



## SEASON 2011 / 12



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## Vision

To grow the sport of triathlon throughout Western Australia by providing people with opportunities to participate in a healthy lifestyle sport and achieve their goals.

### Mission

To ensure the existence of quality participation opportunities, servicing of members, and pathways within the sport of Triathlon

## Values

Healthy • Enjoyment • Belonging • Achievement • Lifestyle

## **O**bjectives

**Participation:** "To grow participation in the sport of triathlon by providing leadership and increased opportunity"

**Membership:** "To grow membership by increasing the number of new members supporting existing members and providing quality support systems to clubs"

**Organisational Excellence:** "To build a sustainable and prosperous organisation by enabling innovation, collaboration and excellence in the development of its assets"

**Education & Training Pathways:** "Opportunity for all members to achieve their potential through appropriate and supported pathways in technical, coaching and competition"

**High Performance Pathways:** "Sustained international success through the provision of an effective and efficient athlete & coach pathway"

**Events:** "To ensure that opportunities exist at all levels to compete in events of the highest quality though leadership and collaboration"

Brand: "To develop the Brand of Triathlon so as to increase external investment in the sport"

**Ironman 70.3 Busselton:** "To provide the highest quality international triathlon event through effective planning, promotion and delivery"



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### The Board, Staff and Members of Triathlon WA would like to thank the following for their continued support and contributions to the progression of the sport of triathlon in Western Australia.



WESTERN AUSTRALIA

Sport and Recreation

Department of



























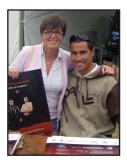


## **TWA Board Members**



#### President: Peter Rash : Elected 2010 - 2012

Peter Rash has a Bachelor of Engineering (Civil/Structural) and is currently a Project Manager with DOF Subsea. Previously a Professional diver (Offshore Construction & Inspection). Peter's first triathlon was the Coogee Power Station Tri in 2003. He is also a Level 1 Triathlon Technical Official. Peter has been a member of the sport of triathlon for over 10 years and has been involved at Board level as President since 2006. Prior to his role as President of TWA he assumed the position of President of the Fremantle Tri Club for two years.



# Vice President (Sport Development): Annie Brinkworth: Elected 2011 - 2013

Annie Brinkworth is a registered nurse and has a Post Grad Certificate in Critical Care. Annie is also an advanced Life Support Instructor. She is currently employed at SCGH as a Medical Emergency Team Coordinator. Annie has been involved with triathlons for about 15 years and is an active member of Statium Tri Club both from a participation perspective and as a Board Member. Annie has served on the Board of Triathlon WA for seven years and her contributions within the development of the TOTY system and membership services has been invaluable.



### Treasurer (Finance and Reporting): Paul MacKay: Elected 2010 - 2012

Paul Mackay utalises his qualifications as a Chartered Accountant in his role as Treasurer on the TWA Board. Paul has been competing in Triathlons for 19 years and utilises this experience to coach some of our younger 'open' competitors in the 2010-2011 season. Paul was a strong competitor in the 2009-2010 season and 11/12 season, taking 1st place as the Annual Triathlete of the Year for both seasons. Paul has been an active Board member for two years and has undertaken a position on the Audit and Finance Subcommittee to annual prepare budgets, review financials and undertake review during the annual audit process.



### General Member (Membership): Frank Stapleton Elected 2011 - 2013

Frank is a Life Member of Triathlon WA and brings to the board a wealth of knowledge of the sport as an international technical specialist and understanding of elite racing. Frank has a background in Engineering offering a high level of knowledge in project management, financial management and planning. Frank actively officiates each season in local triathlon events and the larger national and international events and over the past years contributes invaluable to the progression and development of the Technical Program. Frank is the current chair of the TWA Technical Committee and currently mentors numerous TO's on the field of play.

















### General Member Appointed (Policy Development): Chris O'Brien

Chris is a Mining Engineer who works for a Western Australian Mining company called Iron Ore Holdings which is based in West Perth. Chris has broad experience, with a speciality in leading teams to deliver projects, operational outcomes and improvements in-line with schedules and budgets. A particularly adversarial work situation caused Chris to again become interested in sporting activity as an outlet so he cancelled FIFO as an employment option and commenced his Triathlon career ten years ago. Chris brings with him valued knowledge of sound business practices and assists the Board in the areas of Policy Development and Risk Management.

### General Member (Membership): Mark Batten : Elected 2010 -2012

Mark Batten has been involved with Triathlon, in various capacities, since 1985. Mark is a past President of TWA and has served on the Board of TWA for a total 15 years. Mark has invaluable knowledge in race managing triathlon events, sport development and stakeholder engagement. As well as his continued efforts behind the scenes, Mark is a fierce Age Group competitor. He placed 2nd in the hotly contested 50-54 age category in the 2009-2010 Triathlete of the Year Awards and again in the 11/12 season, he was awarded 3rd in his Age Group overall. In recognition of his commitment to the sport, Mark was inducted as a Life Member of Triathlon WA.



## General Member (Commercial Opportunities): Clive Bingwa: Elected 2010 - 2012

Clive Bingwa holds a B.Com Marketing & Management and is currently completing his MBA. He is the National Media Director for the 303 Group and is extremely well connected in the media circles. Clive has been actively involved with triathlon competition for seven years. Clive joined the TA board for the 2010/2011 season and brought with him his expertise to assist with commercial opportunities. In addition to providing expertise and advice on commercialisation, Clive has actively contributed to the increased media profile of the SunSmart Ironman 70.3 Busselton through assisting with partnership development between major radio, production and print media groups.

#### **TWA Life Members**

The award of Life Membership is the highest honour Triathlon WA can bestow on an individual and is done so in recognition of those who have made an outstanding contribution to the existence or effectiveness of the association during their membership.

Triathlon WA wish to acknowledge the following Life Members and thank them for their ongoing involvement in the sport.

Rob Pickard Peter Hall Judi Clemie Mark Batten Warren Milward Sam Prince Stuart Fuller Frank Stapleton Toni O'Donnell Steve Barrie

### TWA Technical Committee 11/12

 Frank Stapleton – Chair
 Gaye McKean – Secretary and National Technical Committee rep

 Cathy Hoare
 Scott Richardson

 Shane Burnett
 Tim Highfield

 Laura Eaton

















## **TWA Staff & Organisation Structure**

### EXECUTIVE OFFICER: HAYLEY LETHLEAN

#### **KEY RESPONSIBILITIES**

- Manage the strategic development goals for Triathlon WA
- Manage the operations of Triathlon WA in conjunction with the Board and in line with agreed policies and directions of Triathlon WA
- Development of relationships with key stakeholders and the management of resources
- Financial management and reporting of Triathlon WA
- Management and coordination of Triathlon WA staff
- Management, development and coordination of the Busselton Festival of Triathlon
- Oversee the progress and development of all project and programs within Triathlon WA

### EVENT MANAGER IRONMAN 70.3 BUSSELTON: ASHLEIGH DAVIS

#### **KEY RESPONSIBILITIES**

- Manage Ironman 70.3 Busselton in alignment with the strategic outcomes for this event
- Coordinate all activities for the event to achieve participation and budget targets
- Maintain and enhance current sponsorship arrangements
- Develop annual Media Campaign
- Oversee Race Director and Volunteer Manager roles
- Effective management of people and activities in accordance with budget
- Develop annual event Marketing Plan

### MEMBERSHIP & PARTICIPATION MANAGER: ANDREW MCBEAN

#### **KEY RESPONSIBILITIES**

- Identifying club initiatives and overseeing, planning and implementing club development within the strategic plan
- Coordinating, delivering and promoting relevant activities, seminars and workshops for club development
- Develop the Triathlon WA TRYStars Program within WA in consultation with leading knowledgeable consultants
- Develop, manage and monitor the annual Club & Program budgets
- Raising public awareness of the sport of triathlon and key values of health and fitness while promoting participation in the sport of triathlon
- Working in partnership with schools initiatives such as 'active schools', to encourage participation in sport and organise parental involvement;
- Liaising with clubs to develop best practice in coaching, youth development and issues such as child protection to manage clubs effectively;













### ADMINISTRATION OFFICER: SHAY KENNARE

#### **KEY RESPONSIBILITIES**

- Manage the administration of the office on a day to day basis.
- First point of contact for TWA members, clubs, customers, and community enquiries
- Maintain the TWA website and Ironman 70.3 Busselton website and update as necessary
- Maintain monthly Club Membership payments and register
- Maintaining monthly Technical Officials payments
- Assist all staff with administration requirements on a day to day basis

### HIGH PERFORMANCE COACH: GRANT LANDERS

#### **KEY RESPONSIBILITIES**

- Coaching and coordinating the TEP athletes
- Managing the strategic HP development goals for Triathlon WA
- Delivering medal winning TEP athlete performances
- Provide support and advice for the development of the TEP athletes individual coaches
- Ensure TEP Shadow program is maintained and athletes flow through to TEP squads

### SANCTIONING OFFICER: CATHY HOARE

#### **KEY RESPONSIBILITIES**

- Provide TWA and TWATC with support services to ensure all events submitted for sanctioning with TWA are sanctioned on a timely basis.
- Maintaining the day to day Technical registers and keeping Technical Officials informed & updated
- Gathering information relating to races from Race Directors and Officials for the benefit of improving the quality, safety and technical service at events.
- Assist with all enquiries pertaining to the sanctioning of triathlon events within Western Australia
- Follow up on all paperwork and documentation pertaining to sanctioning.







