPATION
Sunday 25th Nov 2012	Kalgoorlie SunSmart Kids Triathlon	Kalgoorlie Tri Club	34
Sunday 20th Jan 2013	Mandurah SunSmart Kids Triathlon	Mandurah Tri Club	86
Saturday 9th Feb 2013	Albany SunSmart Kids Triathlon	Albany Tri Club	35
Sunday 10th Feb 2013	Rockingham SunSmart Kids Triathlon	Rockingham Tri Club	101
Sunday 10th Mar 2013	Boddington SunSmart Kids Triathlon	Boddington Tri Club	54
Sunday 24th Mar 2013	North Coast SunSmart Kids Triathlon	North Coast Tri Club	186
Sunday 24th Mar 2013	Esperance SunSmart Kids Triathlon	Esperance Tri Club	20
Wednesday 17th April 2013	Albany School SunSmart Kids Triathlon	Albany Tri Club	223
Friday 10th May 2013	SunSmart Busselton Kids Triathlon	Triathlon WA	304
		TOTAL	1020

Our partnership with Healthway is invaluable to the sport of Triathlon and while this is only actively evidenced through the "SunSmart" message, we at Triathlon WA know that Healthway funding has a much deeper and far reaching impact than just this message.

Our values of health, enjoyment and belonging are strongly aligned to Healthway objectives and purpose and through the active education of young children about the importance of these values we are making a difference in kids lives.

The school visitation program that was actively rolled out with professional athlete ambassadors last year, through funding partnership with Healthway and DSR, had led to massive interest from schools to become more involved in the sport and to host more triathlon related activities.

We are excited given the next season will see a much more focused school programs and greater club support for junior participation. Triathlon WA Board and staff thank Healthway for our partnership which continues to positively impact on all our members and participants.







SUNSMART KIDS TRIATHLON CLUBS OVERVIEW

SunSmart Albany Triathlon

"The weather was lovely, with the sun shining and a light easterly running. We had lots of eager kids and their parents. We run 3 levels of events with a total of 35 kids participating. The parents were just about as excited as the kids as the event got under way".

SunSmart Boddington Triathlon

"We had 54 participants take part in the Annual Boddington SunSmart Trystars event held at the Boddington pool. The event was divided into 3 age groupings: 7-9 yrs, 10-11 yrs & 12 -15 yrs. There was much excitement as participants, parents & volunteers prepared for this event, some of whom had never taken part in a triathlon. All the participants were winners each receiving a swim cap, medal, certificate and refreshments to refuel their tired bodies. Well done on great sportsmanship!"

SunSmart Esperance Triathlon

"In the words of a 9 year old participant "The kid's tri is a good introduction for kids who haven't tried a triathlon before". Wise words from a 5 year veteran of kid's triathlons! With 20 kids participating and support from the Esperance Tri Club, Family and Friends it was a safe and well run event".

SunSmart Kalgoorlie Triathlon

"Due to bad weather conditions, the event ended up being a Duathlon – swim and run. The event catered for 7 – 15 yrs olds. All started in the pool swimming from 50m up to 300m distances and then into the run around the oval from 100m up to 2kms. All participants enjoyed the event, participating individually or in teams. A total of 34 kids took on the swim/bike challenge"



SunSmart Mandurah Triathlon

"It was a fantastic turn out on a glorious morning at Madora Bay. The 86 kids who participated enjoyed it, the parents thought it was well run and organised and the overall consensus throughout the club was it was a fun event as the children had big smiles on the faces before, during and after the event."

SunSmart North Coast Triathlon

"The event provided a great opportunity to involve both members and non-members into the sport of Triathlon with the hope to grow and promote the sport. The kids brought their families which made for large spectator numbers and support for all participants. It was the first year that a team's event was hosted and was a great success. The event catered for 186 kids swimming/biking and running while having fun!"

SunSmart Rockingham Triathlon

"A sunny morning greeted the 101 kids that took on the SunSmart Rockingham triathlon. More than 200 parents, club members and local spectators were there to cheer the TRYStars on and all enjoyed watching them give to a real go. Even though the event is focused on participation, there were a few kids who decided to finish the event with a sprint finish."