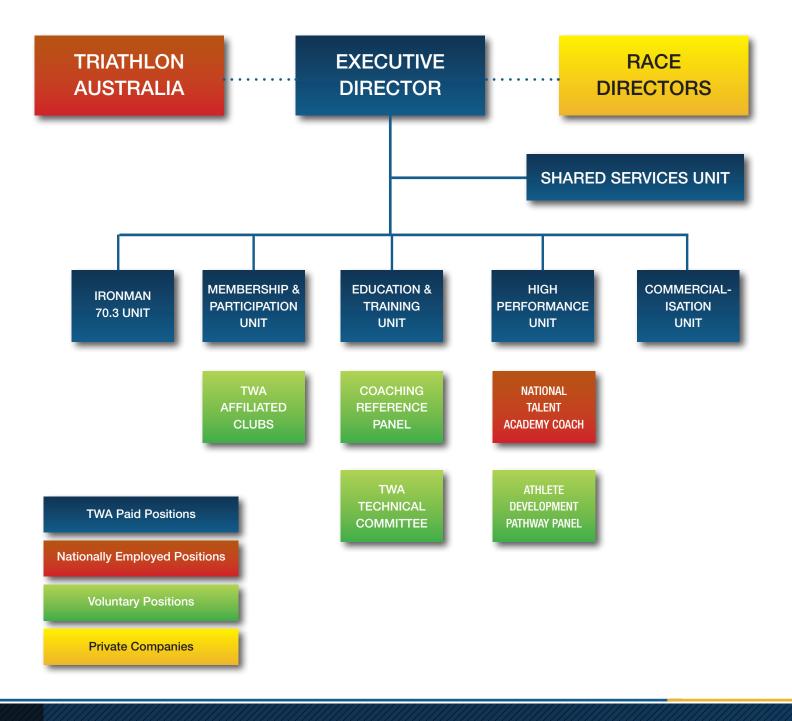






### **TWA Organisation Structure**

TRIATHLON WA BOARD





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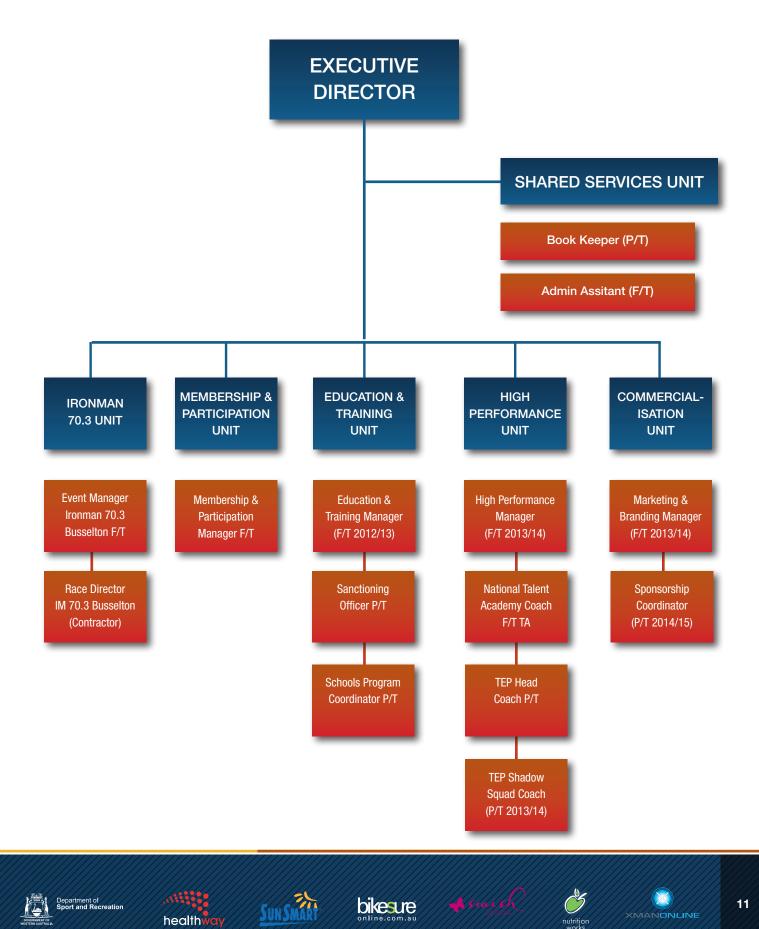


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### TWA Staffing Structure 2011-2015



### President's Report — Peter Rash

This season has been a special year, not only in WA, but also on national and international levels, culminating in the London Olympics. Another great effort by all our Olympic athletes, particularly the girls - and what a race by Erin Densham - we should be proud of them all. The coverage and media exposure of our sport at the Olympics worldwide was extraordinary, so we should expect an even larger increase in memberships going forward.

Even mainstream sports commentators and talkback radio announcers are marvelling at how extraordinary triathletes must be.. (even Eddie Maguire is now an admirer - hopefully he will learn a bit more of the sport before he commentates on it again!!)

So congratulations to you all for just being triathletes - at all levels.

Locally, we've had another season full of highlights, finishing with the extraordinary Busselton Festival of Triathlon including the Busselton Ironman 70.3 in May, again widely acknowledged by the pro athletes as "the best 70.3 in the world".

Running the sport of triathlon in WA reminds me of the old analogy of a "duck on a river, calmly moving upstream" - looks calm and relaxed but actually is putting in a significant effort paddling furiously underneath to progress. I can assure you there is a significant and continual effort by the TWA "team of ducks" and it is the quality and commitment from all TWA Staff and Board members that deserves recognition and praise for this effort.

This year, TWA has implemented and achieved many of the goals and objectives from our strategic plan, and we are continually recognised throughout Australia as a leading state sport association in general (not just in triathlon). In fact this year, among other things, will see the other states finally adopt what TWA have had since 2004 - compulsory memberships.

The experienced TWA Board this year comprising Annie Brinkworth, Paul Mackay, Clive Bingwa, Mark Batten and Frank Stapleton (both 2 TWA Life Members) and Chris O'Brien were all very active and effectively dealt with many issues throughout the year.

Upon completing a Workforce Development program in conjunction with DSR, we subsequently implemented a restructure of the TWA organisation - details of which are on the TWA website. The TWA team has again been led very effectively and professionally by our ever energetic Executive Officer, Hayley Lethlean. The team including Ashleigh Davis, Grant Landers, Cathy Hoare and newcomers Chris Laing, Shay Kennare and Andrew McBean, have managed to deliver all we have asked with professionalism, respect, enthusiasm, and courtesy.

After many years of tireless work at TWA, Nicky Scott and Brian Kempson have left during the year, and we thank them for their great contribution to our sport.

Of course we can't have any of these races without our volunteer team of Technical Officials, who firstly sanction and then officiate at all events on our calendar. This technical team was very well organised by Gaye McKean and Frank Stapleton.

All our race directors provided events that were safe and well run, so thanks to the triathlon clubs, TriEvents and Sports Performance who delivered those quality events.

This year saw the Triathlon of the Year awards at Royal Perth YC on the river and a great night was had by all. Congratulations to all the well deserving award recipients, but also to all those members who achieved their goals, expectations and PB's in their chosen event distances throughout the season.

Special mention and thanks again this year to our major sponsors - Department of Sport and Recreation; Healthway / SunSmart and also all our other sponsors throughout the year - BikeSure, Swish Design, Zoot, xmanhosting, as well as all the SunSmart Festival of Triathlon Sponsors and in particular the City of Busselton for hosting our showcase event .

Next season TWA will continue to focus on improving all areas of the sport, but introduce several new initiatives which will be announced at the season launch in September. We are all excited by some new events on the calendar - Mandurah Ironman 70.3











in October and the Albany Half Distance in January. This again demonstrates that WA is seen, both externally and internally, as a leading state for triathlon events. Plus we have most of our favourite races again albeit some at different dates and locations (Olympic Distance at Mandurah instead of Perth)

Finally, thanks to ...

My family - wife Yvonne, and daughters Caitlin and Salina again for their patience and support.

The TWA board, who have been diligent and hardworking all year – we always have very lively (and sometimes entertaining) board meetings.

Our Patron, Dr. Fiona Wood and all our Life Members who continue to support and advise behind the scenes with their obvious wealth of experience.

All involved - Race Directors, Clubs, Technical Officials, Advertising Sponsors, Volunteers, Coaches, Supporters and of course, their families.

Hayley and her team – a pleasure to work with them all.

I look forward to seeing you all out there next season and we can continue make triathlon the safest and most rewarding sport in WA. Remember to appreciate your health and involvement in this sport, respect yourselves and others, and smile, it is fun after all.

Cheers, Peter Rash, TWA President, 2011/2012

















### Executive Officer Report — Hayley Lethlean

Exciting times continue to present themselves to our great sport with annual growth in both participation and membership numbers across the state. On an administration level priority areas have included club development & participation, high performance, improvements of competition & events, advancing junior development, continued good governance, ongoing coach education, & technical official development. In line with the key strategic objectives of Triathlon WA and in line with our national body Triathlon Australia, we have continued to show progress in all areas.

Enabling and facilitating a safe, competitive and fun environment for all participants and this is evident through growth throughout most events and within the membership in club land. It is exciting to note that once again we have recorded our highest membership in TWA's history with 15.2% increase. Close on 20,000 participants entered triathlon races this last season with the TWA calendar hosting 12 State Series Races and 36 official open sanctioned races. In addition, Clubs hosted 132 TA sanctioned events during the season.

The Department of Sport and Recreation and the Triathlon Australia High Performance contributions, continued to enable strong support for the progression of the junior development pathways and the Triathlon Excellence Program (TEP). These programs enable talented junior athletes to progress and develop holistically as elite athletes and with the TA initiative of the implementation of the National Talent Academies across the whole of Australia, we now have dedicated full time staff driving the progression of a high performance daily training environment for athletes in most states across Australia. This is a great opportunity for TWA given our isolation and vast distance to both training and racing environments, this will enable our athletes to stay home and train in a competitive environment.

During the season, the TEP athletes had the opportunity to travel interstate and participate at 4 national series races and ITU international junior races. Noted improvements in race results and skill development is evident within the TEP athletes and numerous international successes in recent times. The High Performance pathway improvements and support provided, enabled coaches to attend mentoring sessions and coaching development opportunities on an ongoing basis. Congratulation to both Jaz Hedgeland and Kenji Nener who respectively achieved first and second places as the National Junior Athletes of the Year.

Eight SunSmart regional kids triathlons were held in regional areas with races taking place in Kalgoorlie, Esperance, Albany, Bunbury, Busselton, Boddington and Rockingham. Participation numbers in all the events have increased since last season and with funding support through Healthway and the SunSmart message and Triathlon WA, our regional clubs have hosted some wonderful kids events to showcase the sport of triathlon to juniors and the regional community. We continue to project manage the TA National Trystars program and look forward to the opportunities in providing some great coaching environments for children in the future.

The Technical Official Program has been well supported this season with courses assisting in the recruitment of a few more volunteers into their field. The technical team growth and support is essential given both the number of events and competitors continue to increase. TWA Board allocated funding annually to support TO travel interstate assisting them in gaining quality experience at high level international events and to attend valuable training interstate. TThe knowledge gained by the travelling TO's provides WA TO's with support and mentoring opportunities to in turn improve the quality of officials here.

SRG through their Bike Sure campaign, once again supported the Annual Awards Dinner and Zoot the official State Series Sponsors made for a wonderful evening in celebration of the sports top athletes. At the beautiful backdrop of the City of Perth, the Royal Perth Yacht Club saw over 180 attendees enjoy an evening recognising and celebrating our annual awards winners.

The Race Directors & Clubs, once again hosted safe and top quality open events this season with very few incidents and issues raised. Thank you to all involved who hosted both open and State Series events, thank you for once again producing top quality open events for our members, and for providing a safe avenue of competition for new participants into the sport.

All Executive Staff, State and Territory Boards across the country and Triathlon Australia continue to work in close alignment



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advancing towards a national operating model for the sport, sharing resources and reducing sport expenses to delivery uniform and quality outcomes and services across the country. Regular teleconference and face-to-face meetings of these groups are vitally important and so valuable to progress the sport and we are seeing the benefits daily, one being the reduction in annual membership in TWA for the first time in many years for the 12/13 season.

To the Board and in particular president Peter Rash, thank you for your assistance, support and hard work over the year. Your encouragement, support and direction is paramount to the success of the sport and together with the super office team, we were able to achieve some great goals for triathlon this past year.

To my team in the office, thanks for your dedication and commitment to always delivering efficient and effective outcomes and for contributing tirelessly to ensure great experiences for all participants in the sport. Following a workforce development plan review, we have made some structural changes to our business operations and we now have a bigger and stronger team working to deliver on all the above outcomes.

Finally to the members of our sport, thank you for your support and for being actively involved. This is your sport so continue to enjoy the opportunities ahead.















### SUNSMART BUSSELTON FESTIVAL OF TRIATHLON 2012 and SunSmart Ironman 70.3 Busselton — Event Manager Ashleigh Davis

The SunSmart Busselton Festival of Triathlon 2012, the highlight of the WA calendar was held on Saturday 5th May 2012.

In lead up to the SunSmart Festival, various Professional athletes visited both metropolitan and regional schools on their way to Busselton. This is a great opportunity to showcase the sport of triathlon and engage the school community about the wonderful benefits of the sport and the importance of being healthy & physically active from a young age. On Thursday evening, Busselton local community and SunSmart Ironman 70.3 athletes were treated to a fantastic informal Chat with the Pros at the Esplanade Hotel. This was a great opportunity to interact with professional athletes gaining an insight into the highs and lows of being a pro. Athletes from all abilities attended to find out the tips and tricks from Luke McKenzie, Amanda Balding, Kate Bevilaqua, Guy Crawford, Graham O'Grady and Ollie Whistler.

Friday morning broke with breathtaking calm over the waters of Geographe Bay. At Barnard Park, the Retail Expo opened its doors at 9am and throughout the day would see over 3000 participants and their entourage trundle through the various outlets sampling and purchasing gismos and gadgets of the sporting world.

The Pro Press Conference took place at the Goose Café with the top of the pro field gathering before the media to talk about their lead up to the event and predictions for the followings day event.

The afternoon saw the annual SunSmart Kids Triathlon, which forms part of the triathlon calendar for many of the local and visiting children. This event is a "must do" for any budding young triathletes and offers them the opportunity to compete on part of the SunSmart Ironman 70.3 Busselton course. The kids were greeted by friendly and inspiring professional athletes who were willing them across the line and ready to hand over their participation medals, fruit and Masters Milk. Over 200 kids took on the cold afternoon weather to swim, bike and run their way on the course. All participants finished the event with smiles on the faces and eagerly asking parents when their next event would be!

In the early morning of Saturday 5<sup>th</sup> May, after a wet and windy night, 1600 individual athletes and 500 teams lined the start line to take part in the SunSmart Ironman 70.3 Busselton ready to take on the waters of Geographe Bay for a 1.9km swim after which they backed this up by a flat, fast paced 90.1km bike race through the Tuart Forests. The last leg of the triathlon, a 21.1km run took place along the beachfront of Barnard Park and Busselton Foreshore.