TRIATHLON EXCELLENCE PROGRAM

Triathlon Western Australia created TEP to help achieve its vision of "Sustained international success through the provision of an effective and efficient athlete and coach pathway". The program is targeted to junior athletes that want to purse triathlon at the elite level and as such entry into the program is performance based. Those athletes that achieve the required performance standard comprise the TEP Squad and compete in Triathlon Australia's National Junior Series and in some years selected to race overseas.

commitment, the unwavering support of their parents, the support of our sponsors Bikesure and Nutrition Works, and the year over year program support of the Department of Sport and Recreation who have allowed the Triathlon Excellence Program to flourish

The TEP season started off with a series of monthly swim and run time trials to allow athletes

Each year sees steady improvement of our TEP athletes who continue to punch well above their weight

"

This was another great season for the Triathlon Excellence Program athletes. Each year sees steady improvement of our TEP athletes who continue to punch well above their weight in Triathlon Australia's national junior series races. Performance at this level does not come easily nor cheaply and it is a testament to our athlete's

the opportunity to achieve a TEP qualifying time. Making the times early were Jaz Hedgeland who made Triathlon Australia's National Talent Academy time standards, Stephanie Boehm, Mikala Falconer, Sam Lade, Gabriel Cipriano, Leighton Cook, Justin Ghosh and Jesse Thyer.

The first competition for the TEP squad was Runaway Bay, Queensland in December. Making the trip east were Jaz, Steph, Jesse, Justin, Leighton and Gabe. Sam and Mikala were both sidelined – Sam with an illness that would eventually hamper his entire triathlon season and Mikala with a recurring injury that would also limit her competitive season. The rest however, did well in Runaway Bay – Jaz finished 5th and Steph 7th in a field of 36 women. In the men's competition Leighton finished 6th in the A Final and Jesse 1st in the B Final in a field of 74 competitors.



















TRIATHLON EXCELLENCE PROGRAM



It was short rest for our TEP squad as the next race in Penrith NSW was only 2 weeks later. Penrith was another good race for our TEP squad. Under brutally hot humid conditions Jaz out ran Japan's Sumire Ohara to finish 2nd and grab a spot on the Australian Youth Olympics Festival team. In the men, 63 athletes lined up on the pontoon with Jesse Thyer pushing through the heat to out run Japan's Ryousuke Maeda by 2 seconds to finish 8th.

This great performance by Jaz in Penrith was a fore shadow of the Australian Youth Olympics Festival competition where Jaz once again in hot humid conditions out ran Japan's Sumire Ohara and Great Britain's Georgie Tayor Brown to grab gold. This result was the definite highlight of the year for the Triathlon Excellence Program. Congratulations to Jaz and her coach Stuart Durham.

Next up was Devonport – another good race for our TEP squad. Jaz pulled off another great performance out running the 2012 World Junior Champion New Zealander Mikayla Nielson to finish 1st and Steph Boehm, still recovering from shoulder surgery, had a good run leg to finish 3rd. The men also had a good day with Jesse finishing 10th and Gabe getting his first top 20 with an 18th. Also joining the TEP Squad in Devonport was Michael Cousins who made the TEP qualifying times a few weeks prior and finished a respectable 25th in his first national junior series race.

The Oceanic Championships in Wellington New Zealand was the last event on the

national junior series race calendar. Again our TEP squad performed well. Under overcast skies and a cool temperatures Jaz emerged from the swim in the lead pack and would stay there and hold on for a 2nd place finish. Steph Boehm fought her way back from a challenging swim to place 11th. In the men Leighton had a great swim and smashing bike to finish 10th and Jesse and Justin finished 18th and 19th two respectable top 20 finishes in a championship event.

After such a stellar competitive season, Jaz Hedgeland was named TEP Athlete of the Year.

The season also saw Chris Lang Triathlon Australia's National Talent Academy coach for Western Australia and South Australia move on to another position in eastern Australia. Dan Atkin's was recently appointed as Chris Lang's replacement and hit the ground running offering his assistance to all the junior coaches in WA.

The NTA is a camp based program established to provide a link between existing state and junior development programs and the SIS/SAS network. The key deliverables of the NTA is to support talented athletes emerging from existing STTA junior development programs or via talent identification transfer by:

 Enhancing their daily training environment through advice and mentoring to the NTA athletes home coach

- Offering a camp-based program which will provide specialist coaching and technical support in sports science and sports medicine
- Offering national and international (subject to selection) triathlon race opportunities

The list of contributors to TEP program is a long one but a special mention is required for Grant Landers, the TEP Head Coach, who consistently provided expert coaching and program guidance, and Chris Lang who provided a shot of adrenaline to the TEP program when it needed it most.