The Professional men's athletes were first to hit the water at 7am, followed one minute later by the pro women. The 2012 event saw the largest ever pro field with 37 athletes vying for the \$15,000 prize purse. Dylan McNiece (NZL) was first out of the water in a time of 24:43 closely followed by New Zealand team mate, Graham O'Grady (24:56) and up and coming James Hodge (25:04) rounding out the top three men out of the swim. A split in the women's field saw Lisa Marangon - NSW (2010 Champion) come out the water in a time of 29:51, a whole minute in front of Felicity Sheedy-Ryan (WA) who was the runner up champion at last year's event. Kate Bevilaqua (WA), the crowd favourite was 10 seconds down on Sheedy-Ryan as they entered transition one. It was looking like it would be a great battle between the two WA girls.

After coming first out of the water in the swim, Dylan McNiece had to withdraw from the race after suffering two punctures on the bike course. James Hodge who was third out of the water moved into first position coming over the bike, but had a number of experienced athletes, Luke McKenzie and Matty White chasing him down looking for the win. James proved to be too strong with the rest of the men in the pro field, coming home with the win in a time of 3:55:08, forty seconds ahead of Matty White who would take out second place for the second year in a row. Callum Millward who was 4 minutes down off the bike ran himself into 3<sup>rd</sup> position with the fastest run time of the day (1:18:45). Luke McKenzie and Graham O'Grady rounded out the top five in the men's field.

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For the women Lisa Marangon posted the fastest female bike time on the day (2:20:07) to have a lead of 3 minutes over Kate Bevilaqua and 8 minutes over Felicity Sheedy-Ryan. Bevilaqua ran down Marangon by the start of the second lap of the run, but Sheedy-Ryan was fast approaching the top two. It was down to the last 3kms when Sheedy-Ryan overtook Bevilaqua who had been leading for majority of the run. Sheedy-Ryan took line honours in a time of 4:21:27 with Kate Bevilaqua (4:22:19) less than one minute behind. Lisa Marangon held on for third position, while there was a sprint finish for fourth spot, with Belinda Granger drawing on her 15 years of race experience to out-run up and coming athlete Michelle Wu.

The age group individuals and teams are the true inspiration at the event. Competitors completing the same course as the Professional Athletes, but are out there to make personal bests or just make it to the finish line. Near on 2800 people participated either as an individual or as a team over the day with 11,000 spectators taking to Busselton to give support to all the participants.

This was the 27th year of the WA State Long Course Championship Triathlon and what an event it was. Busselton has been the home to these championships for the past 11 years and annual the field has been growing consistently. In 2002 in the inaugural year in Busselton a field of 379 competitors took to the field.

The SunSmart Ironman 70.3 Busselton Triathlon sold out in a record time of 4 hours. The capacity field is the biggest in the Southern Hemisphere for this type of event. The event exceeded the expectations of all the management team. This is reflected in the following:

- Satisfaction of participants at the event 99% greater than expected of the survey participants identified that 99% were more than satisfied with the overall organisation of the event.
- Local stakeholder debrief and consultation post event showed overwhelming and support and enthusiasm for event with no major concerns raised for event production
- Volunteer survey and feedback with high satisfaction noted by 99%
- The sport of triathlon was showcased and promoted through local, national and international media via: newsletter distribution, online media statements, website adverting, DVD production and National TV broadcast
- The festival of triathlon was promoted in the region through the key events(Chat with the Pros, Local school visits, SunSmart Regional Kids Triathlon, swim with the pros, event production) thus exposing more people to the sport and activities associated with triathlon; exposing school children, local cubs and community to high profile triathlon athletes from around the globe; and providing community members with the opportunity to attend workshops highlighting many aspects of holistic health;
- The event leads to increased physical activity based on entry numbers and participant training.















## ANNUAL REP

## SEASON 2011 / 12











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### ANNUAL REPORT

## SEASON 2011/12

















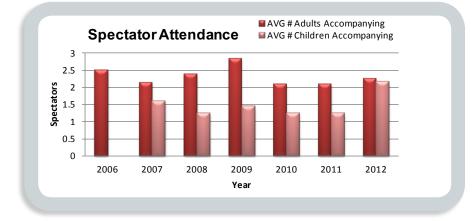








### **ECONOMIC IMPACT OF IRONMAN 70.3 BUSSELTON**



Number spectators accompanying competitors to the event: Adults 2.26 | Children: 2.16

80.2% of competitors plan to return to the event next year to compete.

92.2% would return to Busselton as a Holiday Destination.

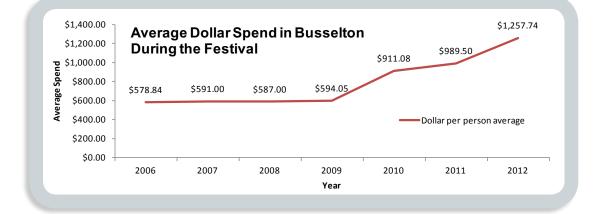
Arrival time in Busselton:

Wednesday PM 5.4%

Thursday AM 7.3% | Thursday PM 25.3%

Friday AM 20.4% | Friday PM 40.1%

Average number of nights spent in Busselton: 2.54 nights



Year	Dollar per person average	Average Non participants accompanying to the event (including children)	Total annual competitors registered	Total number of persons attending event	Total Dollars spent at Festival
2006	\$578.84	2.51	1223	3,069.73	\$1,776,882.51
2007	\$591.00	3.75	1553	5,823.75	\$1,964,141.22
2008	\$587.00	3.65	1754	6,402.10	\$2,471,035.20
2009	\$594.05	4.27	1942	8,292.34	\$3,264,815.63
2010	\$911.08	3.36	1908	6,410.88	\$3,667,898.75
2011	\$989.50	3.36	1986	6,672.96	\$4,146,460.17
2012	\$1257.74	4.42	2809	12,415.78	\$7,984,561.15









SEASON 2011/12



NAMING RIGHTS SPONSORS





PRINCIPLE EVENT PARTNERS



















### Membership & Participation Report — Membership & Participation Manager Andrew McBean and Administration Officer Shay Kennare

Wow, what a busy 4 months for both of us and a massive learning curve on all things triathlon!!! Both newly appointed to the roles of full time Administration Officer and Membership and Participation Manager we will assist with improved communication, service delivery and membership benefits over the next years. In line with Triathlon WA's strategic plan and working in close partnership with Triathlon Australia and our counterparts in other states, we aim to continue to deliver great service to our members and enhance the opportunities presented to all who participate in the sport of triathlon.

### **Club** Meetings

New to the sport, the role allowed the opportunity to meet with presidents and committees to discuss the sport through their eyes and their club environment. We started to focus on junior development – National Trystars Program and membership & participation services. I thank those who I have met with and look forward to visiting the regional areas early in the season.

A club forum also took place in May 2012. With attendances only 12, we would only hope that this reflected a busy season and not lack of commitment by club administrators. The forums provides a great opportunity for club members to meet with TWA staff and the board. The open forum allows the clubs to discuss a variety of matters with Triathlon WA and the other affiliated clubs. These forums, an integral part of the club development services provided by TWA, will continue throughout the 2012/2013 season.

### Membership

TWA membership continues to grow steadily annually. TWA membership for 2011-2012 was 2679 and this comprised of 1007 Female and 1672 Male members. This is a total increase of 354 members and represents a percentage growth in membership of 15.2%. This is a steady increase in growth.

Club members comprise 91% of our total membership base with only a 9% non Club/independent membership registration for 2011-2012. The importance of our clubs cannot be understated. All of our Metropolitan and Regional clubs provide a valuable service to the sport of Triathlon by providing our members with training sessions and a community group in their locality and events that help ensure the continued growth of the sport as a whole. They create opportunities for new and existing members to become involved in the Triathlon community, and provide them with the necessary services and support to keep them interested and involved.