The 2012-13 TEP Squad is listed on the following page with their club affiliation and coach. Next year looks just as good.



2012-2013 TEP ATHLETES AND RESULTS

TEP SQUAD 2012-13				
ATHLETE	CLUB	СОАСН		
Jaz Hedgeland	Fremantle	Stuart Durham		
Stephanie Boehm	UWA	Grant Landers		
Mikala Falconer	Rockingham	Paul MacKay		
Justin Ghosh	UWA	Paul MacKay		
Gabriel Cipriano	UWA	Grant Landers		
Jesse Thyer	UWA	Paul MacKay		
Sam Lade	UWA	Paul MacKay		
Michael Cousins	Bunbury	Stuart Durham		
Leighton Cook	North Coast	Paul MacKay		

The TEP results for 2012-13 are outlined in the table below.

	RUNA	WAY BAY	PE	NRITH	NATIO	ENPORT DNAL JR. PIONSHIPS	ОС	INGTON EANIA PIONSHIPS
ATHLETE	PLACE	FIELD SIZE	PLACE	FIELD SIZE	PLACE	FIELD SIZE	PLACE	FIELD SIZE
Jaz Hedgeland	5	36	2	84	1	13	2	20
Steph Boehm	7	36			3	13	11	20
Jesse Thyer	28	74	8	79	10	40	18	33
Leighton Cook	8	74	62	79			10	33
Gabriel Cipriano	21	74	DNF		18	40		
Justin Ghosh	16	74	26	79	31	40	19	33
Michael Cousins					25	40		



SPECIAL THANKS TO OUR SPONSORS FOR THE 2012-2013 SEASON











TRIATHLON WA TECHNICAL REPORT

Frank Stapleton - TWA Technical Committee

Behind the scenes, the 12/13 season has been one of review and progression on standards and quality of the Technical Program, both nationally and locally. As an overview, included in this are:

The employment of Troy Watson as National Manager of Events and Technical by Triathlon Australia within Triathlon Australia who also assumes the potition of Director of Officials. This is a great win in that it has created a direct link with the National Technical Committee and the administration of the technical components of the sport. Triathlon WA Technical Committee look forward to having this added resource to maintain records and to assist with a national approach of technical development.

Two of Triathlon WA technical officials were granted ITU qualification, with Frank Stapleton and Stuart Fuller being awarded Level ITO 3 and 2 status. Both these officials were respectively selected as Technical Director and Assistant TD for the ITU World Championships in Auckland.

Triathlon Australia nominated three officials for the London 2012 Olympics, with Murray Hilder being a successful candidate and awarded the key position of Chief Cycle and Jacqui Kenny selected as a reserve. The other two officials who received positions from the Oceania region were from New Zealand.

Triathlon WA funded the professional development of WA officials to travel to interstate officiating positions in the following events:

- Cathy Hoare and Shane Burnett officiated at the ITU World Cup Series Race event in Auckland,
- Frank Stapleton officiated at the Beijing ITU World Series Race
- Gaye Mckean, Frank Stapleton, Scott Richardson, Adrienne Throssell officiated at the Sydney ITU World Series Race
- Cathy Hoare and Frank Stapleton officiated Singapore Ironman 70.3

In partnership with DSR, TWA facilitated numerous Technical Officials to attend various DSR courses in assessment, facilitation, conflict resolution and various other courses and seminars.

During the year, the Technical Committee worked hard to improve on procedures to provide more clear and consistent officiating guidelines to officials. A combination of documentation and regular TWATC meetings have assisted in maintaining a quality and uniform level of service by each technical team at each event.

The TWATC have been working closely with Race Directors to formulate a Minimum Standards of Practice at Events to ensure a higher quality service to athletes. The TWA employment of a Sanctioning Officer has greatly assisted in the submission of higher quality sanctioning documents ensuring greater safety at Sanctioned Events.

During the year TWA offered two metropolitan and two regional Level 1 NOAS Technical Courses. As identified last season, the technical program is still seeking to expand on our field of experienced senior officials and the mentoring/education process is working well to address these shortfalls.

The demand on all the technical team is increasing and given the number and quality of events continue to increase annually, we plan to undertake a large recruitment drive in both metropolitan and country regions in an effort to boost the small team.

The WA officiating programme is recognised as extremely strong across the whole of Australia and this is again a result of the hard work of the committee, and the many dedicated officials who arrive at each event before the athletes and often leave well after the last competitor has finished. We get fantastic support from the TWA

Board and TWA staff who assist us in strategic direction and improved delivery of the program. We are extremely grateful for a good working relationship with the Race Directors, who actively support our program.

Last but not least THE ATHLETES who so often comment on a job well done!! This in itself is great achievement allows us to reflect positively on the focus of our technical program, providing safe and fair racing opportunities. Thank you to all athletes who conform to the rules of the sport and accept the Officials decisions on the day, ensuring their safety is a priority and for enabling us to implement a safe and fair environment for all.

Frank Stapleton, Chair TWA Technical Committee.

NOAS Level	Total Active Officials 2011/12	Total Active Officials 12/13
NTO	2	2
Level 3	1	0
Level 2	9	12
Level 1	33	55
TOTAL	45	69



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STATE DUATHLON CHAMPIONSHIPS

A great start to the TWA 2012-2013 State Series racing season with the City of Armadale State Duathlon Championship at Champion Lakes. The event took place on 7th October 2012 with the conditions being ideal and the quality of the field was high, it was sure to be a fast and furious race. Kenji Nener took out 1st overall male followed by Jesse Thyer and Ryan Baugh in 3rd place. The women's field was won by Rachael Smith, followed by Stephanie Boehm and Renee Baker in 3rd. All in all a fantastic run event and great participation from both seniors and juniors

CATEGORY	WINNER	CATEGORY	WINNER
M Open	Kenji Nener	F Open	Rachael Smith
M 16-19	Thomas Russell		
M 20-24	Todd Dennis	F 20-24	Hendrika Erasmus
M 25-29	Jason Rhine	F 25-29	Alise Selsmark
M 30-34	James Debenham	F 30-34	Christina Ladyman
M 35-39	Shane Scott	F 35-39	Janine Barrow
M 40-44	Jamie Muir	F 40-44	Katherine Ryan
M 45-49	Brendan McSweeney	F 45-49	Carina Costello
M 50-54	Mark Batten	F 50-54	Janet Ferguson
M 55-59	Alan Nicholls	F 55-59	Glenda Kirkby
M 65-69	Ken McLean		
M 70-74	Chris Limb		
M 75-79	Steve Barrie		

STATE SPRINT CHAMPIONSHIPS

The State Sprint Championships was held on Sunday 16th December at Hillary's. The sprint finish for the Open Men's event saw Troy Main take line honours. Katey Gibb led the women's field securing line honours over this distance.

CATEGORY	WINNER	CATEGORY	WINNER
M Open	Troy Main	F Open	Katey Gibb
M 16-19	Henry Pennell	F 16-19	Sonia Chua
M 20-24	Neil-Jerome Cartagena	F 20-24	Anthea Stacey
M 25-29	Jason Rhine	F 25-29	Kira Flanagan
M 30-34	Michael Calway	F 30-34	Christina Ladyman
M 35-39	Clint May	F 35-39	Janine Willis
M 40-44	Bradley Hosking	F 40-44	Nathalie Laurendeau
M 45-49	Steven Mitchell	F 45-49	Loretta Wesley
M 50-54	Mark Batten	F 50-54	Janet Ferguson
M 55-59	Jim Hedderwick	F 55-59	Dianne Oliver
M 60-64	David Whiteley	F 60-64	Kay Smith
M 65-69	David Wilson	F 70-74	Pauline Wiltshire
M 70-74	Chris Limb		
M 75-79	Steve Barrie		

STATE OLYMPIC DISTANCE CHAMPIONSHIP

The State Olympic Distance Championship was held on the 3rd February 2013. It had some of WA's best elite and Age Group Triathlon competitors fighting it out for State titles in all age groups. It's also a World Championship qualifying race, so it attracted competitors from interstate who are looking to acquire points so that they can qualify to represent Australia. Felicity Sheedy-Ryan once again took out 1st place in the Women's race, Rachael Smith in 2nd and Katey Gibb 3rd. Eric Watson took out 1st place for the Male Open followed by Paul Mackay and Johan Borg in 3rd position.