#### Total members by gender for 2011-2012:

	Female	Male	Total
2011/2012	1007	1672	2679
2010/2011	910	1415	2325
Percentage Increase	10.7%	18.2%	15.2%



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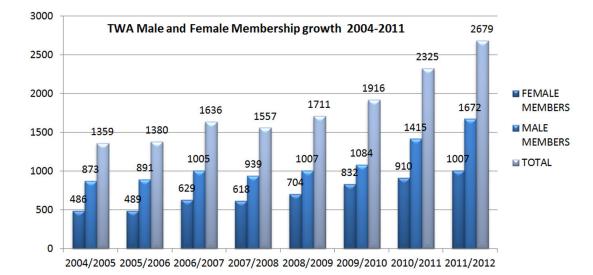




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CLUB NAME	2,425	91%
Albany Triathlon Club	61	2%
Boddington Triathlon Club	2	0%
Bunbury Triathlon Club	134	5%
Busselton Triathlon Club	122	5%
City Triathlon Club	175	7%
Esperance Triathlon Club	29	1%
Exceed Triathlon Club	82	3%
Fremantle Triathlon Club	248	9%
Kalgoorlie Triathlon Club	94	4%
Mandurah Triathlon Club	164	6%
North Coast Triathlon Club	487	18%
Rockingham Triathlon Club	158	6%
Stadium Triathlon Club	513	19%
Team XTR Triathlon Club	73	3%
UWA Triathlon Club	83	3%

### Club Communication

A major aim of Triathlon WA in conjunction with the new Membership & Participation Manager is to continue improved communication between the State Association and the affiliated clubs. Club Forums and individual club meetings have been a great opportunity to catch up and discuss the future. The amount of communication has been positive and we are continually in contact with clubs in many areas and are able to assist with any questions or concerns. I look forward to meeting more new people as we travel this journey together!











### National Trystars Program

Following Australian Sports Commission funding assistance through the development of a National Participation Plan, Triathlon WA embarked on Project Managing the progression of the National Trystars Program. This has a been a program in the making for the past 18 months and both locally and nationally we are excited at the opportunities ahead for assisting the growth of trystars in our sport. Following significant groundwork prepared by our past Club Development Manager Ash Davis, I took the lead of this project in the first weeks of starting my role as Membership and Participation Manager.

A very productive workshop was held in Perth in April, where the project team was established to construct the program. A team of active junior club coaches and key knowledgeable stakeholders were engaged to establish the groundwork for the delivery outcomes.

Five key elements were developed: looking at the roles and responsibilities of clubs, outlining the club coordinators responsibilities, defining coaches' duties, reviewing parent's accountabilities and defining the participant's opportunities. All these components have been completed and now evolving logos, branding and marketing strategies are underway.

Graphic designers and website companies have been appointed and looking forward to seeing an exciting, fresh, informative website. This season will see clubs pilot the program and provided valuable feedback before rolling out an exciting, safe, friendly and professional program for kids from the ages 7 – 16. The National Trystars program is a working in progress project and one requires the support and honesty of all involved. We look forward to seeing your club involved.

### Club Management

METRO	REGIONAL
City Triathlon Club	Albany Triathlon Club
Exceed Triathlon Club	Boddington Triathlon Club
Fremantle Triathlon Club	Bunbury Triathlon Club
North Coast Triathlon Club	Busselton Triathlon Club
Rockingham Triathlon Club	Esperance Triathlon Club
Stadium Triathlon Club	Kalgoorlie Triathlon Club
Team XTR Triathlon Club	Mandurah Triathlon Club
UWA Triathlon Club	

TWA has been working in conjunction with Department of Sport Recreation & Australian Sports Commission providing clubs with Healthy Club checklist. The Club Health Check is an online self-assessment tool aimed at helping clubs examine how they are operating. The checklist looks at a number of different factors that are crucial to success at club level and together these factors are used to build an overall picture of the way your club carries out its operations. It is a work in progress but the finished product will assist clubs in various areas of club management and governance. The checklist will also assist new clubs who are looking to form and affiliate with Triathlon WA.

It has been a strong 12 months in terms of Club Development within TWA. This area will continue to grow into the next season and beyond. Clubs are a vital part of the sport of Triathlon in Western Australia and by working together we will be able to grow to become and even stronger sport.



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### SEASON 2011/12

## **PRIMARY SCHOOL VISITS**



Department of Sport and Recreation



Another great initiative this season through funding support by Department of Sport and Recreation, saw Triathlon WA partnering with Sanitarium Weet-Bix to deliver a series of school visits to promote the sport of triathlon, our affiliated clubs and the Weet-Bix kids events. Professional triathletes Kate Bevilaqua and Guy Crawford happily partnered with TWA to engage over 2600 school kids across 17 schools in the metropolitan area of Perth.

The children were riveted by Kate and Guy's triathlon stories and more specifically Guy's bike and his great humour. The energy levels from the school kids were electric, with some schools having 200-300 kids packed into the one gym role playing an "on the spot triathlon" game. Triathlon WA felt it was very important to engage the kids actively through both face to face presentation on what triathlon is about, and then give them an opportunity to do some drills and triathlon skills games. With many kids eager to follow Kate and Guy in their triathlon season, really enjoyed the interactive sessions and we think both Kate and Guy have found a "fan club" and will have much greater support in all the local events they participate in the future.

The kids and the staff at many the schools were in awe of or two elite athletes and thoroughly enjoyed these fun based sessions. Furthermore, a great deal of entry forms were taken by the kids to register for the Weetbix Kids Triathlon Event held at Langley Park on 25<sup>th</sup> March 2012. Overall, Kate and Guy did a fantastic job and all they primary schools kids got to "have a go" and be part of a memorable triathlon experience.

With the positive feedback and success from our school visits in Term 1, Triathlon WA are in the process of preparing a series of further schools visits in Term 3 and 4, seeking to engage kids into the club system and to promote some of the other great kids events that are now a regular on our triathlon calendar. With the TriEvents Tadpoles races filling this season, there is clearly a demand and with Ironkids planned to be present at the Ironman branded events, the participation opportunities for children in WA are growing significantly.

Triathlon WA will work with the Race Directors and key elite and TEP athletes to grow the triathlon schools presentation delivery. Our aim is to host at least 20 schools visits quarterly on an ongoing basis. We believe that this not only actively increases the exposure of school children to the sport of triathlon, it is also refreshing that our positive role models are a great influence on primary school children encouraging them to develop a more active and healthier lifestyle.

Our thanks to DSR and Sanitarium Weet-Bix for their support and partnership in this great initiative.

















## SUNSMART KIDS TRIATHLON SERIES

The SunSmart 'Have a Go' Triathlon series for 2012 saw 8 events being held throughout West Australia. From as far south as Esperance to Sorrento north of the state! The series catered for 1000+ participants with the emphasis on completion not competition finding a relaxed and enjoyable event series.

Very big thanks to Healthway for their great support and promotional material presenting a fantastic experience to those who participated, spectated and marshalled taking part in a fun, safe, friendly and enjoyable environment.

The SunSmart Regional Kids Triathlon series is a focused program providing opportunities for kids in regional areas to participate in triathlon events with the appropriate guidance and safety. These events are run by regional affiliated triathlon clubs providing the opportunity to run safe, successful triathlons under the guidance of Triathlon WA, so that young children have the experience of swimming, cycling and running with friends in a structured environment. The target groups within this program are the regional kids participating in the triathlons and their families and friends who are supporters and spectators at the event. These events were run in the regional towns of Albany, Boddington, Busselton, Esperance, Kalgoorlie, North Coast and Rockingham.

The main objective of these programs is to promote participation within regional WA, to grow triathlon in regional WA and to provide local communities with an opportunity to experience a healthy lifestyle sport. Triathlon WA is confident that all the above objectives are achieved annually and we are encouraged by the regular increase of competitor numbers at these events.

Events increase awareness of the SunSmart message by promoting SunSmart practices through various media campaigns and raising general awareness of SunSmart practices to all who attend the events. Not only is sun screen provided to participants and spectators, the clubs hosting the events educate the kids on essential tips to being "SunSmart" and promote messages of health and wellbeing.

Well done everyone and again thanks to Healthway through their SunSmart message for the support of these events.

















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### Triathlon Excellence Program 2011 2012 — Grant Landers TEP Head Coach and Chris Lang NTA

What a massive year for the Triathlon Excellence Program (TEP). With the induction a new athletes through to world championship medals it has been fantastic. Acknowledgement must go out to Triathlon Australia, Bikesure and Department of Sport and Recreation who support the program financially and who have ensured our athletes have the opportunity to progress their high performance career.

The program encompasses the high performance development of junior triathletes from 13-23 years of age with the TEP state squad being the best of these athletes who are striving for national and international performances.

The middle of winter and our first training camp for the season was held in Wyalkatchem, 200km ENE of Perth. For 4 days, 20 juniors travelled to the small wheat-belt town and ran and cycled their hearts out. They completed numerous challenges both physically and mentally, where team work was one of the most important outcomes.