CATEGORY	WINNER	CATEGORY	WINNER
M Open	Eric Watson	F Open	Felicity Sheedy-Ryan
M 16-19	Samuel Foster	F 16-19	Shelley Cable
M 20-24	Neil-Jerome Cartagena	F 20-24	Anthea Stacey
M 25-29	Jason Rhine	F 25-29	Katey Duffield
M 30-34	Carle Green	F 30-34	Lisa Delaurentis
M 35-39	Andrew Walker	F 35-39	Janine Willis
M 40-44	Mark Stenning	F 40-44	Nathalie Laurendeau
M 45-49	Steven Mitchell	F 45-49	Loretta Wesley
M 50-54	Darryl Harris	F 50-54	June Ward
M 55-59	Jim Hedderwick	F 55-59	Dianne Oliver
M 60-64	Graham Crocker	F 60-64	Julie Kerr
M 65-69	David Wilson		
M 70-74	Chris Limb		

STATE LONG COURSE CHAMPIONSHIPS

Ironman 70.3 Busselton (WA State Long Course Championships) was held as part of the Busselton Festival of Triathlon on Saturday 11th May 2013. With over 3100 athletes competing, as an individual or team, in the Ironman 70.3 distance event (1.9km swim, 90.1km ride, 21.1km run) it is an event not to be missed. Credit goes out to all that participated. The days leading up to the event saw some big storms pass through Busselton and a very large swell. Luckily on the day the weather pulled through and we saw some fantastic conditions.

CATEGORY	WINNER	CATEGORY	WINNER
M Open	James Lewin	F Open	Rachael Smith
M 16-19	Samuel Foster	F 16-19	Shelley Cable
M 20-24	Amos Gollach	F 20-24	Anthea Stacey
M 25-29	Michael McConnell	F 25-29	Kira Flanagan
M 30-34	Jayson Gerde	F 30-34	Jo Kocik
M 35-39	Michael Musk	F 35-39	Janine WILLIS
M 40-44	Neil Mendum	F 40-44	Katherine Ryan
M 45-49	Jamie Rankin	F 45-49	Loretta Wesley
M 50-54	Dave Brassey	F 50-54	June Ward
M 55-59	Steve Ware	F 55-59	Dianne Oliver
M 60-64	Paul Robinson	F 60-64	Julie Kerr
M 65-69	Robert Scott		
M 70-74	Chris Limb		





SCODY

SCODY TWA TRIATHLETE OF THE YEAR

The awards are for Triathlete of the Year (Open) and Triathlete of the Year (Age Group) and Triathlete of the Year Junior. Awards are presented to the top three male and female triathletes in both categories. Athletes wishing to be considered in the Open category may accumulate points only in events in which they competed in that category.

For athletes that normally choose to race Open, if a situation arises of no Open category being available in a race, event awards will be given as per advertised age group categories. However, point allocations for TOTY will be given as if the athlete raced Open (ranked in timed order and allocated accordingly).

2012-2013 Winners

CATEGORY	WINNER	CATEGORY	WINNER
OPEN MALE	James Lewin	OPEN FEMALE	Katey Gibb
M 13-15	Brandon Swift	F 13-15	Kira Hedgeland
M 16-19	Jesse Thyer	F 16-19	Stephanie Boehm
M 20-24	Neil Jerome Cartagena	F 20-24	Amy Johnson
M 25-29	Jason Rhine	F 25-29	Alise Selsmark
M 30-34	Jayson Gerde	F 30-34	Christina Ladyman
M 35-39	Shane Scott	F 35-39	Janine Barrow
M 40-44	Stuart Durham	F 40-44	Alana Holben
M 45-49	Steven Mitchell	F 45-49	Loretta Wesley
M 50-54	Darryl Harris	F 50-54	June Ward
M 55-59	Jim Hedderwick	F 55-59	Dianne Oliver
M 60-64	David Whiteley	F 60-64	Kay Smith
M 65-69	Robert Scott	F 70-74	Pauline Wiltshire
M 70-74	Chris LIMB		
M 75-79	Steve Barrie		



SCODY TWA TRIATHLETE OF THE YEAR PHOTOS











TRIATHLON WA ANNUAL AWARDS PRESENTED BY BIKESURE



Triathlon Western Australia hosted their Annual Awards on Sunday 23rd June 2013 at Frasers Restaurant. The event honours the best Triathletes within Western Australia during the 2012/2013 season along with acknowledging service to the sport by volunteers and officials. For the first time, TWA hosted a breakfast for the annual awards. Frasers in Kings Park was a fantastic location to host the 200 attendees which included award recipients, friends, family, life members, staff and sponsors of Triathlon WA. A perfect winter's morning greeted all attendees bright and early for the occasion. The following awards were presented at the breakfast



TEP ATHLETE OF THE YEAR

Athlete of the Year - Awarded annually to the Triathlon Excellence Program athlete who has shown commitment, improvement and performance throughout the season.

2012/13 WINNER: Jaz Hedgeland



CHAMPION CLUB

Awarded annually to the club whose members accumulate the most points in the Triathlon WA Series events (both State and Junior Series').

2012/13 WINNER: Stadium Tri Club



CHRIS HEWITT MEMORIAL AWARD

Awarded by the President of Triathlon WA to the person deemed to have made the most outstanding contribution the sport of triathlon through the past season.

2012/13 WINNER: Simon Beaumont



STEVE BARRIE AWARD

In recognition to their valuable contribution to the technical program throughout the Year.

2012/13 WINNERS: John Jansen & Shane Burnett



MARK BATTEN TROPHIES

Awarded to the first Western Australian Male and first Western Australian Female to finish Ironman WA each year.

MALE WINNER: Johan Borg
FEMALE WINNER: Dimity Lee Duke



GOLDEN CHAINRING TROPHY

Awarded to the person with the fastest cycle split in Ironman 70.3 Busselton.

2012/13 WINNER: Matt Illingworth

SERVICE TO SPORT

Awarded to those who have provided more than 15 years of service to the Sport of Triathlon.

2012/13 WINNERS: Ann Blatchford Mike Blatchford Warren Milward Stuart Fuller

TRIATHLON WA ANNUAL AWARDS AWARDS BREAKFAST PHOTOS













LETTER OF AUTHORISATION



To the Members,

TRIATHLON WESTERN AUSTRALIAN ASSOCIATION INC.

Scope

We have audited the attached financial statements of Triathlon WA Association Inc. as set out on the following pages for the year ended 30 June 2013. The Committee is responsible for the Francial report and has determined that the accounting policies used are consistent with the financial reporting requirements of the Triathlon WA Association Inc. constitution and the requirements of the Associations Incorporation Act (WA). They are also appropriate to meet the needs of the members of Triathlon WA Association Inc. We have conducted an independent audit of the financial report in order to express an opinion to the members of Triathlon WA Association Inc. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the members.

The financial report has been prepared for distribution to the members for the purpose of fulfilling the committee's financial reporting requirements under Triath'on WA Association Inc. constitution and the reporting requirements of the Associations Incorporation Act (WA). We disclaim any assumption of responsibility for any reflance on this report or on the financial report to which it relates, to any person other than the members of Triathlor WA Association Inc., or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures include examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements, and the evaluation of significant accounting estimates. These procedures were undertaken to form an opinion as to whether in all material respects the financial report is presented fairly in accordance with the requirements of Accounting Standards, Urgent Issues Group Consensus Views and other professional reporting requirements in Australia. These policies do not require the application of all Accounting Standards, Urgent Issues Group Consensus Views and other professional reporting requirements in Australia.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In our opinion the financial report of Triathlen WA Association Inc. presents fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements, the Associations Incorporation Act and the Association's Constitution the financial position as at 30 June 2013, and the results of its operations and cash flows for the year then ended.

Mark Troyato Chartered Accountants

Mark Trovato CA

23 August 2013

TREASURER'S REPORT

Paul Mackay

The Triathlon WA Board reports a small net profit and operating surplus for the financial year ending 30th June 2013 of \$1402.50. For the third year in a row, Triathlon WA has produced a "net surplus" result, which maintains the Associations strong financial position.

The Balance Sheet as of 30th June 2013 reflects total equity in the organisation of \$303,962.61.

Due to the following factors, the Association has been able to continue to invest resources in projects and programs that have benefitted our members and stakeholders over the past season:

- Increase in numbers of financial members from 2679 to 3114 (16.2%).
- Sell-out of individual entries in the Busselton Ironman 70.3 within less than 12 hours;
- Increased entries in the Busselton team event from 463 in 2012 to 520;
- Improved financial management of the Busselton Ironman 70.3 event;
- Increase in sponsorship support for the Busselton Ironman 70.3 event both in kind and through cash contributions.
- Increase in total grants funding from \$330,000 to \$364,000.