Towards the end of July 5 athletes travelled to the hot and sweaty Singapore to compete in the Singapore international triathlon with the highlight being the junior girls finishing 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> (Jaz, Steph & Mikala).

August and September saw athletes attempt to qualify for the TEP squad through their time trial times and the squad was announced at the TWA launch. This was then followed up with a 2 day camp at champion lakes with 30 juniors during the school holidays. It was at this time we gained the involvement of NTA coach Chris Lang. It was also at this time the Ash Bailie became the first WA junior to win a junior elite world championship medal finishing second in Beijing. An absolutely awesome result.

October and November is always fun with end of year exams but most still managing with the aim to travel to Qld in December for the first event of the national junior series. The sate school champs were held at Champion lakes with TEP athletes having great success. Bunbury triathlon club hosted a TEP race, for a second time, as part of their state series event that saw Sam Lade win the boys and Jaz the girls. A big thankyou to the Bunbury tri club for their continued support of the WA junior triathletes.

December saw 6 TEP athletes (Jaz, Steph, Mikala, Jesse, Sam & Gabriel) travel to the sunny Goldcoast for 3 days of racing followed by 3 days on a national development camp. It was here Kenji was reunited with his WA team mates after speanding the past 12 months training on the Goldcoast. The 3 days of racing was fast and exciting Jaz and Kenji both finished second over the weekend winning the final race. The rest of the team met with a steep learning curve with bike crashes (Steph & Mikala), illness (Jesse & Sam) and an understanding of the sheer speed of all parts of the race. After a week away everyone was super excited to get back home and improve their skills before the next national series event.

The first 2 weeks of January was a joint NTA/TEP camp and over the course of the camp over 50 juniors were involved. Triathlon Australia's Athlete Development Manager, Craig Redman attended a few days of this camp and offered assistance and feedback for the program. This camp was an opportunity to conduct some basic testing on the younger triathletes such as a 6 min run test to give an indication of VO2max pace and running speed through a 200 m time trial, while the TEP squad undertook a bike power profile test to give an indication what areas of cycling needed improvement. At the end of the first week athletes partook in the state aquathlon champs with state titles to Kenji and Jaz and then at the end of the second week the champion lakes draft legal event. Both events were part of the training block and used in preparation for the race at the end of the month in Canberra.

Two weeks later and the TEP squad were off to race 2 of the national series in Canberra and again some fantastic results were recorded. Both Kenji and Jaz finished 2<sup>nd</sup> again after great swims they sat in the lead pack and ran exceptionally well. The rest of the team all had their best results ever – with Mikala in the top 10 and Steph, Sam & Jesse in the top 20, it was a great day for WA. The following day the group rode through the hills of Canberra to the AIS where a swim session was conducted with the use of underwater cameras for technique feedback and then a session in the AIS recovery session before boarding the plane back to Perth and for most back to school.













After great results in the first 2 events of the national junior series, February saw Kenji and Jaz offered a start the elite national sprint champs in Geelong. Both performed exceptionally well with some of the biggest names in Australian triathlon and came away with a greater understanding of elite competition.

March involved a long trip to Devonport for the national and oceania championships and our WA juniors did not disappoint. Kenji and Jaz both claimed their third silver medals in the series over what can only be described as the toughest course on the junior calendar. With the female winner from NZ, Jaz claimed the Australian National Junior title for 2012. The Jesse, Gabriel and Mikala also performed well in this event and look forward to next season.

Another 2 week camp was held over the easter holidays. With Michael Flynn (TA HP director) in attendance athletes were put through a number of screening and performance tests such as running VO2max, bike power profiles and musculoskeletal assessments. It was also during this time that Kenji & Jaz were named as 2 of the 10 National Triathlon Academy athletes. This is an amazing achievement and both athletes should be congratulated.

With winter now upon us we all look forward to next season, Kenji aiming for selection in to the junior elite team for world champs in NZ, but every athlete doing what is required for improved performances and creating further WA success. Congratulations to all WA TEP and shadow squad athletes for their efforts over the past season. We all look forward to watching you develop over the next few years.

### TEP ATHLETES 11/12

Jaz Hedgeland Nenji Nener Jesse Thyer Steph Boehm Sam Lade Mikala Falconer Gabriel Cipriano

#### NTA ATHLETES 11/12

Jaz Hedgeland and Kenji Nener (pictured below)







Department of **Sport and Recreation** 



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## **TECHNICAL REPORT 2012: Chair Technical Committee Frank Stapleton**

Behind the scenes, the 11/12 season has been one of review and progression on standards and quality of the Technical Program, both nationally and locally. As an overview, included in this are:

- The employment of Troy Watson as National Manager of Events and Technical by Triathlon Australia within Triathlon Australia. This is a great win in that it has created a direct link with the National Technical Committee and the administration of the technical components of the sport. Triathlon WA Technical Committee look forward to having this added resource to maintain records and to assist with a national approach of technical development. The Role of the Director of officials will be transitional this following year given this role will be undertaken by Troy in the future.
- Two of Triathlon WA technical officials were granted ITU qualification, with both Frank Stapleton and Stuart Fuller being awarded Level ITO 3 and 2 status. Both these officials were selected as Technical Director and Assistant TD for the ITU World champs in Auckland.
- Triathlon Australia nominated three officials for the London 2012 Olympics, with Murray Hilder being a successful candidate and awarded the key position of Chief Cycle and Jacqui Kenny selected as a reserve. The other two officials are from New Zealand.
- TWA funded the professional development of WA officials to travel to interstate officiating positions in the following events:
  - o Cathy Hoare and Shane Burnett officiated at the ITU World Cup Series Race event in Auckland,
  - o Frank Stapleton to attend Beijing ITU World Series Race
  - o Gaye Mckean, Frank Stapleton, Scott Richardson, Adrienne Throssell officiated at the Sydney ITU World Series Race.
  - o Cathy Hoare and Frank Stapleton attend Singapore Ironman 70.3
- In partnership with DSR, TWA facilitated numerous TO's to attend various DSR courses in assessment, facilitation, conflict resolution and various other courses and seminars.

During the year, the Technical Committee worked hard to improve on procedures to provide more clear and consistent officiating guidelines to officials of all levels. A combination of documentation and regular TWATC meetings have assisted in maintaining a quality and uniform level of service by each technical team at each event.

In addition, the TWATC have been working closely with Race Directors to formulate a Minimum Standards of Practice at Events to ensure a higher quality service to athletes. The TWA employment of a Sanctioning Officer has greatly assisted in the submission of higher quality sanctioning documents ensuring greater safety at Sanctioned Events.

During the year TWA offered two metropolitan and two regional Level 1 NOAS Technical Courses. As identified last season, the technical program is still seeking to expand on our field of experienced senior officials and the mentoring/education process is working well to address these shortfalls.

The demand on all the technical team is increasing and given our number and quality of events continue to increase annually we plan to undertake a large recruitment drive in both metropolitan and country regions in an effort to boost the small team.

The programme here in WA is recognised as extremely strong across the whole of Australia and this is again a result of the hard work of the committee, and the many dedicated officials who arrive at each event before the athletes and often leave well after the last competitor has finished. We get fantastic support from the TWA Board and TWA staff who assist us in strategic direction and improved delivery of the program. We are extremely grateful for a good working relationship with the Race Directors, who actively













#### support our program.

Last but not least THE ATHLETES who so often comment on a job well done!! This in itself is great achievement allows us to reflect positively on the focus of our technical program, providing safe and fair racing opportunities. Thank you to all athletes who conform to the rules of the sport and accept the Officials decisions on the day, ensuring their safety is a priority and for enabling us to implement a safe and fair environment for all. Frank Stapleton, Chair TWA Technical Committee.

NUMBER OF TECHNICAL OFFICIALS					
NOAS Level	Registered # of Officials 2011/12	Inactive During 11/12	New/ Promoted Officials	Total Active Officials 2011/12	
NTO	3	1	0	2	
Level 3	5	4	0	1	
Level 2	10	1	0	9	
Level 1	29	7	11	33	
TOTAL	47	13	11	45	





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## **STATE DUATHLON CHAMPIONSHIPS**

The first race of the season and a part of the Australia National Duathlon Series, the City of Armadale Champion Lakes Duathlon took place on Sunday 9th October, 2011. Michael Kent competed stoically and placed 1st male overall followed by Liam McCoach and in 3rd place Leighton Cook. The women's race was won by Rachael Smith, followed by Kira Hedgeland and Teagan Scott in 3rd place. A smoothly ran race which went to plan with fine weather conditions prevailing. The first race on the TWA calendar for the Tadpoles and a great turn out for the kids with great participation, all in all a great success.

Category	Winner	Category	Winner
M Open	Michael Kent	F Open	Rachael Smith
M 12-13	Liam McCoach	F 12-13	Kira HEDGELAND
M 14-15	Leighton Cook	F 14-15	Teagan Scott
M 16-19	James Knox	F 16-19	Alexandria White
M 20-24	Richard Sharp	F 20-24	Emma Goodwin
M 25-29	Andrew McGettrick	F 25-29	Jo Kocik
M 30-34	Dale Harrison	F 30-34	Christina Ladyman
M 35-39	Gavin McKay	F 35-39	Alana Holben
M 40-44	Arron ROBERTSON	F 40-44	Elizabeth Sinclair
M 45-49	Oystein Grande	F 45-49	Jeni Preen
M 50-54	Darryl Harris	F 50-54	Diane OLIVER
M 55-59	Steve Ware	F 55-59	Anne Murrell
M 60-64	John Fisher	F 60-64	Shirley Bell
M 70+		F 70+	















## **STATE SPRINT CHAMPIONSHIPS**

The State Sprint Championships was held on Sunday 18th December 2011 at Hillary's. The sprint finish for the Open Men's event saw Troy Main take line honours. Katey Gibb led the women's field securing line honours over this distance. Another full field of athletes and the biggest numbers in this event's history. Another great event hosted by TriEvents and a superb time of year to celebrate with friends and family.

CATEGORY	WINNER	CATEGORY	WINNER
M Open	Troy Main	F Open	Katey Gibb
M 16-19	Michael Cousins	F 16-19	Anthea Stacey
M 20-24	Jordan Thyer	F 20-24	Libby Storm
M 25-29	Jason RHINE	F 25-29	Anna-Lee Hazell
M 30-34	Scott Wallace	F 30-34	Christina Ladyman
M 35-39	Gavin McKay	F 35-39	Alana Holben
M 40-44	Arron ROBERTSON	F 40-44	Elizabeth Sinclair
M 45-49	Oystein Grande	F 45-49	Kylie English
M 50-54	Darryl Harris	F 50-54	Debra Kempe
M 55-59	Steve Ware	F 55-59	Glenda Kirby
M 60-64	John Fisher	F 60-64	Ann BLATCHFORD
M 65-69	Bob Wray	F 65-69	Pauline WILTSHIRE
M 70+	Ivan Wiltshire		





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Store Contract





## **STATE OLYMPIC DISTANCE CHAMPIONSHIP**

The State Olympic Distance Championship brought an exciting elite field to the event. Hosted for the last time in the City of Perth on Sunday 30th January 2011, the event was a great success with some modifications to course layout and venue.

Paul Mackay, Kate Bevilaqua, Guy Crawford and Olympic hopeful Felicity Sheedy-Ryan all toed the line for a chance to be crowned state champion. Organisers prepared for the worst with temperature forecasts earlier in the week predicting 41 degrees, but were blessed with cool, yet windy conditions on the day, which made the bike leg difficult for most. Race 2 reigning champion Felicity Sheedy-Ryan again took out the women's race in a time of 2:07:06, with Bevilaqua only a minute behind in second and Katey Gibb placing third. In the men's, Paul Mackay took out first place in 1:56:24 with Matt Burton just behind in 1:57:09 and Michael Kent came in third.

Category	MALE WINNER	Category	FEMALE WINNER
M Open	Paul MacKay	F Open	Felicity SHEEDY-RYAN
M 16-19	Neil-Jerome Cartagena	F 16-19	Alexandria White
M 20-24	Steven Gleeson	F 20-24	Adele Richards
M 25-29	Josh Corbett	F 25-29	Erin Heard
M 30-34	Nat Williams	F 30-34	Tineke Hancey
M 35-39	Gavin McKay	F 35-39	Janine WILLIS
M 40-44	Arron Robertson	F 40-44	Kathrine Ryan
M 45-49	Oystein Grande	F 45-49	Kylie ENGLISH
M 50-54	Mark Batten	F 50-54	June Ward
M 55-59	Steve Ware	F 55-59	Julie Kerr
M 60-64	Ray Panizza	F 60-64	Shirley Bell
M 65-69	Ivan Clare	F 65-69	N/A

















## **STATE LONG COURSE CHAMPIONSHIP**

Ironman 70.3 Busselton (WA State Long Course Championships) was held as part of the Busselton Festival of Triathlon on Saturday 5th May 2012. With over 2800 athletes competing, as an individual or team, in the Ironman 70.3 distance event (1.9km swim, 90.1km ride, 21.1km run) it is an event not to be missed. Credit goes out to all that participated.

Felicity Sheedy-Ryan as the first female across the line as well as (State Champion winner) passed Kate Bevilaqua on the run course. Kate came in close behind - crossing the line less than a minute later placing 2nd Female overall. James Hodge from New Zealand and relatively unheard of won his first Busselton Half Iron Man with Matt White placing 2nd overall male.

The race got off to a stormy start, the swell in Geographe Bay made for a tricky swim as people navigated their way along the new swim course. Another fantastic event, followed by another great melt down as competitors and their guests celebrated in the event marquee.

Category	Winner	Category	Winner
M Open	Mike Gee	F Open	Felicity SHEEDY-RYAN
M 18-19	Matthew Duncan	F 18-19	Paige Bowman
M 20-24	Andrew Tyack	F 20-24	Kira Flanaghan
M 25-29	Brett Johnson	F 25-29	Anna-Lee Hazell
M 30-34	Luke Cameron	F 30-34	Lisa Deaurentis
M 35-39	Neil Mendum	F 35-39	Janine WILLIS
M 40-44	Alistair Press	F 40-44	Michelle Boyes
M 45-49	Craig Kimpton	F 45-49	Loretta Wesley
M 50-54	Darryl Harris	F 50-54	June Ward
M 55-59	Steve Ware	F 55-59	Anne Murrell
M 60-64	Rob PICKARD	F 60-64	Kay SMITH
M 65-69	Robert Scott	F 65-69	N/A









**\$10** 





## **ZOOT TRIATHLETE OF THE YEAR 2011-2012**

Each year a number of events on the Annual Calendar are awarded TWA State Series Status – this year there were 12 events. These events range in distance from short Sprint events up to the full Ironman distance. The State Series Events have an allocation of points which will be tallied to determined the Triathlete of the Year Award for each of the Age Groups.

The awards are allocated for Triathlete of the Year (Open), Triathlete of the Year (Age Group) and Triathlete of the Year (Junior). Awards are presented to the top three male and female triathletes in both categories.

#### The winners are:

Category	Winner	Category	Winner
Open Male	Paul MacKay	Open Female	Kate Bevilaqua
M under 14	Kyle Nankivell	F under 14	Kira Hedgeland
M under 16	Leighton Cook	F under 16	Tegan Scott
M 16-19	Neil Jerome Cartagena	F 16-19	Anthea Stacey
M 20-24	Christopher Quin	F 20-24	Elizabeth Storm
M 25-29	Jason Rhine	F 25-29	Anna-Lee Hazell
M 30-34	James Debenham	F 30-34	Christina LADYMAN
M 35-39	Gavin McKay	F 35-39	Janine WILLIS
M 40-44	Arron Robertson	F 40-44	Juliana Austin-Olsen
M 45-49	Oystein Grande	F 45-49	Loretta Wesley
M 50-54	Darryl Harris	F 50-54	June Ward
M 55-59	Steve Ware	F 55-59	Glenda Kirby
M 60-64	John Fisher	F 60-64	Shirley Bell
M 65-69	Chris LIMB	F 65-69	Pauline WILTSHIRE
M 70+	Ivan Wiltshire		
AWAD	Bob THOMAS		













## **TWA BIKESURE ANNUAL AWARDS NIGHT**

On the 30th June 2012, the season's annual awards night was once again hosted in partnership with our loyal sponsors Bikesure. Triathlon WA acknowledge and thank Rod Fitzgerald and the team at Bikesure for their long term commitment to the sport and for their ongoing support in making this a great event.