The annual profit and loss statement and balance sheet are tabled in the audited accounts within this Annual Report for the information of our Members.

On behalf of the board I would like to thank Hayley Lethlean and the Triathlon WA staff for their excellent efforts over the past twelve months.

Good luck for the season ahead!!!

Paul Mackay

Triathlon WA Treasurer



Triathlon WA Inc. Statement of Financial Position

As at 30 June 2013

	NOTE	2012/2013	2011/2012
Accumulated funds			
Balance at beginning of the year		\$302,560.11	\$264,469.00
Surplus/(Deficiency) for the year		\$1,402.50	\$38,091.11
Balance at end of the year		\$303,962.61	\$302,560.11
Represented by:			
Current Assets			
Total Cash at hand		\$221,575.28	\$267,008.26
Trade Debtors		\$57,935.21	\$109,040.02
Busselton Stock at hand	3 (A)	\$14,440.00	\$19,427.00
Total Current Assets		\$293,950.49	\$395,475.28
Other Assets			
Deposits Paid	3(B)	\$4,291.15	
Prepayments	3(C.)	\$3,495.00	\$2,888.63
Total Other Assets		\$7,786.15	\$2,888.63
Property & Equipment		Φοο 500 00	Φ00 074 70
Office Equipment at Cost	Ω(Λ)	\$30,569.96	\$29,971.73
Office Equipment Depreciation	2(A)	-\$10,905.36	-\$19,504.63
Total Office Equipment		\$19,664.60	\$10,467.10
Triathlon Race Equipment			
Triathlon Equipment at Cost		\$21,516.00	\$21,516.00
Triathlon Equipment Depreciation	2(A)	-\$13,626.40	-\$6,454.80
Total Race Equipment		\$7,889.60	\$15,061.20
Total Property & Equipment and Race Equipment		\$27,554.20	\$25,528.30
Partial Outropates	0(D)	ΦΕ 000 00	
Rental Guarantee	3(D)	\$5,000.00	
TOTAL ASSETS		\$334,290.84	\$423,892.00
Current Liabilities			
Sundry Creditors - Credit Card		\$328.77	
Grant monies in advance	2(B)	\$8,800.00	\$0.00
Trade Creditors		\$10,665.88	\$107,016.41
Income in Advance		\$15,521.43	\$32,119.10
Total GST Liabilities		-\$48,499.57	-\$53,058.01
Annual Leave Liability		\$25,197.13	\$22,413.22
PAYG withholding		\$7,165.00	\$4,976.00
Superannuation payable		\$11,149.59	\$7,865.19
Total Current Liabilities		\$30,328.23	\$121,331.91
TOTAL LIADIUTIFO		#00.000.00	#404 004 0:
TOTAL LIABILITIES		\$30,328.23	\$121,331.91
NET ASSETS		\$303,962.61	\$302,560.09

Triathlon WA Inc. Statement of Financial Performance

For the year ended 30 June 2013

	NOTE	2012/2013	2011/2012
Income			
Membership Income		\$284,516.04	\$197,632.59
Grant Funding		\$138,200.00	\$86,907.00
Operations		\$70,824.07	\$54,910.15
Technical Income		\$32,478.71	\$20,471.39
Junior Development (TEP)		\$71,192.99	\$69,622.44
Busselton Race Income		\$1,097,639.25	\$1,013,720.43
SunSmart Kids Events		\$41,800.00	\$35,000.00
TOTAL INCOME		\$1,736,651.06	\$1,478,264.00
Expenditure			
Membership Expenses		\$6,218.18	\$7,254.52
Operational Expenses		\$33,968.42	\$113,269.00
Technical Program Expenses		\$45,511.26	
State Series & State Championships		\$19,483.78	
Marketing and Promotion Expenses	4*(i)	\$42,683.35	
Administration Expenses	4*(ii)	\$87,712.52	\$58,357.21
Employment Expenses	4*(iii)	\$319,817.87	\$261,574.04
Junior Development Program Expenses		\$71,836.15	\$75,513.06
Busselton Race Expenses		\$1,056,878.82	\$889,100.00
SunSmart Kids Events		\$51,138.21	\$35,104.71
TOTAL EXPENDITURE		\$1,735,248.56	\$1,440,172.54
PERATING PROFIT/LOSS		\$1,402.50	\$38,091.46
ess Other Expenses		\$0	\$0
IET SURPLUS/DEFICIT		\$1,402.50	\$38,091.46

Triathlon WA Inc. Notes to and Forming Part of the Accounts

For the year ended 30 June 2013

1. OBJECTIVES OF Triathlon WA Inc.

The Triathlon WA Inc. ("the Association") aims to provide a quality service for triathletes using best practices in leadership and management.

2. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The accounts of the Association have been drawn up in accordance with applicable Accounting Standards, other mandatory professional reporting requirements and the requirements of law.

They have been prepared on the basis of historical costs and do not take into account changing money value. Except where stated, the accounting policies have been consistently applied.

Set out below is a summary of the significant accounting policies adopted by the Association.

a) Depreciation of fixed assets

Fixed assets, including furniture, fittings and motor vehicles, but excluding freehold land and buildings, are depreciated over their estimated useful lives. The straight-line value method is used. Please refer to the TWA Asset Management Policy for further information pertain to asset depreciation rates.

b) Grants and subsidies

Grants of a capital nature are brought to account in the period in which the terms of the grant are satisfied. Grant monies received for which the terms of the grant have not been satisfied in the current period, are shown as liabilities in the balance sheet. Grants and subsidies of a revenue nature are recognised as income on an accrual basis.

3. CAPITAL ASSETS

Triathlon WA assets can be defined within the following categories:

Current Assets - 3 (A) Busselton Stock at hand - this comprises the surplus merchandise stock form the Ironman 70.3 Busselton 2013

Other Assets - 3(B) Deposits Paid - Income held in trust as deposit for two months rent at 12A/55 Howe Street, Osborne Park, WA, 6017

Other assets - 3(C.) Prepayments - monies paid within 12/13 financial year for 13/14 financial year accounts

3(D) Rental Guarantee - monies held in guarantees account for business premises rented at 12A/55 Howe Street, Osborne Park, WA, 6017

NOTE	2012/2013	2011/2012
	\$30,569.96	\$29,971.73
	-\$10,905.36	-\$19,504.63
	\$21,516.00	\$21,516.00
	-\$13,626.40	-\$6,454.80
BOOK VALUE \$27,554.20	\$25,528.30	
	NOTE	\$30,569.96 -\$10,905.36 \$21,516.00 -\$13,626.40

Triathlon WA Inc. Notes to and Forming Part of the Accounts

For the year ended 30 June 2013

4. ADDITIONAL CLARIFICATION TO ACCOUNT CODES FOR 2013 ACCOUNTS

- 4*(iii) Technical Program Expense Account previously detailed within the Operational Expense in 2011/2012 Financial report
- 4*(iv) State Series & State Championships Account previously detailed within the Operational Expense in 2011/2012 Financial report
- 4*(v) Marketing and Promotion Account previously detailed within the Operational Expense in 2011/2012 Financial report

5. TAXATION

The Association is an income tax exempt charitable entity under sub-division 50-B of the Income Tax Assessment Act 1997.

6. RELATED PARTY DISCLOSURE

MANAGEMENT COMMITTEE

The names of each person holding the position of Member of the Management Committee of the Association at the financial year ended 30 June 2013 were:

Peter Rash (President)
Anne Brinkworth (Vice President)
Paul Mackay (Treasurer)
Frank Stapleton (Elected)
Mark Batten (Elected)
Clive Bingwa (Elected)
Chris O'Brien (Elected)

Triathlon WA Inc. Notes to and Forming Part of the Accounts

For the year ended 30 June 2013

STATEMENT BY THE BOARD OF MANAGEMENT

In the opinion of the Board of Management, the financial statements as set out on pages 1 to 6:

- 1. Present a true and fair view of the financial position of Triathlon WA Inc. as at 30 June 2013 and its performance ended on that date in accordance with Australian Accounting Standards, mandatory reporting requirements and other authoritative pronouncements of the Australian Accounting Standards Board;
- 2. At the date of this statement, there are reasonable grounds to believe that Triathlon WA Inc. will be in a position to pay all appropriate debts as and when they fall due.

This statement is made in accordance with a resolution of the Board of Management and is signed for and on behalf of the Board of Triathlon Western Australia by:

President - Peter Rash

Treasurer - Paul MacKay

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Dated at Perth this twenty third day of August 2013