Set to the magnificent backdrop of the lights of the City of Perth at the Royal Perth Yacht Club, a wonderful evening was held by all. An evening where all triathletes can come together as friends and celebrate their performances over the season, acknowledging the seasons best performers.

**<u>CHAMPION CLUB AWARD</u>**: Awarded annually to the club whose members accumulate the most points in the Triathlon WA Series events (both State and Junior Series'). For this purpose all points accrued in any and all of the Series events will count, not just those counting for Triathlete of the Year awards. Members may only accumulate points for their "primary" club if a member of two or more clubs. Only the points accrued by junior competitive members in the Junior Series will be included in the overall tally.

#### Awarded to: Stadium Triathlon Club

**<u>CHRIS HEWITT AWARD</u>**: Presented to a TWA member who has consistently made an outstanding contribution to the sport of triathlon in Western Australia during the 2011/2012 season.

#### Awarded to: David Norton

**<u>TEP ATHLETE OF THE YEAR</u>**: Four events selected across WA and National events tallying to achieve the highest score in the Triathlon Excellence Squad athletes

#### Awarded to: Jaz Hedgeland

**TECHNICAL OFFICIAL OF THE YEAR**: In honour to the outstanding contribution by a long standing Technical Official Steve Barrie, this is awarded annually in recognition of the service and dedication of a Technical Official to the sport

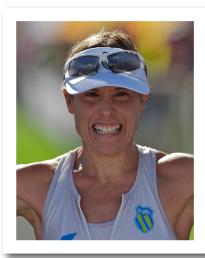
#### Awarded to: Eddy Girvan

GOLDEN CHAIN: Awarded at The State Long Course Event in recognition of the fastest bike split in the event:

#### Awarded to: Matt Illingworth in a time of 2:05:34

**MARK BATTEN TROPHIES:** Awarded annually at Ironman Western Australia to the first WA athletes in both male and female categories to cross the line.

#### Recipients 2011: Brad Wall & Kate Bevilaqua





Female and Male WA Triathletes of the Year: Kate Bevilaqua and Paul MacKay













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### Financial Report — Paul Mackay, Treasurer

The Triathlon WA Board reports a net profit and operating surplus for the financial year ending 30th June 2012 of \$42,072. For the second year in a row, Triathlon WA has produced a "net surplus" result which places the association in a comfortable position whereby we are able to invest resources in projects that will benefit our members and stakeholders.

The Balance Sheet as of 30th June 2012 indicates total equity in the organisation of \$306,540.

A number of factors were contributable to the size of the net surplus in 2011/12:

- Increase in numbers of financial members from 2325 in 2010/11 to 2679 in 2011/12.
- Sell-out of entries in the Busselton Ironman 70.3;
- Introduction of an expanded Busselton Ironman 70.3 teams category;
- Improved financial management of the Busselton Ironman 70.3 event;
- Increase in sponsorship support of the Busselton Ironman 70.3 event.

The annual profit and loss statement and balance sheet are tabled below in this Annual Report for the information of our Members.

On behalf of the board I would like to thank Hayley Lethlean and the Triathlon WA staff for their excellent efforts over the past twelve months.

Paul Mackay Triathlon WA Treasurer

















### TRIATHLON WESTERN AUSTRALIA Inc PO BOX 57 CLAREMONT WA 6910

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2012











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#### Triathlon WA Inc

#### STATEMENT OF FINANCIAL POSITION

as at 30 June 2012

	Note	2012	2011
		\$	\$
Accumulated funds			
Balance at beginning of the year		264,468	263,427
Surplus/(Deficiency) for the year	-	38,092	1,041
Balance at end of the year		302,560	264,468
Represented by:			
Current Assets			
Cash		267,008	243,593
Other debtors		109,040	73,088
Prepayments		2,889	447
Stock at hand		19,427	
Total Current Assets	-	398,364	317,128
Non-current Assets			
Fixed assets	3	25,528	33,329
Total Non-current Assets	_	25,528	33,329
Total Assets		423,892	350,457
Current Liabilities			
Creditors		107,016	60,665
Unpresented Cheques		0	0
Income in Advance		32,119	32,500
Grant monies in advance	2(d)	0	2,472
Australian Tax Office - BAS liability		-48,082	-21,861
Provision for annual leave		22,413	12,452
Provision for superannuation		7,865	0
Total Current Liabilities	_	121,332	86,228
Total Liabilities		121,332	86,228
Net Assets		302,560	264,229

The accompanying notes form part of the accounts.













#### Triathlon WA Inc STATEMENT OF FINANCIAL PERFORMANCE for the year ended 30 June 2012

		2012	2011
		\$	\$
Income			
	Membership Income	197,633	156,055
	Grants	121,907	98,545
	Operations	75,382	68,672
	Junior Development	69,622	58,356
	Busselton Race Income (including grants)	1,013,720	726,308
Total income		1,478,264	1,107,937
Expenditure			
	Membership Expenses	7,255	14,494
	Funding	35,105	31,060
	Operations	113,269	85,952
	Junior Development	75,513	52,135
	Busselton Race Expenses	889,100	680,737
	Administration Expenses	58,357	47,597
	Employment Expenses	261,574	194,915
Total Expenditure		1,440,172	1,106,891
Operating Profit		38,092	1,046
Less Other Expenses			
	Previous Year Write off	0	0
Net Surplus/(deficit)		38,092	1,046

The accompanying notes form part of the accounts.



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Triathlon WA Inc

#### NOTES TO AND FORMING PART OF THE ACCOUNTS for the year ended 30 June 2012

### 1. OBJECTIVES OF Triathlon WA Inc

The Triathlon WA Inc ("the Association") aims to provide a quality service for triathletes using best practices in leadership and management.

### 2. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The accounts of the Association have been drawn up in accordance with applicable Accounting Standards, other mandatory professional reporting requirements and the requirements of law.

They have been prepared on the basis of historical costs and do not take into account changing money value. Except where stated, the accounting policies have been consistently applied.

Set out below is a summary of the significant accounting policies adopted by the Association.

#### a) Depreciation of fixed assets

Fixed assets, including furniture, fittings and motor vehicles, but excluding freehold land and buildings, are depreciated over their estimated useful lives. The straightline value method is used.

#### b) Grants and subsidies

Grants of a capital nature are brought to account in the period in which the terms of the grant are satisfied. Grant monies received for which the terms of the grant have not been satisfied in the current period, are shown as liabilities in the balance sheet. Grants and subsidies of a revenue nature are recognised as income on an accrual basis.

#### **3. FIXED ASSETS**

	2012 \$	2011 \$
OFFICE EQUIPMENT		
Office Equipment - cost	29,971.73	26,831.73
Less: Accumulated depreciation	-20,989.98	15,018.68
TRIATHLON EQUIPMENT		
Triathlon Equipment - cost	21,516.00	21,516.00
Less: Accumulated depreciation	-4,969.40	
Property, plant and equipment at net book value	25,528.35	33,329.05

















#### 4. TAXATION

The Association is an income tax exempt charitable entity under sub-division 50-B of the Income Tax Assessment Act 1997.

### 5. RELATED PARTY DISCLOSURE

#### MANAGEMENT COMMITTEE

The names of each person holding the position of Member of the Management Committee of the Association at the financial year ended 30 June 2012 were:

Peter Rash (President) Anne Brinkworth (Vice President) Frank Stapleton (elected) Paul MacKay (treasurer) Mark Batten (Elelcted) Clive Bingwa (Elelcted) Chris O'Brien (Appointed)

#### STATEMENT BY THE BOARD OF MANAGEMENT

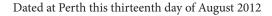
In the opinion of the Board of Management, the financial statements as set out on pages 1 to 6:

- 1. Present a true and fair view of the financial position of Triathlon WA Inc as at 30 June 2012 and its performance ended on that date in accordance with Australian Accounting Standards, mandatory reporting requirements and other authoritative pronouncements of the Australian Accounting Standards Board;
- 2. At the date of this statement, there are reasonable grounds to believe that Triathlon WA Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board of Management and is signed for and on behalf of the Board of Management by:

President - Peter Rash

Treasurer - Paul MacKay

































Triathlon WA

Ph 09 9387 2907 Fax 09 9387 8018

> PO Box 57 Claremont WA, 6910

www.triwa.org.au